

Global Lawn and Garden Equipment Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Lawn and Garden Equipment market size will reach 23,675 Million USD in 2025 and is projected to reach 30,264 Million USD by 2032, with a CAGR of 3.57% (2025-2032). Notably, the China Lawn and Garden Equipment market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Lawn and garden equipment refers to a wide range of tools and machinery designed for the maintenance and enhancement of outdoor spaces, including lawns, gardens, and landscapes. It encompasses various devices such as lawnmowers, leaf blowers, trimmers, chainsaws, hedge trimmers, tillers, sprinkler systems, and more. These equipment are specifically designed to ease and optimize tasks like mowing, trimming, pruning, watering, and cultivating, enabling homeowners, landscapers, and gardening enthusiasts to efficiently care for their outdoor areas and achieve desired aesthetics.

The major global manufacturers of Lawn and Garden Equipment include Husqvarna, Stihl, John Deere, MTD, TORO, TTI, Honda, Blount, Craftsman, STIGA SpA, Briggs & Stratton, Stanley Black & Decker, Ariens, Makita, Hitachi, Greenworks, EMAK, Brinly, ECHO, Sun Joe, Zomax, ZHONGJIAN, Worx, MAT Engine Technologies, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and

generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Lawn and Garden Equipment. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Lawn and Garden Equipment market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Lawn and Garden Equipment market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Lawn and Garden Equipment industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Lawn and Garden Equipment Include:

Husqvarna

Stihl

John Deere

MTD

TORO

TTI

Honda

Blount

Craftsman

STIGA SpA

Briggs & Stratton

Stanley Black & Decker

Ariens

Makita

Hitachi

Greenworks

EMAK

Brinly

ECHO

Sun Joe

Zomax

ZHONGJIAN

Worx

MAT Engine Technologies

Lawn and Garden Equipment Product Segment Include:

Lawn Mower

Chainsaw

Hedge Trimmers

Brush Cutters

Leaf Blowers

Others

Lawn and Garden Equipment Product Application Include:

Residential

Commercial

Public

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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Chapter 3: Global Lawn and Garden Equipment Industry Porter's Five Forces Analysis

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