

Global Label Adhesives Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Label Adhesives market size will reach 43,610 Million USD in 2025 and is projected to reach 54,590 Million USD by 2032, with a CAGR of 3.26% (2025-2032). Notably, the China Label Adhesives market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Label adhesives are specialized substances used in the manufacturing of labels to create a bond between the label material and the surface it is applied to. These adhesives play a crucial role in ensuring that labels adhere securely to various surfaces, such as packaging, products, or documents. Label adhesives come in different formulations to cater to specific requirements, including factors like the type of surface, environmental conditions, and the intended use of the labeled item. Common types of label adhesives include pressure-sensitive adhesives, which form a bond when pressure is applied, and heat-activated adhesives, which require heat for adhesion. The choice of label adhesive is important to achieve durable and long-lasting labels that withstand different environments, ensuring readability and longevity of the information conveyed on the labeled items.

The major global manufacturers of Label Adhesives include Henkel, Arkema, H.B.Fuller, 3M, Hexion, DuPont, Eastman Chemical, Avery Dennison, Yokohama, Sika, Franklin International, Huitian New Materials, Comens Material, Guowang Fine Chemical,

Shanxi Sanwei Group, Anhui Wanwei Group, Kangda New Materials, Hongda Chemical, Kanghe Chemical, Wynca, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Label Adhesives. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Label Adhesives market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Label Adhesives market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Label Adhesives industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Label Adhesives Include:

Henkel

Arkema

H.B.Fuller

3M

Hexion

DuPont

Eastman Chemical

Avery Dennison

Yokohama

Sika

Franklin International

Huitian New Materials

Comens Material

Guowang Fine Chemical

Shanxi Sanwei Group

Anhui Wanwei Group

Kangda New Materials

Hongda Chemical

Kanghe Chemical

Wynca

Label Adhesives Product Segment Include:

Water-based Label Adhesive

Solvent-based Label Adhesive

Label Adhesives Product Application Include:

Food & Beverages

Pharmaceuticals

Personal Care

Industrial Labels

Retailers and Supermarkets

Logistics

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Label Adhesives Capacity and Production Analysis

Chapter 3: Global Label Adhesives Industry PESTEL Analysis

Chapter 4: Global Label Adhesives Industry Porter's Five Forces Analysis

Chapter 5: Global Label Adhesives Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 6: Global Label Adhesives Market Size and Forecast by Type and Application

Analysis

Chapter 7: North America Label Adhesives Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: Europe Label Adhesives Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: China Label Adhesives Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: APAC (Excl. China) Label Adhesives Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Latin America Label Adhesives Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Middle East and Africa Label Adhesives Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 13: Global Label Adhesives Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 14: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 15: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 16: Research Findings and Conclusion

Chapter 17: Methodology and Data Sources

Contents

1 LABEL ADHESIVES MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Label Adhesives Product by Type
 - 1.2.1 Water-based Label Adhesive
 - 1.2.2 Solvent-based Label Adhesive
- 1.3 Label Adhesives Product by Application
 - 1.3.1 Food & Beverages
 - 1.3.2 Pharmaceuticals
 - 1.3.3 Personal Care
 - 1.3.4 Industrial Labels
 - 1.3.5 Retailers and Supermarkets
 - 1.3.6 Logistics
 - 1.3.7 Others
- 1.4 Global Label Adhesives Market Revenue and Sales Analysis
 - 1.4.1 Global Label Adhesives Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Label Adhesives Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Label Adhesives Market Sales Price Trend Analysis (2020-2032)
- 1.5 Label Adhesives Industry Trends and Innovation
 - 1.5.1 Label Adhesives Industry Trends and Innovation
 - 1.5.2 Label Adhesives Market Drivers and Challenges

2 GLOBAL LABEL ADHESIVES CAPACITY AND PRODUCTION ANALYSIS

- 2.1 Global Label Adhesives Capacity, Production and Utilization (2020-2032)
- 2.2 Global Label Adhesives Production Growth Trend by Region: 2024 VS 2025 VS 2030
- 2.3 Global Label Adhesives Production by Region
 - 2.3.1 Global Label Adhesives Production by Region (2020-2025)
 - 2.3.2 Global Label Adhesives Production Forecast by Region (2026-2032)
 - 2.3.3 Global Label Adhesives Production Market Share by Region (2020-2032)

3 LABEL ADHESIVES MARKET PESTEL ANALYSIS

- 3.1 Political Factors Analysis
- 3.2 Economic Factors Analysis
- 3.3 Social Factors Analysis

- 3.4 Technological Factors Analysis
- 3.5 Environmental Factors Analysis
- 3.6 Legal Factors Analysis

4 LABEL ADHESIVES MARKET PORTER'S FIVE FORCES ANALYSIS

- 4.1 Competitive Rivalry
- 4.2 Threat of New Entrants
- 4.3 Bargaining Power of Suppliers
- 4.4 Bargaining Power of Buyers
- 4.5 Threat of Substitutes

5 GLOBAL LABEL ADHESIVES MARKET ANALYSIS BY REGIONS

- 5.1 Label Adhesives Overall Market: 2024 VS 2025 VS 2032
- 5.2 Global Label Adhesives Revenue and Forecast Analysis (2020-2032)
 - 5.2.1 Global Label Adhesives Revenue and Market Share by Region (2020-2025)
 - 5.2.2 Global Label Adhesives Revenue and Market Forecast by Region (2026-2032)
- 5.3 Global Label Adhesives Sales and Forecast Analysis (2020-2032)
 - 5.3.1 Global Label Adhesives Sales and Market Share by Region (2020-2025)
 - 5.3.2 Global Label Adhesives Sales and Market Forecast by Region (2026-2032)
- 5.4 Global Label Adhesives Sales Price Trend Analysis (2020-2032)

6 GLOBAL LABEL ADHESIVES MARKET SIZE BY TYPE AND APPLICATION

- 6.1 Global Label Adhesives Market Size by Type
 - 6.1.1 Global Label Adhesives Revenue and Forecast Analysis by Type (2020-2032)
 - 6.1.2 Global Label Adhesives Sales and Forecast Analysis by Type (2020-2032)
- 6.2 Global Label Adhesives Market Size by Application
 - 6.2.1 Global Label Adhesives Revenue and Forecast Analysis by Application (2020-2032)
 - 6.2.2 Global Label Adhesives Sales and Forecast Analysis by Application (2020-2032)

7 NORTH AMERICA

- 7.1 North America Label Adhesives Market Size and Growth Rate Analysis (2020-2032)
- 7.2 North America Key Manufacturers Analysis
- 7.3 North America Label Adhesives Market Size by Type
 - 7.3.1 North America Label Adhesives Sales by Type (2020-2032)

- 7.3.2 North America Label Adhesives Revenue by Type (2020-2032)
- 7.4 North America Label Adhesives Market Size by Application
 - 7.4.1 North America Label Adhesives Sales by Application (2020-2032)
 - 7.4.2 North America Label Adhesives Revenue by Application (2020-2032)
- 7.5 North America Label Adhesives Market Size by Country
 - 7.5.1 US
 - 7.5.2 Canada

8 EUROPE

- 8.1 Europe Label Adhesives Market Size and Growth Rate Analysis (2020-2032)
- 8.2 Europe Key Manufacturers Analysis
- 8.3 Europe Label Adhesives Market Size by Type
 - 8.3.1 Europe Label Adhesives Sales by Type (2020-2032)
 - 8.3.2 Europe Label Adhesives Revenue by Type (2020-2032)
- 8.4 Europe Label Adhesives Market Size by Application
 - 8.4.1 Europe Label Adhesives Sales by Application (2020-2032)
 - 8.4.2 Europe Label Adhesives Revenue by Application (2020-2032)
- 8.5 Europe Label Adhesives Market Size by Country
 - 8.5.1 Germany
 - 8.5.2 France
 - 8.5.3 United Kingdom
 - 8.5.4 Italy
 - 8.5.5 Spain
 - 8.5.6 Benelux

9 CHINA

- 9.1 China Label Adhesives Market Size and Growth Rate Analysis (2020-2032)
- 9.2 China Key Manufacturers Analysis
- 9.3 China Label Adhesives Market Size by Type
 - 9.3.1 China Label Adhesives Sales by Type (2020-2032)
 - 9.3.2 China Label Adhesives Revenue by Type (2020-2032)
- 9.4 China Label Adhesives Market Size by Application
 - 9.4.1 China Label Adhesives Sales by Application (2020-2032)
 - 9.4.2 China Label Adhesives Revenue by Application (2020-2032)

10 APAC (EXCL. CHINA)

10.1 APAC (excl. China) Label Adhesives Market Size and Growth Rate Analysis (2020-2032)

10.2 APAC (excl. China) Key Manufacturers Analysis

10.3 APAC (excl. China) Label Adhesives Market Size by Type

10.3.1 APAC (excl. China) Label Adhesives Sales by Type (2020-2032)

10.3.2 APAC (excl. China) Label Adhesives Revenue by Type (2020-2032)

10.4 APAC (excl. China) Label Adhesives Market Size by Application

10.4.1 APAC (excl. China) Label Adhesives Sales by Application (2020-2032)

10.4.2 APAC (excl. China) Label Adhesives Revenue by Application (2020-2032)

10.5 APAC (excl. China) Label Adhesives Market Size by Country

10.5.1 Japan

10.5.2 South Korea

10.5.3 India

10.5.4 Australia

10.5.5 Southeast Asia

11 LATIN AMERICA

11.1 Latin America Label Adhesives Market Size and Growth Rate Analysis (2020-2032)

11.2 Latin America Key Manufacturers Analysis

11.3 LATIN AMERICA LABEL ADHESIVES MARKET SIZE BY TYPE

11.3.1 Latin America Label Adhesives Sales by Type (2020-2032)

11.3.2 Latin America Label Adhesives Revenue by Type (2020-2032)

11.4 Latin America Label Adhesives Market Size by Application

11.4.1 Latin America Label Adhesives Sales by Application (2020-2032)

11.4.2 Latin America Label Adhesives Revenue by Application (2020-2032)

11.5 Latin America Label Adhesives Market Size by Country

11.6 Latin America Label Adhesives Market Size by Country

11.6.1 Mexico

11.6.2 Brazil

12 MIDDLE EAST & AFRICA

12.1 Middle East & Africa Label Adhesives Market Size and Growth Rate Analysis (2020-2032)

12.2 Middle East & Africa Key Manufacturers Analysis

- 12.3 Middle East & Africa Label Adhesives Market Size by Type
 - 12.3.1 Middle East & Africa Label Adhesives Sales by Type (2020-2032)
 - 12.3.2 Middle East & Africa Label Adhesives Revenue by Type (2020-2032)
- 12.4 Middle East & Africa Label Adhesives Market Size by Application
 - 12.4.1 Middle East & Africa Label Adhesives Sales by Application (2020-2032)
 - 12.4.2 Middle East & Africa Label Adhesives Revenue by Application (2020-2032)
- 12.5 Middle East Label Adhesives Market Size by Country
 - 12.5.1 Saudi Arabia
 - 12.5.2 South Africa

13 COMPETITION BY MANUFACTURERS

- 13.1 Global Label Adhesives Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
 - 13.1.1 Global Label Adhesives Market Sales by Key Manufacturers (2021-2025)
 - 13.1.2 Global Label Adhesives Market Revenue by Key Manufacturers (2021-2025)
 - 13.1.3 Global Label Adhesives Average Sales Price by Manufacturers (2021-2025)
- 13.2 Label Adhesives Competitive Landscape Analysis and Market Dynamic
 - 13.2.1 Label Adhesives Competitive Landscape Analysis
 - 13.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 13.2.3 Market Dynamic

14 KEY COMPANIES ANALYSIS

- 14.1 Henkel
 - 14.1.1 Henkel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.1.2 Henkel Label Adhesives Product Portfolio
 - 14.1.3 Henkel Label Adhesives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.2 Arkema
 - 14.2.1 Arkema Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.2.2 Arkema Label Adhesives Product Portfolio
 - 14.2.3 Arkema Label Adhesives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.3 H.B.Fuller
 - 14.3.1 H.B.Fuller Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 14.3.2 H.B.Fuller Label Adhesives Product Portfolio
- 14.3.3 H.B.Fuller Label Adhesives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.4 3M
 - 14.4.1 3M Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.4.2 3M Label Adhesives Product Portfolio
 - 14.4.3 3M Label Adhesives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.5 Hexion
 - 14.5.1 Hexion Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.5.2 Hexion Label Adhesives Product Portfolio
 - 14.5.3 Hexion Label Adhesives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.6 DuPont
 - 14.6.1 DuPont Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.6.2 DuPont Label Adhesives Product Portfolio
 - 14.6.3 DuPont Label Adhesives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.7 Eastman Chemical
 - 14.7.1 Eastman Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.7.2 Eastman Chemical Label Adhesives Product Portfolio
 - 14.7.3 Eastman Chemical Label Adhesives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.8 Avery Dennison
 - 14.8.1 Avery Dennison Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.8.2 Avery Dennison Label Adhesives Product Portfolio
 - 14.8.3 Avery Dennison Label Adhesives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.9 Yokohama
 - 14.9.1 Yokohama Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.9.2 Yokohama Label Adhesives Product Portfolio
 - 14.9.3 Yokohama Label Adhesives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.10 Sika

14.10.1 Sika Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.10.2 Sika Label Adhesives Product Portfolio

14.10.3 Sika Label Adhesives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.11 Franklin International

14.11.1 Franklin International Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.11.2 Franklin International Label Adhesives Product Portfolio

14.11.3 Franklin International Label Adhesives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.12 Huitian New Materials

14.12.1 Huitian New Materials Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.12.2 Huitian New Materials Label Adhesives Product Portfolio

14.12.3 Huitian New Materials Label Adhesives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.13 Comens Material

14.13.1 Comens Material Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.13.2 Comens Material Label Adhesives Product Portfolio

14.13.3 Comens Material Label Adhesives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.14 Guowang Fine Chemical

14.14.1 Guowang Fine Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.14.2 Guowang Fine Chemical Label Adhesives Product Portfolio

14.14.3 Guowang Fine Chemical Label Adhesives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.15 Shanxi Sanwei Group

14.15.1 Shanxi Sanwei Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.15.2 Shanxi Sanwei Group Label Adhesives Product Portfolio

14.15.3 Shanxi Sanwei Group Label Adhesives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.16 Anhui Wanwei Group

14.16.1 Anhui Wanwei Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 14.16.2 Anhui Wanwei Group Label Adhesives Product Portfolio
- 14.16.3 Anhui Wanwei Group Label Adhesives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.17 Kangda New Materials
 - 14.17.1 Kangda New Materials Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.17.2 Kangda New Materials Label Adhesives Product Portfolio
 - 14.17.3 Kangda New Materials Label Adhesives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.18 Hongda Chemical
 - 14.18.1 Hongda Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.18.2 Hongda Chemical Label Adhesives Product Portfolio
 - 14.18.3 Hongda Chemical Label Adhesives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.19 Kanghe Chemical
 - 14.19.1 Kanghe Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.19.2 Kanghe Chemical Label Adhesives Product Portfolio
 - 14.19.3 Kanghe Chemical Label Adhesives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.20 Wynca
 - 14.20.1 Wynca Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.20.2 Wynca Label Adhesives Product Portfolio
 - 14.20.3 Wynca Label Adhesives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

15 INDUSTRY CHAIN ANALYSIS

- 15.1 Label Adhesives Industry Chain Analysis
- 15.2 Label Adhesives Industry Raw Material and Suppliers Analysis
 - 15.2.1 Label Adhesives Key Raw Material Supply Analysis
 - 15.2.2 Raw Material Suppliers and Contact Information
- 15.3 Label Adhesives Typical Downstream Customers
- 15.4 Label Adhesives Sales Channel Analysis

16 RESEARCH FINDINGS AND CONCLUSION

17 METHODOLOGY AND DATA SOURCE

17.1 Methodology/Research Approach

17.2 Research Scope

17.3 Benchmarks and Assumptions

17.4 Data Source

17.4.1 Primary Sources

17.4.2 Secondary Sources

17.5 Data Cross Validation

17.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Label Adhesives Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Label Adhesives Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Label Adhesives Industry Development Status

Table 4: Label Adhesives Industry Development Trends

Table 5: Global Label Adhesives Production Growth Rate (CAGR) by Region: 2024 VS 2025 VS 2032 (K Ton)

Table 6: Global Label Adhesives Production by Region (2020-2025) & (K Ton)

Table 7: Global Label Adhesives Production Forecast by Region (2026-2032) & (K Ton)

Table 8: Global Label Adhesives Production Market Share by Region (2020-2025)

Table 9: Global Label Adhesives Production Market Share by Region (2026-2032)

Table 10: Global Label Adhesives Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 11: Global Label Adhesives Revenue by Region (2020-2025) & (US\$ Million)

Table 12: Global Label Adhesives Revenue Market Share by Region (2020-2025)

Table 13: Global Label Adhesives Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 14: Global Label Adhesives Revenue Market Share Forecast by Region (2026-2032)

Table 15: Global Label Adhesives Sales by Region (2020-2025) & (K Ton)

Table 16: Global Label Adhesives Sales Market Share by Region (2020-2025)

Table 17: Global Label Adhesives Sales Forecast by Region (2026-2032) & (K Ton)

Table 18: Global Label Adhesives Sales Market Share Forecast by Region (2026-2032)

Table 19: Global Label Adhesives Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 20: Global Label Adhesives Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 21: Global Label Adhesives Sales Analysis by Type (2020-2025) & (K Ton)

Table 22: Global Label Adhesives Sales Analysis Forecast by Type (2026-2032) & (K Ton)

Table 23: Global Label Adhesives Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 24: Global Label Adhesives Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 25: Global Label Adhesives Sales Analysis by Application (2020-2025) & (K Ton)

Table 26: Global Label Adhesives Sales Analysis Forecast by Application (2026-2032) & (K Ton)

Table 27: Key Label Adhesives Players in North America

Table 28: North America Label Adhesives Sales by Type (2020-2025) & (K Ton)

Table 29: North America Label Adhesives Sales by Type (2026-2032) & (K Ton)

Table 30: North America Label Adhesives Revenue by Type (2020-2025) & (US\$ Million)

Table 31: North America Label Adhesives Revenue by Type (2026-2032) & (US\$ Million)

Table 32: North America Label Adhesives Sales by Application (2020-2025) & (K Ton)

Table 33: North America Label Adhesives Sales by Application (2026-2032) & (K Ton)

Table 34: North America Label Adhesives Revenue by Application (2020-2025) & (US\$ Million)

Table 35: North America Label Adhesives Revenue by Application (2026-2032) & (US\$ Million)

Table 36: North America Label Adhesives Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 37: North America Label Adhesives Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 38: North America Label Adhesives Sales Market Size by Country (2020-2025) & (K Ton)

Table 39: North America Label Adhesives Sales Market Size by Country (2026-2032) & (K Ton)

Table 40: Key Label Adhesives Players in Europe

Table 41: Europe Label Adhesives Sales by Type (2020-2025) & (K Ton)

Table 42: Europe Label Adhesives Sales by Type (2026-2032) & (K Ton)

Table 43: Europe Label Adhesives Revenue by Type (2020-2025) & (US\$ Million)

Table 44: Europe Label Adhesives Revenue by Type (2026-2032) & (US\$ Million)

Table 45: Europe Label Adhesives Sales by Application (2020-2025) & (K Ton)

Table 46: Europe Label Adhesives Sales by Application (2026-2032) & (K Ton)

Table 47: Europe Label Adhesives Revenue by Application (2020-2025) & (US\$ Million)

Table 48: Europe Label Adhesives Revenue by Application (2026-2032) & (US\$ Million)

Table 49: Europe Label Adhesives Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 50: Europe Label Adhesives Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 51: Europe Label Adhesives Sales Market Size by Country (2020-2025) & (K Ton)

Table 52: Europe Label Adhesives Sales Market Size Forecast by Country (2026-2032)

& (K Ton)

Table 53: Key Label Adhesives Players in China

Table 54: China Label Adhesives Sales by Type (2020-2025) & (K Ton)

Table 55: China Label Adhesives Sales by Type (2026-2032) & (K Ton)

Table 56: China Label Adhesives Revenue by Type (2020-2025) & (US\$ Million)

Table 57: China Label Adhesives Revenue by Type (2026-2032) & (US\$ Million)

Table 58: China Label Adhesives Sales by Application (2020-2025) & (K Ton)

Table 59: China Label Adhesives Sales by Application (2026-2032) & (K Ton)

Table 60: China Label Adhesives Revenue by Application (2020-2025) & (US\$ Million)

Table 61: China Label Adhesives Revenue by Application (2026-2032) & (US\$ Million)

Table 62: Key Label Adhesives Players in APAC (excl. China)

Table 63: APAC (excl. China) Label Adhesives Sales by Type (2020-2025) & (K Ton)

Table 64: APAC (excl. China) Label Adhesives Sales by Type (2026-2032) & (K Ton)

Table 65: APAC (excl. China) Label Adhesives Revenue by Type (2020-2025) & (US\$ Million)

Table 66: APAC (excl. China) Label Adhesives Revenue by Type (2026-2032) & (US\$ Million)

Table 67: APAC (excl. China) Label Adhesives Sales by Application (2020-2025) & (K Ton)

Table 68: APAC (excl. China) Label Adhesives Sales by Application (2026-2032) & (K Ton)

Table 69: APAC (excl. China) Label Adhesives Revenue by Application (2020-2025) & (US\$ Million)

Table 70: APAC (excl. China) Label Adhesives Revenue by Application (2026-2032) & (US\$ Million)

Table 71:: APAC (excl. China) Label Adhesives Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 72: APAC (excl. China) Label Adhesives Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 73: APAC (excl. China) Label Adhesives Sales Market Size by Country (2020-2025) & (K Ton)

Table 74: APAC (excl. China) Label Adhesives Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 75: Key Label Adhesives Players in Latin America

Table 76: Latin America Label Adhesives Sales by Type (2020-2025) & (K Ton)

Table 77: Latin America Label Adhesives Sales by Type (2026-2032) & (K Ton)

Table 78: Latin America Label Adhesives Revenue by Type (2020-2025) & (US\$ Million)

Table 79: Latin America Label Adhesives Revenue by Type (2026-2032) & (US\$ Million)

Table 80: Latin America Label Adhesives Sales by Application (2020-2025) & (K Ton)

- Table 81: Latin America Label Adhesives Sales by Application (2026-2032) & (K Ton)
- Table 82: Latin America Label Adhesives Revenue by Application (2020-2025) & (US\$ Million)
- Table 83: Latin America Label Adhesives Revenue by Application (2026-2032) & (US\$ Million)
- Table 84: Latin America Label Adhesives Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 85: Latin America Label Adhesives Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 86: Latin America Label Adhesives Sales Market Size by Country (2020-2025) & (K Ton)
- Table 87: Latin America Label Adhesives Sales Market Size Forecast by Country (2026-2032) & (K Ton)
- Table 88: Key Label Adhesives Players in Middle East & Africa
- Table 89: Middle East & Africa Label Adhesives Sales by Type (2020-2025) & (K Ton)
- Table 90: Middle East & Africa Label Adhesives Sales by Type (2026-2032) & (K Ton)
- Table 91: Middle East & Africa Label Adhesives Revenue by Type (2020-2025) & (US\$ Million)
- Table 92: Middle East & Africa Label Adhesives Revenue by Type (2026-2032) & (US\$ Million)
- Table 93: Middle East & Africa Label Adhesives Sales by Application (2020-2025) & (K Ton)
- Table 94: Middle East & Africa Label Adhesives Sales by Application (2026-2032) & (K Ton)
- Table 95: Middle East & Africa Label Adhesives Revenue by Application (2020-2025) & (US\$ Million)
- Table 96: Middle East & Africa Label Adhesives Revenue by Application (2026-2032) & (US\$ Million)
- Table 97: Middle East & Africa Label Adhesives Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 98: Middle East & Africa Label Adhesives Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 99: Middle East & Africa Label Adhesives Sales Market Size by Country (2020-2025) & (K Ton)
- Table 100: Middle East & Africa Label Adhesives Sales Market Size Forecast by Country (2026-2032) & (K Ton)
- Table 101: Global Label Adhesives Market Sales by Key Manufacturers (2021-2025) & (K Ton)
- Table 102: Global Label Adhesives Sales Market Share by Key Manufacturers

(2021-2025)

Table 103: Global Label Adhesives Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 104: Global Label Adhesives Revenue Market Share by Key Manufacturers (2021-2025)

Table 105: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 106: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 107: Market Mergers & Acquisitions, Expansion

Table 108: Henkel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 109: Henkel Label Adhesives Product Portfolio

Table 110: Henkel Label Adhesives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 111: Arkema Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 112: Arkema Label Adhesives Product Portfolio

Table 113: Arkema Label Adhesives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 114: H.B.Fuller Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 115: H.B.Fuller Label Adhesives Product Portfolio

Table 116: H.B.Fuller Label Adhesives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 117: 3M Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 118: 3M Label Adhesives Product Portfolio

Table 119: 3M Label Adhesives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 120: Hexion Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 121: Hexion Label Adhesives Product Portfolio

Table 122: Hexion Label Adhesives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 123: DuPont Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 124: DuPont Label Adhesives Product Portfolio

Table 125: DuPont Label Adhesives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 126: Eastman Chemical Basic Company Profile (Employees, Areas Service,

Competitors and Contact Information)

Table 127: Eastman Chemical Label Adhesives Product Portfolio

Table 128: Eastman Chemical Label Adhesives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 129: Avery Dennison Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 130: Avery Dennison Label Adhesives Product Portfolio

Table 131: Avery Dennison Label Adhesives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 132: Yokohama Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 133: Yokohama Label Adhesives Product Portfolio

Table 134: Yokohama Label Adhesives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 135: Sika Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 136: Sika Label Adhesives Product Portfolio

Table 137: Sika Label Adhesives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 138: Franklin International Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 139: Franklin International Label Adhesives Product Portfolio

Table 140: Franklin International Label Adhesives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 141: Huitian New Materials Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 142: Huitian New Materials Label Adhesives Product Portfolio

Table 143: Huitian New Materials Label Adhesives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 144: Comens Material Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 145: Comens Material Label Adhesives Product Portfolio

Table 146: Comens Material Label Adhesives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 147: Guowang Fine Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 148: Guowang Fine Chemical Label Adhesives Product Portfolio

Table 149: Guowang Fine Chemical Label Adhesives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 150: Shanxi Sanwei Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 151: Shanxi Sanwei Group Label Adhesives Product Portfolio

Table 152: Shanxi Sanwei Group Label Adhesives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 153: Anhui Wanwei Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 154: Anhui Wanwei Group Label Adhesives Product Portfolio

Table 155: Anhui Wanwei Group Label Adhesives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 156: Kangda New Materials Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 157: Kangda New Materials Label Adhesives Product Portfolio

Table 158: Kangda New Materials Label Adhesives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 159: Hongda Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 160: Hongda Chemical Label Adhesives Product Portfolio

Table 161: Hongda Chemical Label Adhesives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 162: Kanghe Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 163: Kanghe Chemical Label Adhesives Product Portfolio

Table 164: Kanghe Chemical Label Adhesives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 165: Wynca Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 166: Wynca Label Adhesives Product Portfolio

Table 167: Wynca Label Adhesives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 168: Upstream Key Raw Material Price List

Table 169: Label Adhesives Raw Material Suppliers and Contact Information

Table 170: Label Adhesives Typical Customer List

Table 171: Label Adhesives Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Label Adhesives Product Pictures

Figure 2: Water-based Label Adhesive Picture Scope

Figure 3: Solvent-based Label Adhesive Picture Scope

Figure 4: Food & Beverages Picture Scope

Figure 5: Pharmaceuticals Picture Scope

Figure 6: Personal Care Picture Scope

Figure 7: Industrial Labels Picture Scope

Figure 8: Retailers and Supermarkets Picture Scope

Figure 9: Logistics Picture Scope

Figure 10: Others Picture Scope

Figure 11: Global Label Adhesives Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 12: Global Label Adhesives Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 13: Global Label Adhesives Market Sales and Growth Rate Analysis (2020-2032) & (K Ton)

Figure 14: Global Label Adhesives Market Price Trend Analysis (2020-2032) & (USD/Ton)

Figure 15: Global Label Adhesives Capacity, Production and Utilization (2019-2030) & (K Ton)

Figure 16: Global Label Adhesives Production by Region: 2023 VS 2024 VS 2030 (K Ton)

Figure 17: Global Label Adhesives Production Market Share by Region in Percentage: 2024 Versus 2030

Figure 18: Global Label Adhesives Production Market Share by Region (2019-2030)

Figure 19: Global Label Adhesives Market Size by Region (2020-2032) & (US\$ Million)

Figure 20: Global Label Adhesives Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 21: Global Label Adhesives Sales Price by Region (2020-2032) & (K Ton)

Figure 22: North America Label Adhesives Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 23: North America Label Adhesives Revenue Market Share by Players in 2024

Figure 24: North America Label Adhesives Sales Market Share by Type (2020-2032)

Figure 25: North America Label Adhesives Revenue Market Share by Type (2020-2032)

Figure 26: North America Label Adhesives Sales Market Share by Application

(2020-2032)

Figure 27:North America Label Adhesives Revenue Market Share by Application

(2020-2032)

Figure 28:US Label Adhesives Revenue (2020-2032) & (US\$ Million)

Figure 29:Canada Label Adhesives Revenue (2020-2032) & (US\$ Million)

Figure 30:Europe Label Adhesives Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 31:Europe Label Adhesives Revenue Market Share by Players in 2024

Figure 32:Europe Label Adhesives Sales Market Share by Type (2020-2032)

Figure 33:Europe Label Adhesives Revenue Market Share by Type (2020-2032)

Figure 34:Europe Label Adhesives Sales Market Share by Application (2020-2032)

Figure 35:Europe Label Adhesives Revenue Market Share by Application (2020-2032)

Figure 36:Germany Label Adhesives Revenue (2020-2032) & (US\$ Million)

Figure 37:France Label Adhesives Revenue (2020-2032) & (US\$ Million)

Figure 38:United Kingdom Label Adhesives Revenue (2020-2032) & (US\$ Million)

Figure 39:Italy Label Adhesives Revenue (2020-2032) & (US\$ Million)

Figure 40:Spain Label Adhesives Revenue (2020-2032) & (US\$ Million)

Figure 41:Benelux Label Adhesives Revenue (2020-2032) & (US\$ Million)

Figure 42:China Label Adhesives Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 43:China Label Adhesives Revenue Market Share by Players in 2024

Figure 44:China Label Adhesives Sales Market Share by Type (2020-2032)

Figure 45:China Label Adhesives Revenue Market Share by Type (2020-2032)

Figure 46:China Label Adhesives Sales Market Share by Application (2020-2032)

Figure 47:China Label Adhesives Revenue Market Share by Application (2020-2032)

Figure 48:APAC (excl. China) Label Adhesives Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 49:APAC (excl. China) Label Adhesives Revenue Market Share by Players in 2024

Figure 50:APAC (excl. China) Label Adhesives Sales Market Share by Type (2020-2032)

Figure 51:APAC (excl. China) Label Adhesives Revenue Market Share by Type (2020-2032)

Figure 52:APAC (excl. China) Label Adhesives Sales Market Share by Application (2020-2032)

Figure 53:APAC (excl. China) Label Adhesives Revenue Market Share by Application (2020-2032)

Figure 54:Japan Label Adhesives Revenue (2020-2032) & (US\$ Million)

Figure 55:South Korea Label Adhesives Revenue (2020-2032) & (US\$ Million)

- Figure 56:India Label Adhesives Revenue (2020-2032) & (US\$ Million)
- Figure 57:Australia Label Adhesives Revenue (2020-2032) & (US\$ Million)
- Figure 58:Southeast Asia Label Adhesives Revenue (2020-2032) & (US\$ Million)
- Figure 59:Latin America Label Adhesives Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 60:Latin America Label Adhesives Revenue Market Share by Players in 2024
- Figure 61:Latin America Label Adhesives Sales Market Share by Type (2020-2032)
- Figure 62:Latin America Label Adhesives Revenue Market Share by Type (2020-2032)
- Figure 63:Latin America Label Adhesives Sales Market Share by Application (2020-2032)
- Figure 64:Latin America Label Adhesives Revenue Market Share by Application (2020-2032)
- Figure 65:Mexico Label Adhesives Revenue (2020-2032) & (US\$ Million)
- Figure 66:Brazil Label Adhesives Revenue (2020-2032) & (US\$ Million)
- Figure 67:Middle East & Africa Label Adhesives Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 68:Middle East & Africa Label Adhesives Revenue Market Share by Players in 2024
- Figure 69:Middle East & Africa Label Adhesives Sales Market Share by Type (2020-2032)
- Figure 70:Middle East & Africa Label Adhesives Revenue Market Share by Type (2020-2032)
- Figure 71:Middle East & Africa Label Adhesives Sales Market Share by Application (2020-2032)
- Figure 72:Middle East & Africa Label Adhesives Revenue Market Share by Application (2020-2032)
- Figure 73:Saudi Arabia Label Adhesives Revenue (2020-2032) & (US\$ Million)
- Figure 74:South Africa Label Adhesives Revenue (2020-2032) & (US\$ Million)
- Figure 75:Global Label Adhesives Sales Market Share by Key Manufacturers in 2024
- Figure 76:Global Label Adhesives Revenue Market Share by Key Manufacturers in 2024
- Figure 77:Global Label Adhesives Industry Competition Landscape
- Figure 78:Label Adhesives Industry Chain Analysis
- Figure 79:Bottom-Up and Top-Down Research Methods
- Figure 80:Key Interview Objectives
- Figure 81:Data Cross Validation

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