

Global LED Display Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/L4E285100992EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: L4E285100992EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global LED Display market size will reach 2,565.32 Million USD in 2025 and is projected to reach 3,350.87 Million USD by 2032, with a CAGR of 3.89% (2025-2032). Notably, the China LED Display market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

ALed display is a flat panel display that uses an array of light-emitting diodes as pixels for a video display. Their brightness allows them to be used outdoors where they are visible in the sun for store signs and billboards. In recent years, they have also become commonly used in destination signs on public transport vehicles, as well as variable-message signs on highways. LED displays are capable of providing general illumination in addition to visual display, as when used for stage lighting or other decorative (as opposed to informational) purposes. LED displays can offer higher contrast ratios than a projector and are thus an alternative to traditional projection screens, and they can be used for large, uninterrupted (without a visible grid arising from the bezels of individual displays) video walls. microLED displays are LED displays with smaller LEDs, which poses significant development challenges.

The major global manufacturers of LED Display include Leyard, Unilumin, Qiangli Jucai Opto-electronic Technology, Daktronics, Samsung, Absen, Sansitech, Barco, Liantronics, Lighthouse, Ledman, Mary, AOTO, QSTech, Lopu, Shenzhen CLT, Yaham, INFILED, Lightking Tech Group, Shenzhen Chip, Yestech Optoelectronic, etc. The

global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of LED Display. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global LED Display market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the LED Display market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of LED Display industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of LED Display Include:

Leyard

Unilumin

Qiangli Jucai Opto-electronic Technology

Daktronics

Samsung

Absen

Sansitech

Barco

Liantronics

Lighthouse

Ledman

Mary

AOTO

QSTech

Lopu

Shenzhen CLT

Yaham

INFILED

Lightking Tech Group

Shenzhen Chip

Yestech Optoelectronic

LED Display Product Segment Include:

Indoor LED Display

Outdoor LED Display

LED Display Product Application Include:

Advertising Media

Sports Arena

Information Display

Stage Performance

Traffic & Security

Others

Chapter Scope

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