

Global Laptop Bag Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Laptop Bag market size will reach 3,204.77 Million USD in 2025 and is projected to reach 4,069.10 Million USD by 2032, with a CAGR of 3.47% (2025-2032). Notably, the China Laptop Bag market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A laptop bag is a specialized carrying case designed to provide protection and convenience for transporting laptops and their accessories. These bags come in various styles, sizes, and materials, catering to different preferences and needs of laptop users. Typically equipped with padded compartments or sleeves, laptop bags offer cushioning and shock absorption to safeguard laptops from impacts and scratches during transportation. They often feature additional compartments and pockets for organizing accessories such as chargers, cables, and documents. Laptop bags can be designed as shoulder bags, backpacks, messenger bags, or briefcases, allowing users to choose a style that suits their preferences and the nature of their daily activities. They play a crucial role in ensuring the safe and secure transport of laptops, making them popular among professionals, students, and anyone who needs to carry their laptops on the go.

The major global manufacturers of Laptop Bag include Samsonite, Targus, Xiangxing Group, Kensington, JanSport, Elecom, Belkin International, DICOTA, Wenger (Swissgear), Crumpler, United States Luggage, Sumdex, Golla, OGIO, Brenthaven, Sanwa, Chrome Industries, FILSON CO., Booq LLC, Cosmus, etc. The global players

competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Laptop Bag. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Laptop Bag market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Laptop Bag market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Laptop Bag industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Laptop Bag Include:

Samsonite

Targus

Xiangxing Group

Kensington

JanSport

Elecom

Belkin International

DICOTA

Wenger (Swissgear)

Crumpler

United States Luggage

Sumdex

Golla

OGIO

Brenthaven

Sanwa

Chrome Industries

FILSON CO.

Booq LLC

Cosmus

Laptop Bag Product Segment Include:

Shoulder/Sling PC Laptop Bag

Backpack Laptop Bag

Others

Laptop Bag Product Application Include:

Business People

Students

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Laptop Bag Industry PESTEL Analysis

Chapter 3: Global Laptop Bag Industry Porter's Five Forces Analysis

Chapter 4: Global Laptop Bag Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Laptop Bag Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Laptop Bag Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Laptop Bag Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Laptop Bag Competitive Analysis (Market Size, Key Players and

Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Laptop Bag Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Laptop Bag Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Laptop Bag Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Laptop Bag Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 LAPTOP BAG MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Laptop Bag Product by Type
 - 1.2.1 Shoulder/Sling PC Laptop Bag
 - 1.2.2 Backpack Laptop Bag
 - 1.2.3 Others
- 1.3 Laptop Bag Product by Application
 - 1.3.1 Business People
 - 1.3.2 Students
 - 1.3.3 Others
- 1.4 Global Laptop Bag Market Revenue and Sales Analysis
 - 1.4.1 Global Laptop Bag Market Size Analysis (2020-2032)
 - 1.4.2 Global Laptop Bag Market Sales Analysis (2020-2032)
 - 1.4.3 Global Laptop Bag Market Sales Price Trend Analysis (2020-2032)
- 1.5 Laptop Bag Industry Trends and Innovation
 - 1.5.1 Laptop Bag Industry Trends and Innovation
 - 1.5.2 Laptop Bag Market Drivers and Challenges

2 LAPTOP BAG MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 LAPTOP BAG MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL LAPTOP BAG MARKET ANALYSIS BY REGIONS

- 4.1 Global Laptop Bag Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Laptop Bag Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Laptop Bag Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Laptop Bag Revenue Forecast by Region (2026-2032)
- 4.3 Global Laptop Bag Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global Laptop Bag Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global Laptop Bag Sales Forecast by Region (2026-2032)
- 4.4 Global Laptop Bag Sales Price Trend Analysis (2020-2032)

5 GLOBAL LAPTOP BAG MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Laptop Bag Market Size by Type
 - 5.1.1 Global Laptop Bag Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global Laptop Bag Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Laptop Bag Market Size by Application
 - 5.2.1 Global Laptop Bag Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global Laptop Bag Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Laptop Bag Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Laptop Bag Market Size by Type
 - 6.3.1 North America Laptop Bag Sales by Type (2020-2032)
 - 6.3.2 North America Laptop Bag Revenue by Type (2020-2032)
- 6.4 North America Laptop Bag Market Size by Application
 - 6.4.1 North America Laptop Bag Sales by Application (2020-2032)
 - 6.4.2 North America Laptop Bag Revenue by Application (2020-2032)
- 6.5 North America Laptop Bag Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Laptop Bag Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Laptop Bag Market Size by Type
 - 7.3.1 Europe Laptop Bag Sales by Type (2020-2032)

- 7.3.2 Europe Laptop Bag Revenue by Type (2020-2032)
- 7.4 Europe Laptop Bag Market Size by Application
 - 7.4.1 Europe Laptop Bag Sales by Application (2020-2032)
 - 7.4.2 Europe Laptop Bag Revenue by Application (2020-2032)
- 7.5 Europe Laptop Bag Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Laptop Bag Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Laptop Bag Market Size by Type
 - 8.3.1 China Laptop Bag Sales by Type (2020-2032)
 - 8.3.2 China Laptop Bag Revenue by Type (2020-2032)
- 8.4 China Laptop Bag Market Size by Application
 - 8.4.1 China Laptop Bag Sales by Application (2020-2032)
 - 8.4.2 China Laptop Bag Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Laptop Bag Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Laptop Bag Market Size by Type
 - 9.3.1 APAC (excl. China) Laptop Bag Sales by Type (2020-2032)
 - 9.3.2 APAC (excl. China) Laptop Bag Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Laptop Bag Market Size by Application
 - 9.4.1 APAC (excl. China) Laptop Bag Sales by Application (2020-2032)
 - 9.4.2 APAC (excl. China) Laptop Bag Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Laptop Bag Market Size by Country
 - 9.5.1 Japan
 - 9.5.2 South Korea
 - 9.5.3 India
 - 9.5.4 Australia
 - 9.5.5 Southeast Asia

10 LATIN AMERICA

- 10.1 Latin America Laptop Bag Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Manufacturers Analysis
- 10.3 Latin America Laptop Bag Market Size by Type
 - 10.3.1 Latin America Laptop Bag Sales by Type (2020-2032)
 - 10.3.2 Latin America Laptop Bag Revenue by Type (2020-2032)
- 10.4 Latin America Laptop Bag Market Size by Application
 - 10.4.1 Latin America Laptop Bag Sales by Application (2020-2032)
 - 10.4.2 Latin America Laptop Bag Revenue by Application (2020-2032)
- 10.5 Latin America Laptop Bag Market Size by Country
- 10.6 Latin America Laptop Bag Market Size by Country
 - 10.6.1 Mexico
 - 10.6.2 Brazil

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Laptop Bag Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Laptop Bag Market Size by Type
 - 11.3.1 Middle East & Africa Laptop Bag Sales by Type (2020-2032)
 - 11.3.2 Middle East & Africa Laptop Bag Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Laptop Bag Market Size by Application
 - 11.4.1 Middle East & Africa Laptop Bag Sales by Application (2020-2032)
 - 11.4.2 Middle East & Africa Laptop Bag Revenue by Application (2020-2032)
- 11.5 Middle East Laptop Bag Market Size by Country
 - 11.5.1 Saudi Arabia
 - 11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

- 12.1 Global Laptop Bag Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
 - 12.1.1 Global Laptop Bag Market Sales by Key Manufacturers (2021-2025)
 - 12.1.2 Global Laptop Bag Market Revenue by Key Manufacturers (2021-2025)
 - 12.1.3 Global Laptop Bag Average Sales Price by Manufacturers (2021-2025)
- 12.2 Laptop Bag Competitive Landscape Analysis and Market Dynamic

- 12.2.1 Laptop Bag Competitive Landscape Analysis
- 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
- 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Samsonite

13.1.1 Samsonite Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Samsonite Laptop Bag Product Portfolio

13.1.3 Samsonite Laptop Bag Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Targus

13.2.1 Targus Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Targus Laptop Bag Product Portfolio

13.2.3 Targus Laptop Bag Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Xiangxing Group

13.3.1 Xiangxing Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Xiangxing Group Laptop Bag Product Portfolio

13.3.3 Xiangxing Group Laptop Bag Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Kensington

13.4.1 Kensington Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Kensington Laptop Bag Product Portfolio

13.4.3 Kensington Laptop Bag Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 JanSport

13.5.1 JanSport Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 JanSport Laptop Bag Product Portfolio

13.5.3 JanSport Laptop Bag Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Elecom

13.6.1 Elecom Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.6.2 Elecom Laptop Bag Product Portfolio
- 13.6.3 Elecom Laptop Bag Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.7 Belkin International
 - 13.7.1 Belkin International Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.7.2 Belkin International Laptop Bag Product Portfolio
 - 13.7.3 Belkin International Laptop Bag Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.8 DICOTA
 - 13.8.1 DICOTA Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.8.2 DICOTA Laptop Bag Product Portfolio
 - 13.8.3 DICOTA Laptop Bag Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.9 Wenger (Swissgear)
 - 13.9.1 Wenger (Swissgear) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.9.2 Wenger (Swissgear) Laptop Bag Product Portfolio
 - 13.9.3 Wenger (Swissgear) Laptop Bag Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.10 Crumpler
 - 13.10.1 Crumpler Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.10.2 Crumpler Laptop Bag Product Portfolio
 - 13.10.3 Crumpler Laptop Bag Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.11 United States Luggage
 - 13.11.1 United States Luggage Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.11.2 United States Luggage Laptop Bag Product Portfolio
 - 13.11.3 United States Luggage Laptop Bag Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.12 Sumdex
 - 13.12.1 Sumdex Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.12.2 Sumdex Laptop Bag Product Portfolio
 - 13.12.3 Sumdex Laptop Bag Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.13 Golla

13.13.1 Golla Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Golla Laptop Bag Product Portfolio

13.13.3 Golla Laptop Bag Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 OGIO

13.14.1 OGIO Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 OGIO Laptop Bag Product Portfolio

13.14.3 OGIO Laptop Bag Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.15 Brenthaven

13.15.1 Brenthaven Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Brenthaven Laptop Bag Product Portfolio

13.15.3 Brenthaven Laptop Bag Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.16 Sanwa

13.16.1 Sanwa Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Sanwa Laptop Bag Product Portfolio

13.16.3 Sanwa Laptop Bag Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.17 Chrome Industries

13.17.1 Chrome Industries Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 Chrome Industries Laptop Bag Product Portfolio

13.17.3 Chrome Industries Laptop Bag Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.18 FILSON CO.

13.18.1 FILSON CO. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 FILSON CO. Laptop Bag Product Portfolio

13.18.3 FILSON CO. Laptop Bag Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.19 Booq LLC

13.19.1 Booq LLC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.19.2 Booq LLC Laptop Bag Product Portfolio
- 13.19.3 Booq LLC Laptop Bag Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.20 Cosmus
 - 13.20.1 Cosmus Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.20.2 Cosmus Laptop Bag Product Portfolio
 - 13.20.3 Cosmus Laptop Bag Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

- 14.1 Laptop Bag Industry Chain Analysis
- 14.2 Laptop Bag Industry Raw Material and Suppliers Analysis
 - 14.2.1 Laptop Bag Key Raw Material Supply Analysis
 - 14.2.2 Raw Material Suppliers and Contact Information
- 14.3 Laptop Bag Typical Downstream Customers
- 14.4 Laptop Bag Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

- 16.1 Methodology/Research Approach
- 16.2 Research Scope
- 16.3 Benchmarks and Assumptions
- 16.4 Data Source
 - 16.4.1 Primary Sources
 - 16.4.2 Secondary Sources
- 16.5 Data Cross Validation
- 16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Laptop Bag Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Laptop Bag Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Laptop Bag Industry Development Status

Table 4: Laptop Bag Industry Development Trends

Table 5: Global Laptop Bag Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Laptop Bag Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Laptop Bag Revenue Market Share by Region (2020-2025)

Table 8: Global Laptop Bag Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Laptop Bag Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Laptop Bag Sales by Region (2020-2025) & (K Unit)

Table 11: Global Laptop Bag Sales Market Share by Region (2020-2025)

Table 12: Global Laptop Bag Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Laptop Bag Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Laptop Bag Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Laptop Bag Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Laptop Bag Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Laptop Bag Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Laptop Bag Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Laptop Bag Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Laptop Bag Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Laptop Bag Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Laptop Bag Players in North America

Table 23: North America Laptop Bag Sales by Type (2020-2025) & (K Unit)

Table 24: North America Laptop Bag Sales by Type (2026-2032) & (K Unit)

Table 25: North America Laptop Bag Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Laptop Bag Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Laptop Bag Sales by Application (2020-2025) & (K Unit)

Table 28: North America Laptop Bag Sales by Application (2026-2032) & (K Unit)

Table 29: North America Laptop Bag Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Laptop Bag Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Laptop Bag Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Laptop Bag Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Laptop Bag Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Laptop Bag Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Laptop Bag Players in Europe

Table 36: Europe Laptop Bag Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Laptop Bag Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Laptop Bag Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Laptop Bag Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Laptop Bag Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Laptop Bag Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Laptop Bag Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Laptop Bag Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Laptop Bag Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Laptop Bag Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Laptop Bag Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Laptop Bag Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Laptop Bag Players in China

Table 49: China Laptop Bag Sales by Type (2020-2025) & (K Unit)

Table 50: China Laptop Bag Sales by Type (2026-2032) & (K Unit)

Table 51: China Laptop Bag Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Laptop Bag Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Laptop Bag Sales by Application (2020-2025) & (K Unit)

Table 54: China Laptop Bag Sales by Application (2026-2032) & (K Unit)

Table 55: China Laptop Bag Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Laptop Bag Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Laptop Bag Players in APAC (excl. China)

Table 58: APAC (excl. China) Laptop Bag Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Laptop Bag Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Laptop Bag Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Laptop Bag Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Laptop Bag Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Laptop Bag Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Laptop Bag Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Laptop Bag Revenue by Application (2026-2032) & (US\$ Million)

Table 66:: APAC (excl. China) Laptop Bag Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Laptop Bag Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Laptop Bag Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Laptop Bag Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Laptop Bag Players in Latin America

Table 71: Latin America Laptop Bag Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Laptop Bag Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Laptop Bag Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Laptop Bag Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Laptop Bag Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Laptop Bag Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Laptop Bag Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Laptop Bag Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Laptop Bag Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Laptop Bag Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Laptop Bag Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Laptop Bag Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Laptop Bag Players in Middle East & Africa

- Table 84: Middle East & Africa Laptop Bag Sales by Type (2020-2025) & (K Unit)
- Table 85: Middle East & Africa Laptop Bag Sales by Type (2026-2032) & (K Unit)
- Table 86: Middle East & Africa Laptop Bag Revenue by Type (2020-2025) & (US\$ Million)
- Table 87: Middle East & Africa Laptop Bag Revenue by Type (2026-2032) & (US\$ Million)
- Table 88: Middle East & Africa Laptop Bag Sales by Application (2020-2025) & (K Unit)
- Table 89: Middle East & Africa Laptop Bag Sales by Application (2026-2032) & (K Unit)
- Table 90: Middle East & Africa Laptop Bag Revenue by Application (2020-2025) & (US\$ Million)
- Table 91: Middle East & Africa Laptop Bag Revenue by Application (2026-2032) & (US\$ Million)
- Table 92: Middle East & Africa Laptop Bag Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 93: Middle East & Africa Laptop Bag Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 94: Middle East & Africa Laptop Bag Sales Market Size by Country (2020-2025) & (K Unit)
- Table 95: Middle East & Africa Laptop Bag Sales Market Size Forecast by Country (2026-2032) & (K Unit)
- Table 96: Global Laptop Bag Market Sales by Key Manufacturers (2021-2025) & (K Unit)
- Table 97: Global Laptop Bag Sales Market Share by Key Manufacturers (2021-2025)
- Table 98: Global Laptop Bag Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)
- Table 99: Global Laptop Bag Revenue Market Share by Key Manufacturers (2021-2025)
- Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)
- Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales
- Table 102: Market Mergers & Acquisitions, Expansion
- Table 103: Samsonite Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 104: Samsonite Laptop Bag Product Portfolio
- Table 105: Samsonite Laptop Bag Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 106: Targus Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 107: Targus Laptop Bag Product Portfolio
- Table 108: Targus Laptop Bag Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit),

Gross Margin and Market Share (2021-2025)

Table 109: Xiangxing Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Xiangxing Group Laptop Bag Product Portfolio

Table 111: Xiangxing Group Laptop Bag Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Kensington Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Kensington Laptop Bag Product Portfolio

Table 114: Kensington Laptop Bag Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: JanSport Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: JanSport Laptop Bag Product Portfolio

Table 117: JanSport Laptop Bag Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Elecom Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Elecom Laptop Bag Product Portfolio

Table 120: Elecom Laptop Bag Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Belkin International Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Belkin International Laptop Bag Product Portfolio

Table 123: Belkin International Laptop Bag Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: DICOTA Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: DICOTA Laptop Bag Product Portfolio

Table 126: DICOTA Laptop Bag Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Wenger (Swissgear) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Wenger (Swissgear) Laptop Bag Product Portfolio

Table 129: Wenger (Swissgear) Laptop Bag Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Crumpler Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Crumpler Laptop Bag Product Portfolio

Table 132: Crumpler Laptop Bag Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: United States Luggage Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: United States Luggage Laptop Bag Product Portfolio

Table 135: United States Luggage Laptop Bag Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: Sumdex Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Sumdex Laptop Bag Product Portfolio

Table 138: Sumdex Laptop Bag Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: Golla Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Golla Laptop Bag Product Portfolio

Table 141: Golla Laptop Bag Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: OGIO Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: OGIO Laptop Bag Product Portfolio

Table 144: OGIO Laptop Bag Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: Brenthaven Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: Brenthaven Laptop Bag Product Portfolio

Table 147: Brenthaven Laptop Bag Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 148: Sanwa Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: Sanwa Laptop Bag Product Portfolio

Table 150: Sanwa Laptop Bag Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 151: Chrome Industries Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 152: Chrome Industries Laptop Bag Product Portfolio

Table 153: Chrome Industries Laptop Bag Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 154: FILSON CO. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- Table 155: FILSON CO. Laptop Bag Product Portfolio
- Table 156: FILSON CO. Laptop Bag Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 157: Booq LLC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 158: Booq LLC Laptop Bag Product Portfolio
- Table 159: Booq LLC Laptop Bag Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 160: Cosmus Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 161: Cosmus Laptop Bag Product Portfolio
- Table 162: Cosmus Laptop Bag Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 163: Upstream Key Raw Material Price List
- Table 164: Laptop Bag Raw Material Suppliers and Contact Information
- Table 165: Laptop Bag Typical Customer List
- Table 166: Laptop Bag Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Laptop Bag Product Pictures

Figure 2: Shoulder/Sling PC Laptop Bag Picture Scope

Figure 3: Backpack Laptop Bag Picture Scope

Figure 4: Others Picture Scope

Figure 5: Business People Picture Scope

Figure 6: Students Picture Scope

Figure 7: Others Picture Scope

Figure 8: Global Laptop Bag Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 9: Global Laptop Bag Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 10: Global Laptop Bag Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 11: Global Laptop Bag Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 12: Global Laptop Bag Market Size by Region (2020-2032) & (US\$ Million)

Figure 13: Global Laptop Bag Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 14: Global Laptop Bag Sales Price by Region (2020-2032) & (K Unit)

Figure 15: North America Laptop Bag Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 16: North America Laptop Bag Revenue Market Share by Players in 2024

Figure 17: North America Laptop Bag Sales Market Share by Type (2020-2032)

Figure 18: North America Laptop Bag Revenue Market Share by Type (2020-2032)

Figure 19: North America Laptop Bag Sales Market Share by Application (2020-2032)

Figure 20: North America Laptop Bag Revenue Market Share by Application (2020-2032)

Figure 21: US Laptop Bag Revenue (2020-2032) & (US\$ Million)

Figure 22: Canada Laptop Bag Revenue (2020-2032) & (US\$ Million)

Figure 23: Europe Laptop Bag Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 24: Europe Laptop Bag Revenue Market Share by Players in 2024

Figure 25: Europe Laptop Bag Sales Market Share by Type (2020-2032)

Figure 26: Europe Laptop Bag Revenue Market Share by Type (2020-2032)

Figure 27: Europe Laptop Bag Sales Market Share by Application (2020-2032)

Figure 28: Europe Laptop Bag Revenue Market Share by Application (2020-2032)

Figure 29: Germany Laptop Bag Revenue (2020-2032) & (US\$ Million)

- Figure 30:France Laptop Bag Revenue (2020-2032) & (US\$ Million)
- Figure 31:United Kingdom Laptop Bag Revenue (2020-2032) & (US\$ Million)
- Figure 32:Italy Laptop Bag Revenue (2020-2032) & (US\$ Million)
- Figure 33:Spain Laptop Bag Revenue (2020-2032) & (US\$ Million)
- Figure 34:Benelux Laptop Bag Revenue (2020-2032) & (US\$ Million)
- Figure 35:China Laptop Bag Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 36:China Laptop Bag Revenue Market Share by Players in 2024
- Figure 37:China Laptop Bag Sales Market Share by Type (2020-2032)
- Figure 38:China Laptop Bag Revenue Market Share by Type (2020-2032)
- Figure 39:China Laptop Bag Sales Market Share by Application (2020-2032)
- Figure 40:China Laptop Bag Revenue Market Share by Application (2020-2032)
- Figure 41:APAC (excl. China) Laptop Bag Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 42:APAC (excl. China) Laptop Bag Revenue Market Share by Players in 2024
- Figure 43:APAC (excl. China) Laptop Bag Sales Market Share by Type (2020-2032)
- Figure 44:APAC (excl. China) Laptop Bag Revenue Market Share by Type (2020-2032)
- Figure 45:APAC (excl. China) Laptop Bag Sales Market Share by Application (2020-2032)
- Figure 46:APAC (excl. China) Laptop Bag Revenue Market Share by Application (2020-2032)
- Figure 47:Japan Laptop Bag Revenue (2020-2032) & (US\$ Million)
- Figure 48:South Korea Laptop Bag Revenue (2020-2032) & (US\$ Million)
- Figure 49:India Laptop Bag Revenue (2020-2032) & (US\$ Million)
- Figure 50:Australia Laptop Bag Revenue (2020-2032) & (US\$ Million)
- Figure 51:Southeast Asia Laptop Bag Revenue (2020-2032) & (US\$ Million)
- Figure 52:Latin America Laptop Bag Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 53:Latin America Laptop Bag Revenue Market Share by Players in 2024
- Figure 54:Latin America Laptop Bag Sales Market Share by Type (2020-2032)
- Figure 55:Latin America Laptop Bag Revenue Market Share by Type (2020-2032)
- Figure 56:Latin America Laptop Bag Sales Market Share by Application (2020-2032)
- Figure 57:Latin America Laptop Bag Revenue Market Share by Application (2020-2032)
- Figure 58:Mexico Laptop Bag Revenue (2020-2032) & (US\$ Million)
- Figure 59:Brazil Laptop Bag Revenue (2020-2032) & (US\$ Million)
- Figure 60:Middle East & Africa Laptop Bag Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 61:Middle East & Africa Laptop Bag Revenue Market Share by Players in 2024
- Figure 62:Middle East & Africa Laptop Bag Sales Market Share by Type (2020-2032)
- Figure 63:Middle East & Africa Laptop Bag Revenue Market Share by Type

(2020-2032)

Figure 64: Middle East & Africa Laptop Bag Sales Market Share by Application

(2020-2032)

Figure 65: Middle East & Africa Laptop Bag Revenue Market Share by Application

(2020-2032)

Figure 66: Saudi Arabia Laptop Bag Revenue (2020-2032) & (US\$ Million)

Figure 67: South Africa Laptop Bag Revenue (2020-2032) & (US\$ Million)

Figure 68: Global Laptop Bag Sales Market Share by Key Manufacturers in 2024

Figure 69: Global Laptop Bag Revenue Market Share by Key Manufacturers in 2024

Figure 70: Global Laptop Bag Industry Competition Landscape

Figure 71: Laptop Bag Industry Chain Analysis

Figure 72: Bottom-Up and Top-Down Research Methods

Figure 73: Key Interview Objectives

Figure 74: Data Cross Validation

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