

Global Latex Powder Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Latex Powder market size will reach 2,175.87 Million USD in 2025 and is projected to reach 2,959.08 Million USD by 2032, with a CAGR of 4.49% (2025-2032). Notably, the China Latex Powder market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Latex Powder or Re-dispersible Latex Powder (RDP) is a free-flowing organic polymer powder, produced through the spray drying of a wide range of monomers such as vinyl acetate, vinyl acetate, ethylene, acrylate, and styrene butadiene.

Re-dispersible Latex Powder (RDP) are used mainly in diverse construction chemical applications such as external thermal insulation composite systems, construction and tile adhesives, screed, self-leveling flooring compounds, plasters, repair mortars, grouts, and cementitious sealing slurries. Demand for re-dispersible polymer is continuously increasing due to its benefits in the construction industry such as better water retention and workability, strong strength development of the mortar, higher flexural strength and flexibility, and strong impact and abrasion resistance.

The major global manufacturers of Latex Powder include Wacker, Akzo Nobel, DCC, SANWEI, BASF, Shandong Xindadi, Xinjiang Huitong, DuPont, VINAVIL, Hexion, Ashland, Wanwei, Organik, Acquos, Fenghua, Shaanxi Xutai, Puyang Yintai, Gemez Chemical, Guangzhou Yuanye, Jiangsu Zhaojia Building Materials Technology, Sailun Building, Xinjiang Su Nok, Henan Tiansheng Chem, Mizuda Bioscience, Shandong

Micron, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Latex Powder. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Latex Powder market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Latex Powder market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Latex Powder industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Latex Powder Include:

Wacker

Akzo Nobel

DCC

SANWEI

BASF

Shandong Xindadi

Xinjiang Huitong

DuPont

VINAVIL

Hexion

Ashland

Wanwei

Organik

Acquos

Fenghua

Shaanxi Xutai

Puyang Yintai

Gemez Chemical

Guangzhou Yuanye

Jiangsu Zhaojia Building Materials Technology

Sailun Building

Xinjiang Su Nok

Henan Tiansheng Chem

Mizuda Bioscience

Shandong Micron

Latex Powder Product Segment Include:

VAE Type

VAE-Veo Va Type

Others

Latex Powder Product Application Include:

Exterior Insulation and Finish Systems (EIFS)

Construction and Tile Adhesives

Putty Powder

Dry-mix Mortars

Self-leveling Flooring Compounds

Caulks

Others

Chapter Scope

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