

# Global Kratom and Kava Beverage Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Kratom and Kava Beverage market size will reach 381.76 Million USD in 2025 and is projected to reach 669.26 Million USD by 2032, with a CAGR of 8.35% (2025-2032). Notably, the China Kratom and Kava Beverage market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Kratom and kava beverages are plant-based drinks derived from natural ingredients traditionally used for their potential mood-enhancing and relaxing properties. Kratom, made from the leaves of the *Mitragyna speciosa* tree native to Southeast Asia, contains alkaloids like mitragynine that may provide mild stimulant effects at low doses and sedative or pain-relieving effects at higher doses. Kava, derived from the roots of the *Piper methysticum* plant found in the South Pacific, contains kavalactones that are known for their calming and anxiolytic properties, often used to promote relaxation and social bonding. These beverages have gained popularity as natural alternatives for stress relief or energy boosting, though their consumption is regulated in some regions due to safety concerns and potential side effects, such as dependency or liver health issues. They are often consumed in social or recreational settings and require mindful usage to ensure safety and effectiveness.

The major global suppliers of Kratom and Kava Beverage include Tortuga Beverages, Mitra9, Kraton King, Slokkratom (ULTIMATE), First Choice Kratom, Leilo, Root of

Happiness, Karuna Kava, Psychedelic Water, Botanical Brewing Company, Botanic Tonics, Calming Co. (? Relax), etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Kratom and Kava Beverage. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Kratom and Kava Beverage market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Kratom and Kava Beverage market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Kratom and Kava Beverage industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Kratom and Kava Beverage Include:

Tortuga Beverages

Mitra9

Kraton King

Slokkratom (ULTIMATE)

First Choice Kratom

Leilo

Root of Happiness

Karuna Kava

Psychedelic Water

Botanical Brewing Company

Botanic Tonics

Calming Co. (? Relax)

Kratom and Kava Beverage Product Segment Include:

Kratom Beverage

Kava Beverage

Kratom and Kava Beverage Product Application Include:

Online Sales

Offline Sales

## **Chapter Scope**

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