

Global Kombucha Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/K69650EDA388EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: K69650EDA388EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Kombucha market size will reach 3,188.67 Million USD in 2025 and is projected to reach 10,357.95 Million USD by 2032, with a CAGR of 18.33% (2025-2032). Notably, the China Kombucha market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Kombucha is a fermented tea beverage that has gained popularity for its potential health benefits. It is made by fermenting sweetened tea with a symbiotic culture of bacteria and yeast (SCOBY). The fermentation process converts the sugars into organic acids and carbon dioxide, resulting in a slightly effervescent drink. Kombucha is known for its unique taste, which can be tangy, slightly sweet, and sometimes slightly alcoholic due to the fermentation. It often contains probiotics, organic acids, and antioxidants, which some people believe may contribute to improved gut health and overall well-being. Kombucha comes in various flavors, and its consumption has become a trend among those seeking alternative and health-conscious beverage options.

The major global manufacturers of Kombucha include GT's Kombucha, KeVita, Brew Dr. Kombucha, The Humm Kombucha, Live Soda Kombucha, Red Bull, Kombucha Wonder Drink, Townshend's Tea, Celestial Seasonings, Kosmic Kombucha, HIGH COUNTRY, NessAlla Kombucha, Reed's, Buchi Kombucha, Tonica, Love Kombucha, Health-Ade, MOJO, Organic & Raw Trading, Clearly Kombucha, Jarr Kombucha, etc.

The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Kombucha. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Kombucha market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Kombucha market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Kombucha industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Kombucha Include:

GT's Kombucha

KeVita

Brew Dr. Kombucha

The Humm Kombucha

Live Soda Kombucha

Red Bull

Kombucha Wonder Drink

Townshend's Tea

Celestial Seasonings

Kosmic Kombucha

HIGH COUNTRY

NessAlla Kombucha

Reed's

Buchi Kombucha

Tonica

Love Kombucha

Health-Ade

MOJO

Organic & Raw Trading

Clearly Kombucha

Jarr Kombucha

Kombucha Product Segment Include:

Herbs & Spices

Fruit

Original

Others

Kombucha Product Application Include:

Offline Sales

Online Sales

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Kombucha Industry PESTEL Analysis

Chapter 3: Global Kombucha Industry Porter's Five Forces Analysis

Chapter 4: Global Kombucha Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Kombucha Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Kombucha Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Kombucha Competitive Analysis (Market Size, Key Players and

Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Kombucha Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Kombucha Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Kombucha Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Kombucha Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Kombucha Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 KOMBUCHA MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Kombucha Product by Type
 - 1.2.1 Herbs & Spices
 - 1.2.2 Fruit
 - 1.2.3 Original
 - 1.2.4 Others
- 1.3 Kombucha Product by Application
 - 1.3.1 Offline Sales
 - 1.3.2 Online Sales
- 1.4 Global Kombucha Market Revenue and Sales Analysis
 - 1.4.1 Global Kombucha Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Kombucha Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Kombucha Market Sales Price Trend Analysis (2020-2032)
- 1.5 Kombucha Industry Trends and Innovation
 - 1.5.1 Kombucha Industry Trends and Innovation
 - 1.5.2 Kombucha Market Drivers and Challenges

2 KOMBUCHA MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 KOMBUCHA MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL KOMBUCHA MARKET ANALYSIS BY REGIONS

- 4.1 Kombucha Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Kombucha Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Kombucha Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Kombucha Revenue and Market Share Forecast by Region (2026-2032)
- 4.3 Global Kombucha Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global Kombucha Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global Kombucha Sales and Market Share Forecast by Region (2026-2032)
- 4.4 Global Kombucha Sales Price Trend Analysis (2020-2032)

5 GLOBAL KOMBUCHA MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Kombucha Market Size by Type
 - 5.1.1 Global Kombucha Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global Kombucha Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Kombucha Market Size by Application
 - 5.2.1 Global Kombucha Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global Kombucha Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Kombucha Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Kombucha Market Size by Type
 - 6.3.1 North America Kombucha Sales by Type (2020-2032)
 - 6.3.2 North America Kombucha Revenue by Type (2020-2032)
- 6.4 North America Kombucha Market Size by Application
 - 6.4.1 North America Kombucha Sales by Application (2020-2032)
 - 6.4.2 North America Kombucha Revenue by Application (2020-2032)
- 6.5 North America Kombucha Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Kombucha Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Kombucha Market Size by Type
 - 7.3.1 Europe Kombucha Sales by Type (2020-2032)

- 7.3.2 Europe Kombucha Revenue by Type (2020-2032)
- 7.4 Europe Kombucha Market Size by Application
 - 7.4.1 Europe Kombucha Sales by Application (2020-2032)
 - 7.4.2 Europe Kombucha Revenue by Application (2020-2032)
- 7.5 Europe Kombucha Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Kombucha Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Kombucha Market Size by Type
 - 8.3.1 China Kombucha Sales by Type (2020-2032)
 - 8.3.2 China Kombucha Revenue by Type (2020-2032)
- 8.4 China Kombucha Market Size by Application
 - 8.4.1 China Kombucha Sales by Application (2020-2032)
 - 8.4.2 China Kombucha Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Kombucha Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Kombucha Market Size by Type
 - 9.3.1 APAC (excl. China) Kombucha Sales by Type (2020-2032)
 - 9.3.2 APAC (excl. China) Kombucha Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Kombucha Market Size by Application
 - 9.4.1 APAC (excl. China) Kombucha Sales by Application (2020-2032)
 - 9.4.2 APAC (excl. China) Kombucha Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Kombucha Market Size by Country
 - 9.5.1 Japan
 - 9.5.2 South Korea
 - 9.5.3 India
 - 9.5.4 Australia
 - 9.5.5 Southeast Asia

10 LATIN AMERICA

- 10.1 Latin America Kombucha Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Manufacturers Analysis
- 10.3 Latin America Kombucha Market Size by Type
 - 10.3.1 Latin America Kombucha Sales by Type (2020-2032)
 - 10.3.2 Latin America Kombucha Revenue by Type (2020-2032)
- 10.4 Latin America Kombucha Market Size by Application
 - 10.4.1 Latin America Kombucha Sales by Application (2020-2032)
 - 10.4.2 Latin America Kombucha Revenue by Application (2020-2032)
- 10.5 Latin America Kombucha Market Size by Country
- 10.6 Latin America Kombucha Market Size by Country
 - 10.6.1 Mexico
 - 10.6.2 Brazil

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Kombucha Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Kombucha Market Size by Type
 - 11.3.1 Middle East & Africa Kombucha Sales by Type (2020-2032)
 - 11.3.2 Middle East & Africa Kombucha Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Kombucha Market Size by Application
 - 11.4.1 Middle East & Africa Kombucha Sales by Application (2020-2032)
 - 11.4.2 Middle East & Africa Kombucha Revenue by Application (2020-2032)
- 11.5 Middle East Kombucha Market Size by Country
 - 11.5.1 Saudi Arabia
 - 11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

- 12.1 Global Kombucha Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
 - 12.1.1 Global Kombucha Market Sales by Key Manufacturers (2021-2025)
 - 12.1.2 Global Kombucha Market Revenue by Key Manufacturers (2021-2025)
 - 12.1.3 Global Kombucha Average Sales Price by Manufacturers (2021-2025)
- 12.2 Kombucha Competitive Landscape Analysis and Market Dynamic

- 12.2.1 Kombucha Competitive Landscape Analysis
- 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
- 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 GT's Kombucha

13.1.1 GT's Kombucha Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 GT's Kombucha Kombucha Product Portfolio

13.1.3 GT's Kombucha Kombucha Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 KeVita

13.2.1 KeVita Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 KeVita Kombucha Product Portfolio

13.2.3 KeVita Kombucha Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Brew Dr. Kombucha

13.3.1 Brew Dr. Kombucha Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Brew Dr. Kombucha Kombucha Product Portfolio

13.3.3 Brew Dr. Kombucha Kombucha Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 The Humm Kombucha

13.4.1 The Humm Kombucha Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 The Humm Kombucha Kombucha Product Portfolio

13.4.3 The Humm Kombucha Kombucha Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Live Soda Kombucha

13.5.1 Live Soda Kombucha Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Live Soda Kombucha Kombucha Product Portfolio

13.5.3 Live Soda Kombucha Kombucha Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Red Bull

13.6.1 Red Bull Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.6.2 Red Bull Kombucha Product Portfolio
- 13.6.3 Red Bull Kombucha Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.7 Kombucha Wonder Drink
 - 13.7.1 Kombucha Wonder Drink Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.7.2 Kombucha Wonder Drink Kombucha Product Portfolio
 - 13.7.3 Kombucha Wonder Drink Kombucha Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.8 Townshend's Tea
 - 13.8.1 Townshend's Tea Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.8.2 Townshend's Tea Kombucha Product Portfolio
 - 13.8.3 Townshend's Tea Kombucha Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.9 Celestial Seasonings
 - 13.9.1 Celestial Seasonings Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.9.2 Celestial Seasonings Kombucha Product Portfolio
 - 13.9.3 Celestial Seasonings Kombucha Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.10 Kosmic Kombucha
 - 13.10.1 Kosmic Kombucha Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.10.2 Kosmic Kombucha Kombucha Product Portfolio
 - 13.10.3 Kosmic Kombucha Kombucha Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.11 HIGH COUNTRY
 - 13.11.1 HIGH COUNTRY Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.11.2 HIGH COUNTRY Kombucha Product Portfolio
 - 13.11.3 HIGH COUNTRY Kombucha Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.12 NessAlla Kombucha
 - 13.12.1 NessAlla Kombucha Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.12.2 NessAlla Kombucha Kombucha Product Portfolio
 - 13.12.3 NessAlla Kombucha Kombucha Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.13 Reed's

13.13.1 Reed's Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Reed's Kombucha Product Portfolio

13.13.3 Reed's Kombucha Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 Buchi Kombucha

13.14.1 Buchi Kombucha Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Buchi Kombucha Kombucha Product Portfolio

13.14.3 Buchi Kombucha Kombucha Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.15 Tonica

13.15.1 Tonica Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Tonica Kombucha Product Portfolio

13.15.3 Tonica Kombucha Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.16 Love Kombucha

13.16.1 Love Kombucha Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Love Kombucha Kombucha Product Portfolio

13.16.3 Love Kombucha Kombucha Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.17 Health-Ade

13.17.1 Health-Ade Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 Health-Ade Kombucha Product Portfolio

13.17.3 Health-Ade Kombucha Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.18 MOJO

13.18.1 MOJO Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 MOJO Kombucha Product Portfolio

13.18.3 MOJO Kombucha Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.19 Organic & Raw Trading

13.19.1 Organic & Raw Trading Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.19.2 Organic & Raw Trading Kombucha Product Portfolio
- 13.19.3 Organic & Raw Trading Kombucha Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.20 Clearly Kombucha
 - 13.20.1 Clearly Kombucha Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.20.2 Clearly Kombucha Kombucha Product Portfolio
 - 13.20.3 Clearly Kombucha Kombucha Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.21 Jarr Kombucha
 - 13.21.1 Jarr Kombucha Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.21.2 Jarr Kombucha Kombucha Product Portfolio
 - 13.21.3 Jarr Kombucha Kombucha Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

- 14.1 Kombucha Industry Chain Analysis
- 14.2 Kombucha Industry Raw Material and Suppliers Analysis
 - 14.2.1 Kombucha Key Raw Material Supply Analysis
 - 14.2.2 Raw Material Suppliers and Contact Information
- 14.3 Kombucha Typical Downstream Customers
- 14.4 Kombucha Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

- 16.1 Methodology/Research Approach
- 16.2 Research Scope
- 16.3 Benchmarks and Assumptions
- 16.4 Data Source
 - 16.4.1 Primary Sources
 - 16.4.2 Secondary Sources
- 16.5 Data Cross Validation
- 16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Kombucha Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Kombucha Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Kombucha Industry Development Status

Table 4: Kombucha Industry Development Trends

Table 5: Global Kombucha Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Kombucha Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Kombucha Revenue Market Share by Region (2020-2025)

Table 8: Global Kombucha Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Kombucha Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Kombucha Sales by Region (2020-2025) & (M Liter)

Table 11: Global Kombucha Sales Market Share by Region (2020-2025)

Table 12: Global Kombucha Sales Forecast by Region (2026-2032) & (M Liter)

Table 13: Global Kombucha Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Kombucha Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Kombucha Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Kombucha Sales Analysis by Type (2020-2025) & (M Liter)

Table 17: Global Kombucha Sales Analysis Forecast by Type (2026-2032) & (M Liter)

Table 18: Global Kombucha Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Kombucha Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Kombucha Sales Analysis by Application (2020-2025) & (M Liter)

Table 21: Global Kombucha Sales Analysis Forecast by Application (2026-2032) & (M Liter)

Table 22: Key Kombucha Players in North America

Table 23: North America Kombucha Sales by Type (2020-2025) & (M Liter)

Table 24: North America Kombucha Sales by Type (2026-2032) & (M Liter)

Table 25: North America Kombucha Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Kombucha Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Kombucha Sales by Application (2020-2025) & (M Liter)

Table 28: North America Kombucha Sales by Application (2026-2032) & (M Liter)

Table 29: North America Kombucha Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Kombucha Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Kombucha Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Kombucha Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Kombucha Sales Market Size by Country (2020-2025) & (M Liter)

Table 34: North America Kombucha Sales Market Size by Country (2026-2032) & (M Liter)

Table 35: Key Kombucha Players in Europe

Table 36: Europe Kombucha Sales by Type (2020-2025) & (M Liter)

Table 37: Europe Kombucha Sales by Type (2026-2032) & (M Liter)

Table 38: Europe Kombucha Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Kombucha Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Kombucha Sales by Application (2020-2025) & (M Liter)

Table 41: Europe Kombucha Sales by Application (2026-2032) & (M Liter)

Table 42: Europe Kombucha Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Kombucha Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Kombucha Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Kombucha Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Kombucha Sales Market Size by Country (2020-2025) & (M Liter)

Table 47: Europe Kombucha Sales Market Size Forecast by Country (2026-2032) & (M Liter)

Table 48: Key Kombucha Players in China

Table 49: China Kombucha Sales by Type (2020-2025) & (M Liter)

Table 50: China Kombucha Sales by Type (2026-2032) & (M Liter)

Table 51: China Kombucha Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Kombucha Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Kombucha Sales by Application (2020-2025) & (M Liter)

Table 54: China Kombucha Sales by Application (2026-2032) & (M Liter)

Table 55: China Kombucha Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Kombucha Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Kombucha Players in APAC (excl. China)

Table 58: APAC (excl. China) Kombucha Sales by Type (2020-2025) & (M Liter)

- Table 59: APAC (excl. China) Kombucha Sales by Type (2026-2032) & (M Liter)
- Table 60: APAC (excl. China) Kombucha Revenue by Type (2020-2025) & (US\$ Million)
- Table 61: APAC (excl. China) Kombucha Revenue by Type (2026-2032) & (US\$ Million)
- Table 62: APAC (excl. China) Kombucha Sales by Application (2020-2025) & (M Liter)
- Table 63: APAC (excl. China) Kombucha Sales by Application (2026-2032) & (M Liter)
- Table 64: APAC (excl. China) Kombucha Revenue by Application (2020-2025) & (US\$ Million)
- Table 65: APAC (excl. China) Kombucha Revenue by Application (2026-2032) & (US\$ Million)
- Table 66:: APAC (excl. China) Kombucha Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 67: APAC (excl. China) Kombucha Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 68: APAC (excl. China) Kombucha Sales Market Size by Country (2020-2025) & (M Liter)
- Table 69: APAC (excl. China) Kombucha Sales Market Size Forecast by Country (2026-2032) & (M Liter)
- Table 70: Key Kombucha Players in Latin America
- Table 71: Latin America Kombucha Sales by Type (2020-2025) & (M Liter)
- Table 72: Latin America Kombucha Sales by Type (2026-2032) & (M Liter)
- Table 73: Latin America Kombucha Revenue by Type (2020-2025) & (US\$ Million)
- Table 74: Latin America Kombucha Revenue by Type (2026-2032) & (US\$ Million)
- Table 75: Latin America Kombucha Sales by Application (2020-2025) & (M Liter)
- Table 76: Latin America Kombucha Sales by Application (2026-2032) & (M Liter)
- Table 77: Latin America Kombucha Revenue by Application (2020-2025) & (US\$ Million)
- Table 78: Latin America Kombucha Revenue by Application (2026-2032) & (US\$ Million)
- Table 79: Latin America Kombucha Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 80: Latin America Kombucha Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 81: Latin America Kombucha Sales Market Size by Country (2020-2025) & (M Liter)
- Table 82: Latin America Kombucha Sales Market Size Forecast by Country (2026-2032) & (M Liter)
- Table 83: Key Kombucha Players in Middle East & Africa
- Table 84: Middle East & Africa Kombucha Sales by Type (2020-2025) & (M Liter)
- Table 85: Middle East & Africa Kombucha Sales by Type (2026-2032) & (M Liter)

Table 86: Middle East & Africa Kombucha Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Kombucha Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Kombucha Sales by Application (2020-2025) & (M Liter)

Table 89: Middle East & Africa Kombucha Sales by Application (2026-2032) & (M Liter)

Table 90: Middle East & Africa Kombucha Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Kombucha Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Kombucha Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Kombucha Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Kombucha Sales Market Size by Country (2020-2025) & (M Liter)

Table 95: Middle East & Africa Kombucha Sales Market Size Forecast by Country (2026-2032) & (M Liter)

Table 96: Global Kombucha Market Sales by Key Manufacturers (2021-2025) & (M Liter)

Table 97: Global Kombucha Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Kombucha Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Kombucha Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Liter)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: GT's Kombucha Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: GT's Kombucha Kombucha Product Portfolio

Table 105: GT's Kombucha Kombucha Revenue (US\$ Million), Sales (M Liter), Price (USD/Liter), Gross Margin and Market Share (2021-2025)

Table 106: KeVita Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: KeVita Kombucha Product Portfolio

Table 108: KeVita Kombucha Revenue (US\$ Million), Sales (M Liter), Price (USD/Liter), Gross Margin and Market Share (2021-2025)

Table 109: Brew Dr. Kombucha Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Brew Dr. Kombucha Kombucha Product Portfolio

Table 111: Brew Dr. Kombucha Kombucha Revenue (US\$ Million), Sales (M Liter), Price (USD/Liter), Gross Margin and Market Share (2021-2025)

Table 112: The Humm Kombucha Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: The Humm Kombucha Kombucha Product Portfolio

Table 114: The Humm Kombucha Kombucha Revenue (US\$ Million), Sales (M Liter), Price (USD/Liter), Gross Margin and Market Share (2021-2025)

Table 115: Live Soda Kombucha Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Live Soda Kombucha Kombucha Product Portfolio

Table 117: Live Soda Kombucha Kombucha Revenue (US\$ Million), Sales (M Liter), Price (USD/Liter), Gross Margin and Market Share (2021-2025)

Table 118: Red Bull Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Red Bull Kombucha Product Portfolio

Table 120: Red Bull Kombucha Revenue (US\$ Million), Sales (M Liter), Price (USD/Liter), Gross Margin and Market Share (2021-2025)

Table 121: Kombucha Wonder Drink Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Kombucha Wonder Drink Kombucha Product Portfolio

Table 123: Kombucha Wonder Drink Kombucha Revenue (US\$ Million), Sales (M Liter), Price (USD/Liter), Gross Margin and Market Share (2021-2025)

Table 124: Townshend's Tea Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Townshend's Tea Kombucha Product Portfolio

Table 126: Townshend's Tea Kombucha Revenue (US\$ Million), Sales (M Liter), Price (USD/Liter), Gross Margin and Market Share (2021-2025)

Table 127: Celestial Seasonings Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Celestial Seasonings Kombucha Product Portfolio

Table 129: Celestial Seasonings Kombucha Revenue (US\$ Million), Sales (M Liter), Price (USD/Liter), Gross Margin and Market Share (2021-2025)

Table 130: Kosmic Kombucha Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Kosmic Kombucha Kombucha Product Portfolio

Table 132: Kosmic Kombucha Kombucha Revenue (US\$ Million), Sales (M Liter), Price (USD/Liter), Gross Margin and Market Share (2021-2025)

Table 133: HIGH COUNTRY Basic Company Profile (Employees, Areas Service,

Competitors and Contact Information)

Table 134: HIGH COUNTRY Kombucha Product Portfolio

Table 135: HIGH COUNTRY Kombucha Revenue (US\$ Million), Sales (M Liter), Price (USD/Liter), Gross Margin and Market Share (2021-2025)

Table 136: NessAlla Kombucha Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: NessAlla Kombucha Kombucha Product Portfolio

Table 138: NessAlla Kombucha Kombucha Revenue (US\$ Million), Sales (M Liter), Price (USD/Liter), Gross Margin and Market Share (2021-2025)

Table 139: Reed's Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Reed's Kombucha Product Portfolio

Table 141: Reed's Kombucha Revenue (US\$ Million), Sales (M Liter), Price (USD/Liter), Gross Margin and Market Share (2021-2025)

Table 142: Buchi Kombucha Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: Buchi Kombucha Kombucha Product Portfolio

Table 144: Buchi Kombucha Kombucha Revenue (US\$ Million), Sales (M Liter), Price (USD/Liter), Gross Margin and Market Share (2021-2025)

Table 145: Tonica Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: Tonica Kombucha Product Portfolio

Table 147: Tonica Kombucha Revenue (US\$ Million), Sales (M Liter), Price (USD/Liter), Gross Margin and Market Share (2021-2025)

Table 148: Love Kombucha Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: Love Kombucha Kombucha Product Portfolio

Table 150: Love Kombucha Kombucha Revenue (US\$ Million), Sales (M Liter), Price (USD/Liter), Gross Margin and Market Share (2021-2025)

Table 151: Health-Ade Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 152: Health-Ade Kombucha Product Portfolio

Table 153: Health-Ade Kombucha Revenue (US\$ Million), Sales (M Liter), Price (USD/Liter), Gross Margin and Market Share (2021-2025)

Table 154: MOJO Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 155: MOJO Kombucha Product Portfolio

Table 156: MOJO Kombucha Revenue (US\$ Million), Sales (M Liter), Price (USD/Liter), Gross Margin and Market Share (2021-2025)

Table 157: Organic & Raw Trading Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 158: Organic & Raw Trading Kombucha Product Portfolio

Table 159: Organic & Raw Trading Kombucha Revenue (US\$ Million), Sales (M Liter), Price (USD/Liter), Gross Margin and Market Share (2021-2025)

Table 160: Clearly Kombucha Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 161: Clearly Kombucha Kombucha Product Portfolio

Table 162: Clearly Kombucha Kombucha Revenue (US\$ Million), Sales (M Liter), Price (USD/Liter), Gross Margin and Market Share (2021-2025)

Table 163: Jarr Kombucha Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 164: Jarr Kombucha Kombucha Product Portfolio

Table 165: Jarr Kombucha Kombucha Revenue (US\$ Million), Sales (M Liter), Price (USD/Liter), Gross Margin and Market Share (2021-2025)

Table 166: Upstream Key Raw Material Price List

Table 167: Kombucha Raw Material Suppliers and Contact Information

Table 168: Kombucha Typical Customer List

Table 169: Kombucha Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Kombucha Product Pictures

Figure 2: Herbs & Spices Picture Scope

Figure 3: Fruit Picture Scope

Figure 4: Original Picture Scope

Figure 5: Others Picture Scope

Figure 6: Offline Sales Picture Scope

Figure 7: Online Sales Picture Scope

Figure 8: Global Kombucha Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 9: Global Kombucha Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 10: Global Kombucha Market Sales and Growth Rate Analysis (2020-2032) & (M Liter)

Figure 11: Global Kombucha Market Price Trend Analysis (2020-2032) & (USD/Liter)

Figure 12: Global Kombucha Market Size by Region (2020-2032) & (US\$ Million)

Figure 13: Global Kombucha Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 14: Global Kombucha Sales Price by Region (2020-2032) & (M Liter)

Figure 15: North America Kombucha Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 16: North America Kombucha Revenue Market Share by Players in 2024

Figure 17: North America Kombucha Sales Market Share by Type (2020-2032)

Figure 18: North America Kombucha Revenue Market Share by Type (2020-2032)

Figure 19: North America Kombucha Sales Market Share by Application (2020-2032)

Figure 20: North America Kombucha Revenue Market Share by Application (2020-2032)

Figure 21: US Kombucha Revenue (2020-2032) & (US\$ Million)

Figure 22: Canada Kombucha Revenue (2020-2032) & (US\$ Million)

Figure 23: Europe Kombucha Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 24: Europe Kombucha Revenue Market Share by Players in 2024

Figure 25: Europe Kombucha Sales Market Share by Type (2020-2032)

Figure 26: Europe Kombucha Revenue Market Share by Type (2020-2032)

Figure 27: Europe Kombucha Sales Market Share by Application (2020-2032)

Figure 28: Europe Kombucha Revenue Market Share by Application (2020-2032)

Figure 29: Germany Kombucha Revenue (2020-2032) & (US\$ Million)

Figure 30: France Kombucha Revenue (2020-2032) & (US\$ Million)

Figure 31: United Kingdom Kombucha Revenue (2020-2032) & (US\$ Million)

- Figure 32:Italy Kombucha Revenue (2020-2032) & (US\$ Million)
- Figure 33:Spain Kombucha Revenue (2020-2032) & (US\$ Million)
- Figure 34:Benelux Kombucha Revenue (2020-2032) & (US\$ Million)
- Figure 35:China Kombucha Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 36:China Kombucha Revenue Market Share by Players in 2024
- Figure 37:China Kombucha Sales Market Share by Type (2020-2032)
- Figure 38:China Kombucha Revenue Market Share by Type (2020-2032)
- Figure 39:China Kombucha Sales Market Share by Application (2020-2032)
- Figure 40:China Kombucha Revenue Market Share by Application (2020-2032)
- Figure 41:APAC (excl. China) Kombucha Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 42:APAC (excl. China) Kombucha Revenue Market Share by Players in 2024
- Figure 43:APAC (excl. China) Kombucha Sales Market Share by Type (2020-2032)
- Figure 44:APAC (excl. China) Kombucha Revenue Market Share by Type (2020-2032)
- Figure 45:APAC (excl. China) Kombucha Sales Market Share by Application (2020-2032)
- Figure 46:APAC (excl. China) Kombucha Revenue Market Share by Application (2020-2032)
- Figure 47:Japan Kombucha Revenue (2020-2032) & (US\$ Million)
- Figure 48:South Korea Kombucha Revenue (2020-2032) & (US\$ Million)
- Figure 49:India Kombucha Revenue (2020-2032) & (US\$ Million)
- Figure 50:Australia Kombucha Revenue (2020-2032) & (US\$ Million)
- Figure 51:Southeast Asia Kombucha Revenue (2020-2032) & (US\$ Million)
- Figure 52:Latin America Kombucha Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 53:Latin America Kombucha Revenue Market Share by Players in 2024
- Figure 54:Latin America Kombucha Sales Market Share by Type (2020-2032)
- Figure 55:Latin America Kombucha Revenue Market Share by Type (2020-2032)
- Figure 56:Latin America Kombucha Sales Market Share by Application (2020-2032)
- Figure 57:Latin America Kombucha Revenue Market Share by Application (2020-2032)
- Figure 58:Mexico Kombucha Revenue (2020-2032) & (US\$ Million)
- Figure 59:Brazil Kombucha Revenue (2020-2032) & (US\$ Million)
- Figure 60:Middle East & Africa Kombucha Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 61:Middle East & Africa Kombucha Revenue Market Share by Players in 2024
- Figure 62:Middle East & Africa Kombucha Sales Market Share by Type (2020-2032)
- Figure 63:Middle East & Africa Kombucha Revenue Market Share by Type (2020-2032)
- Figure 64:Middle East & Africa Kombucha Sales Market Share by Application (2020-2032)

Figure 65: Middle East & Africa Kombucha Revenue Market Share by Application (2020-2032)

Figure 66: Saudi Arabia Kombucha Revenue (2020-2032) & (US\$ Million)

Figure 67: South Africa Kombucha Revenue (2020-2032) & (US\$ Million)

Figure 68: Global Kombucha Sales Market Share by Key Manufacturers in 2024

Figure 69: Global Kombucha Revenue Market Share by Key Manufacturers in 2024

Figure 70: Global Kombucha Industry Competition Landscape

Figure 71: Kombucha Industry Chain Analysis

Figure 72: Bottom-Up and Top-Down Research Methods

Figure 73: Key Interview Objectives

Figure 74: Data Cross Validation

I would like to order

Product name: Global Kombucha Competitive Landscape Professional Research Report 2025

Product link: <https://marketpublishers.com/r/K69650EDA388EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/K69650EDA388EN.html>