

Global Luxury Lingerie Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Luxury Lingerie market size will reach 14,502 Million USD in 2025 and is projected to reach 25,820 Million USD by 2032, with a CAGR of 8.59% (2025-2032). Notably, the China Luxury Lingerie market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Luxury lingerie refers to premium-quality, high-end undergarments and intimate apparel designed with meticulous attention to detail, exquisite fabrics, and exceptional craftsmanship. It embodies the epitome of luxury and sophistication, often featuring intricate lacework, delicate embroidery, fine silk, satin, or velvet materials, and ornate embellishments. Luxury lingerie brands prioritize comfort, fit, and the celebration of femininity, offering a range of styles including bras, panties, sleepwear, robes, bodysuits, corsets, and garters. These pieces are often created in limited quantities or made-to-order, ensuring exclusivity and a sense of indulgence. Luxury lingerie focuses not only on enhancing physical comfort but also on elevating confidence, self-expression, and sensuality. It is meant to be a special and intimate garment that makes the wearer feel empowered, beautiful, and desirable.

The major global manufacturers of Luxury Lingerie include Agent Provocateur, Honey Birdette, Savage&Fenty, MarieMur, Skims, Third Love, Adore Me, Lounge Lingerie, La Perla, Fleur du Mal, Coco de Mer, Bordelle, Cosabella, Pleasurements, Cuup, etc. The

global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Luxury Lingerie. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Luxury Lingerie market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Luxury Lingerie market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Luxury Lingerie industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Luxury Lingerie Include:

Agent Provocateur

Honey Birdette

Savage&Fenty

MarieMur

Skims

Third Love

Adore Me

Lounge Lingerie

La Perla

Fleur du Mal

Coco de Mer

Bordelle

Cosabella

Pleasurements

Cuup

Luxury Lingerie Product Segment Include:

Bra

Knickers and Panties

Body Suit

Leg Garters

Others

Luxury Lingerie Product Application Include:

Offline Sales

Online Sales

Chapter Scope

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