

Global Live Streaming Equipment Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Live Streaming Equipment market size will reach 2,821.07 Million USD in 2025 and is projected to reach 5,004.44 Million USD by 2032, with a CAGR of 8.53% (2025-2032). Notably, the China Live Streaming Equipment market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Live streaming equipment refers to the hardware and software tools used to broadcast live video and audio content over the internet in real-time. Essential components include cameras (often high-definition or 4K), microphones for clear audio capture, video switchers to manage multiple video sources, and encoders to convert video into a digital format suitable for online streaming. Other equipment may include tripods, lighting setups for optimal image quality, and computers or laptops running streaming software that integrates with platforms like YouTube, Twitch, or Facebook Live. For professional streams, additional gear like video capture cards, wireless transmitters, and audio mixers may be used to ensure high-quality production and smooth streaming. Live streaming equipment is crucial for a wide range of applications, from gaming broadcasts and virtual events to news broadcasts, online education, and corporate presentations, offering real-time, interactive viewing experiences.

The major global suppliers of Live Streaming Equipment include Canon, Sony, Panasonic, Logitech, Elgato, MOMA, Aputure, FOR-A COMPANY LIMITED,

AVerMedia, Crestron, Extron, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Live Streaming Equipment. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Live Streaming Equipment market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Live Streaming Equipment market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Live Streaming Equipment industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Live Streaming Equipment Include:

Canon

Sony

Panasonic

Logitech

Elgato

MOMA

Aputure

FOR-A COMPANY LIMITED

AVerMedia

Crestron

Extron

Live Streaming Equipment Product Segment Include:

Microphone

Lighting

Encoder

Others

Live Streaming Equipment Product Application Include:

E-Commerce

Entertainment

Sports

Education

Others

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