

# Global Live IP Broadcast Equipment Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Live IP Broadcast Equipment market size will reach 1,790.51 Million USD in 2025 and is projected to reach 4,188.93 Million USD by 2032, with a CAGR of 12.91% (2025-2032). Notably, the China Live IP Broadcast Equipment market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Live IP broadcast equipment refers to the advanced technological tools and systems used in the broadcasting industry to capture, transmit, and deliver live audio and video content over IP networks. This equipment includes cameras, encoders, decoders, routers, switches, servers, and software applications that enable broadcasters to seamlessly distribute real-time media content over internet protocol (IP) networks, replacing traditional dedicated broadcast infrastructures. By leveraging IP-based solutions, live IP broadcast equipment allows for greater flexibility, scalability, and cost-effectiveness, empowering broadcasters to deliver high-quality live productions to a global audience.

The major global manufacturers of Live IP Broadcast Equipment include Cisco Systems, Ross Video, Belden, Arista Networks, Grass Valley, NewTek (Vizrt), Evertz Microsystems, Sony, Ikegami Tsushinki, ETL Systems, LAWO, Imagine Communication, Harmonic, Matrox, Telos Alliance, Ericsson, EVS Broadcast Equipment, TAG Video Systems, AJA Video Systems, Beijing Gefei Technology Co Ltd,

etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Live IP Broadcast Equipment. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Live IP Broadcast Equipment market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Live IP Broadcast Equipment market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Live IP Broadcast Equipment industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Live IP Broadcast Equipment Include:

Cisco Systems

Ross Video

Belden

Arista Networks

Grass Valley

NewTek (Vizrt)

Evertz Microsystems

Sony

Ikegami Tsushinki

ETL Systems

LAWO

Imagine Communication

Harmonic

Matrox

Telos Alliance

Ericsson

EVS Broadcast Equipment

TAG Video Systems

AJA Video Systems

Beijing Gefei Technology Co Ltd

Live IP Broadcast Equipment Product Segment Include:

Broadcast Switcher

Switches and Servers

Infrastructure

Others

Live IP Broadcast Equipment Product Application Include:

Broadcast Production Centers

In-Stadium Broadcast

Outside Broadcast Vans

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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