

Global Long-Term Care Insurance Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/L01551679678EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: L01551679678EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Long-Term Care Insurance market size will reach 38,311 Million USD in 2025 and is projected to reach 52,733 Million USD by 2032, with a CAGR of 4.67% (2025-2032). Notably, the China Long-Term Care Insurance market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Long-term care insurance (LTCI) is a type of insurance policy designed to assist individuals with the costs associated with long-term care services. Long-term care refers to a range of services and support provided to individuals who have difficulty performing daily activities independently due to chronic illness, disability, or aging. LTCI typically covers expenses related to assisted living facilities, nursing homes, in-home care, and other long-term care options. The policy provides financial protection by reimbursing or paying a set amount towards the cost of long-term care services. The coverage and benefits provided by LTCI policies can vary depending on the specific terms and conditions of the policy. Long-term care insurance helps individuals plan ahead for their future care needs, providing peace of mind and alleviating the financial burden that often comes with long-term care services.

The major global suppliers of Long-Term Care Insurance include Genworth, John Hancock, Aviva, Allianz, Aegon, Dai-ichi, AXA, China Life, Prudential, Generali Italia, Unum Life, Sumitomo Life Insurance, Northwestern Mutual, CPIC, MassMutual, New

York Life, Omaha Mutual, LTC Financial Solutions, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Long-Term Care Insurance. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Long-Term Care Insurance market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Long-Term Care Insurance market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Long-Term Care Insurance industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Long-Term Care Insurance Include:

Genworth

John Hancock

Aviva

Allianz

Aegon

Dai-ichi

AXA

China Life

Prudential

Generali Italia

Unum Life

Sumitomo Life Insurance

Northwestern Mutual

CPIC

MassMutual

New York Life

Omaha Mutual

LTC Financial Solutions

Long-Term Care Insurance Product Segment Include:

Traditional Long Term Care Insurance

Hybrid Long Term Care Insurance

Long-Term Care Insurance Product Application Include:

Between 18 and 64

Over 65 Years Old

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Long-Term Care Insurance Industry PESTEL Analysis

Chapter 3: Global Long-Term Care Insurance Industry Porter's Five Forces Analysis

Chapter 4: Global Long-Term Care Insurance Major Regional Market Size and Forecast Analysis

Chapter 5: Global Long-Term Care Insurance Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Passenger Long-Term Care Insurance Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Long-Term Care Insurance Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Long-Term Care Insurance Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Long-Term Care Insurance Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Long-Term Care Insurance Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Long-Term Care Insurance Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Long-Term Care Insurance Competitive Analysis of Key Suppliers (Revenue, Market Share, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Revenue and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 LONG-TERM CARE INSURANCE MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Long-Term Care Insurance Product by Type
 - 1.2.1 Traditional Long Term Care Insurance
 - 1.2.2 Hybrid Long Term Care Insurance
- 1.3 Long-Term Care Insurance Product by Application
 - 1.3.1 Between 18 and 64
 - 1.3.2 Over 65 Years Old
- 1.4 Global Long-Term Care Insurance Market Size Analysis (2020-2032)
- 1.5 Long-Term Care Insurance Market Development Status and Trends
 - 1.5.1 Long-Term Care Insurance Industry Development Status Analysis
 - 1.5.2 Long-Term Care Insurance Industry Development Trends Analysis

2 LONG-TERM CARE INSURANCE MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 LONG-TERM CARE INSURANCE MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL LONG-TERM CARE INSURANCE MARKET ANALYSIS BY REGIONS

- 4.1 Global Long-Term Care Insurance Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Long-Term Care Insurance Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Long-Term Care Insurance Revenue and Market Share by Region (2020-2025)

4.2.2 Global Long-Term Care Insurance Revenue Forecast by Region (2026-2032)

5 GLOBAL LONG-TERM CARE INSURANCE MARKET SIZE BY TYPE AND APPLICATION

5.1 Global Long-Term Care Insurance Market Size by Type (2020-2032)

5.2 Global Long-Term Care Insurance Market Size by Application (2020-2032)

6 NORTH AMERICA

6.1 North America Long-Term Care Insurance Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Suppliers Analysis

6.3 North America Long-Term Care Insurance Market Size by Type

6.4 North America Long-Term Care Insurance Market Size by Application

6.5 North America Long-Term Care Insurance Market Size by Country

6.5.1 US

6.5.2 Canada

7 EUROPE

7.1 Europe Long-Term Care Insurance Market Size and Growth Rate Analysis (2020-2032)

7.2 Europe Key Suppliers Analysis

7.3 Europe Long-Term Care Insurance Market Size by Type

7.4 Europe Long-Term Care Insurance Market Size by Application

7.5 Europe Long-Term Care Insurance Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

8 CHINA

8.1 China Long-Term Care Insurance Market Size and Growth Rate Analysis (2020-2032)

8.2 China Key Suppliers Analysis

8.3 China Long-Term Care Insurance Market Size by Type

8.4 China Long-Term Care Insurance Market Size by Application

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) Long-Term Care Insurance Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Suppliers Analysis

9.3 APAC (excl. China) Long-Term Care Insurance Market Size by Type

9.4 APAC (excl. China) Long-Term Care Insurance Market Size by Application

9.5 APAC (excl. China) Long-Term Care Insurance Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Long-Term Care Insurance Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Suppliers Analysis

10.3 Latin America Long-Term Care Insurance Market Size by Type

10.4 Latin America Long-Term Care Insurance Market Size by Application

10.5 Latin America Long-Term Care Insurance Market Size by Country

10.5.1 Mexico

10.5.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Long-Term Care Insurance Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Suppliers Analysis

11.3 Middle East & Africa Long-Term Care Insurance Market Size by Type

11.4 Middle East & Africa Long-Term Care Insurance Market Size by Application

11.5 Middle East & Africa Long-Term Care Insurance Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY SUPPLIERS

12.1 Global Long-Term Care Insurance Market Revenue by Key Suppliers (2021-2025)

12.2 Long-Term Care Insurance Competitive Landscape Analysis and Market Dynamic

12.2.1 Long-Term Care Insurance Competitive Landscape Analysis

12.2.2 Global Key Suppliers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Genworth

13.1.1 Genworth Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Genworth Long-Term Care Insurance Product Portfolio

13.1.3 Genworth Long-Term Care Insurance Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.2 John Hancock

13.2.1 John Hancock Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 John Hancock Long-Term Care Insurance Product Portfolio

13.2.3 John Hancock Long-Term Care Insurance Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.3 Aviva

13.3.1 Aviva Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Aviva Long-Term Care Insurance Product Portfolio

13.3.3 Aviva Long-Term Care Insurance Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.4 Allianz

13.4.1 Allianz Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Allianz Long-Term Care Insurance Product Portfolio

13.4.3 Allianz Long-Term Care Insurance Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.5 Aegon

13.5.1 Aegon Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Aegon Long-Term Care Insurance Product Portfolio

13.5.3 Aegon Long-Term Care Insurance Market Data Analysis (Revenue, Gross

Margin and Market Share) (2021-2025)

13.6 Dai-ichi

13.6.1 Dai-ichi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Dai-ichi Long-Term Care Insurance Product Portfolio

13.6.3 Dai-ichi Long-Term Care Insurance Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.7 AXA

13.7.1 AXA Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 AXA Long-Term Care Insurance Product Portfolio

13.7.3 AXA Long-Term Care Insurance Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.8 China Life

13.8.1 China Life Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 China Life Long-Term Care Insurance Product Portfolio

13.8.3 China Life Long-Term Care Insurance Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.9 Prudential

13.9.1 Prudential Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Prudential Long-Term Care Insurance Product Portfolio

13.9.3 Prudential Long-Term Care Insurance Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.10 Generali Italia

13.10.1 Generali Italia Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Generali Italia Long-Term Care Insurance Product Portfolio

13.10.3 Generali Italia Long-Term Care Insurance Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.11 Unum Life

13.11.1 Unum Life Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Unum Life Long-Term Care Insurance Product Portfolio

13.11.3 Unum Life Long-Term Care Insurance Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.12 Sumitomo Life Insurance

13.12.1 Sumitomo Life Insurance Basic Company Profile (Employees, Areas Service,

Competitors and Contact Information)

13.12.2 Sumitomo Life Insurance Long-Term Care Insurance Product Portfolio

13.12.3 Sumitomo Life Insurance Long-Term Care Insurance Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.13 Northwestern Mutual

13.13.1 Northwestern Mutual Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Northwestern Mutual Long-Term Care Insurance Product Portfolio

13.13.3 Northwestern Mutual Long-Term Care Insurance Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.14 CPIC

13.14.1 CPIC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 CPIC Long-Term Care Insurance Product Portfolio

13.14.3 CPIC Long-Term Care Insurance Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.15 MassMutual

13.15.1 MassMutual Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 MassMutual Long-Term Care Insurance Product Portfolio

13.15.3 MassMutual Long-Term Care Insurance Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.16 New York Life

13.16.1 New York Life Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 New York Life Long-Term Care Insurance Product Portfolio

13.16.3 New York Life Long-Term Care Insurance Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.17 Omaha Mutual

13.17.1 Omaha Mutual Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 Omaha Mutual Long-Term Care Insurance Product Portfolio

13.17.3 Omaha Mutual Long-Term Care Insurance Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.18 LTC Financial Solutions

13.18.1 LTC Financial Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 LTC Financial Solutions Long-Term Care Insurance Product Portfolio

13.18.3 LTC Financial Solutions Long-Term Care Insurance Market Data Analysis

(Revenue, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Long-Term Care Insurance Industry Chain Analysis

14.2 Long-Term Care Insurance Typical Downstream Customers

14.3 Long-Term Care Insurance Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Long-Term Care Insurance Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Long-Term Care Insurance Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Long-Term Care Insurance Industry Development Status

Table 4: Long-Term Care Insurance Industry Development Trends

Table 5: Global Long-Term Care Insurance Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Long-Term Care Insurance Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Long-Term Care Insurance Revenue Market Share by Region (2020-2025)

Table 8: Global Long-Term Care Insurance Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Long-Term Care Insurance Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Long-Term Care Insurance Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 11: Global Long-Term Care Insurance Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 12: Global Long-Term Care Insurance Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 13: Global Long-Term Care Insurance Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 14: Key Long-Term Care Insurance Players in North America

Table 15: North America Long-Term Care Insurance Revenue by Type (2020-2025) & (US\$ Million)

Table 16: North America Long-Term Care Insurance Revenue by Type (2026-2032) & (US\$ Million)

Table 17: North America Long-Term Care Insurance Revenue by Application (2020-2025) & (US\$ Million)

Table 18: North America Long-Term Care Insurance Revenue by Application (2026-2032) & (US\$ Million)

Table 19: North America Long-Term Care Insurance Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 20: North America Long-Term Care Insurance Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 21: Key Long-Term Care Insurance Players in Europe

Table 22: Europe Long-Term Care Insurance Revenue by Type (2020-2025) & (US\$ Million)

Table 23: Europe Long-Term Care Insurance Revenue by Type (2026-2032) & (US\$ Million)

Table 24: Europe Long-Term Care Insurance Revenue by Application (2020-2025) & (US\$ Million)

Table 25: Europe Long-Term Care Insurance Revenue by Application (2026-2032) & (US\$ Million)

Table 26: Europe Long-Term Care Insurance Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 27: Europe Long-Term Care Insurance Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 28: Key Long-Term Care Insurance Players in China

Table 29: China Long-Term Care Insurance Revenue by Type (2020-2025) & (US\$ Million)

Table 30: China Long-Term Care Insurance Revenue by Type (2026-2032) & (US\$ Million)

Table 31: China Long-Term Care Insurance Revenue by Application (2020-2025) & (US\$ Million)

Table 32: China Long-Term Care Insurance Revenue by Application (2026-2032) & (US\$ Million)

Table 33: Key Long-Term Care Insurance Players in APAC (excl. China)

Table 34: APAC (excl. China) Long-Term Care Insurance Revenue by Type (2020-2025) & (US\$ Million)

Table 35: APAC (excl. China) Long-Term Care Insurance Revenue by Type (2026-2032) & (US\$ Million)

Table 36: APAC (excl. China) Long-Term Care Insurance Revenue by Application (2020-2025) & (US\$ Million)

Table 37: APAC (excl. China) Long-Term Care Insurance Revenue by Application (2026-2032) & (US\$ Million)

Table 38: APAC (excl. China) Long-Term Care Insurance Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 39: APAC (excl. China) Long-Term Care Insurance Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 40: Key Long-Term Care Insurance Players in Latin America

Table 41: Latin America Long-Term Care Insurance Revenue by Type (2020-2025) &

(US\$ Million)

Table 42: Latin America Long-Term Care Insurance Revenue by Type (2026-2032) & (US\$ Million)

Table 43: Latin America Long-Term Care Insurance Revenue by Application (2020-2025) & (US\$ Million)

Table 44: Latin America Long-Term Care Insurance Revenue by Application (2026-2032) & (US\$ Million)

Table 45: Latin America Long-Term Care Insurance Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 46: Latin America Long-Term Care Insurance Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 47: Key Long-Term Care Insurance Players in Middle East & Africa

Table 48: Middle East & Africa Long-Term Care Insurance Revenue by Type (2020-2025) & (US\$ Million)

Table 49: Middle East & Africa Long-Term Care Insurance Revenue by Type (2026-2032) & (US\$ Million)

Table 50: Middle East & Africa Long-Term Care Insurance Revenue by Application (2020-2025) & (US\$ Million)

Table 51: Middle East & Africa Long-Term Care Insurance Revenue by Application (2026-2032) & (US\$ Million)

Table 52: Middle East & Africa Long-Term Care Insurance Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 53: Middle East & Africa Long-Term Care Insurance Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 54: Global Long-Term Care Insurance Market Revenue by Key Suppliers (2021-2025) & (US\$ Million)

Table 55: Global Long-Term Care Insurance Revenue Market Share by Key Suppliers (2021-2025)

Table 56: Global Key Suppliers Headquarter Location and Key Area Sales

Table 57: Market Mergers & Acquisitions, Expansion

Table 58: Genworth Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 59: Genworth Long-Term Care Insurance Product Portfolio

Table 60: Genworth Long-Term Care Insurance Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 61: John Hancock Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 62: John Hancock Long-Term Care Insurance Product Portfolio

Table 63: John Hancock Long-Term Care Insurance Revenue (US\$ Million), Gross

Margin and Market Share (2021-2025)

Table 64: Aviva Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 65: Aviva Long-Term Care Insurance Product Portfolio

Table 66: Aviva Long-Term Care Insurance Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 67: Allianz Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 68: Allianz Long-Term Care Insurance Product Portfolio

Table 69: Allianz Long-Term Care Insurance Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 70: Aegon Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 71: Aegon Long-Term Care Insurance Product Portfolio

Table 72: Aegon Long-Term Care Insurance Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 73: Dai-ichi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 74: Dai-ichi Long-Term Care Insurance Product Portfolio

Table 75: Dai-ichi Long-Term Care Insurance Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 76: AXA Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 77: AXA Long-Term Care Insurance Product Portfolio

Table 78: AXA Long-Term Care Insurance Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 79: China Life Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 80: China Life Long-Term Care Insurance Product Portfolio

Table 81: China Life Long-Term Care Insurance Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 82: Prudential Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 83: Prudential Long-Term Care Insurance Product Portfolio

Table 84: Prudential Long-Term Care Insurance Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 85: Generali Italia Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 86: Generali Italia Long-Term Care Insurance Product Portfolio

Table 87: Generali Italia Long-Term Care Insurance Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 88: Unum Life Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 89: Unum Life Long-Term Care Insurance Product Portfolio

Table 90: Unum Life Long-Term Care Insurance Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 91: Sumitomo Life Insurance Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 92: Sumitomo Life Insurance Long-Term Care Insurance Product Portfolio

Table 93: Sumitomo Life Insurance Long-Term Care Insurance Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 94: Northwestern Mutual Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 95: Northwestern Mutual Long-Term Care Insurance Product Portfolio

Table 96: Northwestern Mutual Long-Term Care Insurance Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 97: CPIC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 98: CPIC Long-Term Care Insurance Product Portfolio

Table 99: CPIC Long-Term Care Insurance Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 100: MassMutual Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 101: MassMutual Long-Term Care Insurance Product Portfolio

Table 102: MassMutual Long-Term Care Insurance Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 103: New York Life Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: New York Life Long-Term Care Insurance Product Portfolio

Table 105: New York Life Long-Term Care Insurance Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 106: Omaha Mutual Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Omaha Mutual Long-Term Care Insurance Product Portfolio

Table 108: Omaha Mutual Long-Term Care Insurance Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 109: LTC Financial Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: LTC Financial Solutions Long-Term Care Insurance Product Portfolio

Table 111: LTC Financial Solutions Long-Term Care Insurance Revenue (US\$ Million),
Gross Margin and Market Share (2021-2025)

Table 112: Long-Term Care Insurance Typical Customer List

Table 113: Long-Term Care Insurance Distributors List

List Of Figures

LIST OF FIGURES

- Figure 1: Long-Term Care Insurance Product Pictures
- Figure 2: Traditional Long Term Care Insurance Picture Scope
- Figure 3: Hybrid Long Term Care Insurance Picture Scope
- Figure 4: Between 18 and 64 Picture Scope
- Figure 5: Over 65 Years Old Picture Scope
- Figure 6: Global Long-Term Care Insurance Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)
- Figure 7: Global Long-Term Care Insurance Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)
- Figure 8: Global Long-Term Care Insurance Market Size by Region (2020-2032) & (US\$ Million)
- Figure 9: Global Long-Term Care Insurance Market Share Scenario by Region in Percentage: 2025 Versus 2032
- Figure 10: North America Long-Term Care Insurance Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 11: North America Long-Term Care Insurance Market Share by Players in 2024
- Figure 12: North America Long-Term Care Insurance Revenue Market Share by Type (2020-2032)
- Figure 13: North America Long-Term Care Insurance Revenue Market Share by Application (2020-2032)
- Figure 14: US Long-Term Care Insurance Revenue (2020-2032) & (US\$ Million)
- Figure 15: Canada Long-Term Care Insurance Revenue (2020-2032) & (US\$ Million)
- Figure 16: Europe Long-Term Care Insurance Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 17: Europe Long-Term Care Insurance Market Share by Players in 2024
- Figure 18: Europe Long-Term Care Insurance Revenue Market Share by Type (2020-2032)
- Figure 19: Europe Long-Term Care Insurance Revenue Market Share by Application (2020-2032)
- Figure 20: Germany Long-Term Care Insurance Revenue (2020-2032) & (US\$ Million)
- Figure 21: France Long-Term Care Insurance Revenue (2020-2032) & (US\$ Million)
- Figure 22: United Kingdom Long-Term Care Insurance Revenue (2020-2032) & (US\$ Million)
- Figure 23: Italy Long-Term Care Insurance Revenue (2020-2032) & (US\$ Million)
- Figure 24: Spain Long-Term Care Insurance Revenue (2020-2032) & (US\$ Million)

Figure 25: Benelux Long-Term Care Insurance Revenue (2020-2032) & (US\$ Million)

Figure 26: China Long-Term Care Insurance Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 27: China Long-Term Care Insurance Market Share by Players in 2024

Figure 28: China Long-Term Care Insurance Revenue Market Share by Type (2020-2032)

Figure 29: China Long-Term Care Insurance Revenue Market Share by Application (2020-2032)

Figure 30: APAC (excl. China) Long-Term Care Insurance Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 31: APAC (excl. China) Long-Term Care Insurance Market Share by Players in 2024

Figure 32: APAC (excl. China) Long-Term Care Insurance Revenue Market Share by Type (2020-2032)

Figure 33: APAC (excl. China) Long-Term Care Insurance Revenue Market Share by Application (2020-2032)

Figure 34: Japan Long-Term Care Insurance Revenue (2020-2032) & (US\$ Million)

Figure 35: South Korea Long-Term Care Insurance Revenue (2020-2032) & (US\$ Million)

Figure 36: India Long-Term Care Insurance Revenue (2020-2032) & (US\$ Million)

Figure 37: Australia Long-Term Care Insurance Revenue (2020-2032) & (US\$ Million)

Figure 38: Southeast Asia Long-Term Care Insurance Revenue (2020-2032) & (US\$ Million)

Figure 39: Latin America Long-Term Care Insurance Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 40: Latin America Long-Term Care Insurance Market Share by Players in 2024

Figure 41: Latin America Long-Term Care Insurance Revenue Market Share by Type (2020-2032)

Figure 42: Latin America Long-Term Care Insurance Revenue Market Share by Application (2020-2032)

Figure 43: Mexico Long-Term Care Insurance Revenue (2020-2032) & (US\$ Million)

Figure 44: Brazil Long-Term Care Insurance Revenue (2020-2032) & (US\$ Million)

Figure 45: Middle East & Africa Long-Term Care Insurance Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 46: Middle East & Africa Long-Term Care Insurance Market Share by Players in 2024

Figure 47: Middle East & Africa Long-Term Care Insurance Revenue Market Share by Type (2020-2032)

Figure 48: Middle East & Africa Long-Term Care Insurance Revenue Market Share by

Application (2020-2032)

Figure 49: Saudi Arabia Long-Term Care Insurance Revenue (2020-2032) & (US\$ Million)

Figure 50: South Africa Long-Term Care Insurance Revenue (2020-2032) & (US\$ Million)

Figure 51: Global Long-Term Care Insurance Revenue Market Share by Key Suppliers in 2024

Figure 52: Global Long-Term Care Insurance Industry Competition Landscape

Figure 53: Long-Term Care Insurance Industry Chain Analysis

Figure 54: Bottom-Up and Top-Down Research Methods

Figure 55: Key Interview Objectives

Figure 56: Data Cross Validation

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