

Global Leisure Boats Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Leisure Boats market size will reach 21,810 Million USD in 2025 and is projected to reach 27,771 Million USD by 2032, with a CAGR of 3.51% (2025-2032). Notably, the China Leisure Boats market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Leisure boats are boats used primarily for recreational purposes rather than for commercial or industrial activities. These boats are designed to provide passengers with a comfortable and enjoyable experience while cruising on the water. Leisure boats can be used for a variety of activities such as fishing, skiing, or simply enjoying a relaxing day on the water. Popular types of leisure boats include pontoon boats, speed boats, yachts, and sailboats. These boats can range in size from small, single-person vessels to large, luxurious yachts with multiple cabins and entertainment areas. Many leisure boats are equipped with amenities such as kitchens, bathrooms, and entertainment systems to enhance the boating experience.

The major global manufacturers of Leisure Boats include Groupe Beneteau, Brunswick Corporation, Azimut Benetti Group, Lurssen Werft, Ferretti Group, White River Marine Group, Malibu Boats, Sanlorenzo, Mastercraft, Sunseeker International, Princess Yachts, Horizon Yacht, Damen, Alexander Marine, Smoker Craft, HanseYachts AG, Yamaha Motor, Alumacraft Boat, Iconic Marine Group, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises

global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Leisure Boats. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Leisure Boats market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Leisure Boats market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Leisure Boats industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Leisure Boats Include:

Groupe Beneteau

Brunswick Corporation

Azimut Benetti Group

Lurssen Werft

Ferretti Group

White River Marine Group

Malibu Boats

Sanlorenzo

Mastercraft

Sunseeker International

Princess Yachts

Horizon Yacht

Damen

Alexander Marine

Smoker Craft

HanseYachts AG

Yamaha Motor

Alumacraft Boat

Iconic Marine Group

Leisure Boats Product Segment Include:

Motorboats

Sailboats

Others

Leisure Boats Product Application Include:

Private

Commercial

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