

Global Kids? Swimwear Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Kids' Swimwear market size will reach 22,497 Million USD in 2025 and is projected to reach 27,952 Million USD by 2032, with a CAGR of 3.15% (2025-2032). Notably, the China Kids' Swimwear market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Kids' swimwear refers to clothing designed specifically for children to wear while engaging in water-based activities such as swimming, playing at the beach, or participating in water sports. This category of clothing includes a variety of styles and designs suitable for different ages and preferences. Kids' swimwear typically includes items like swimsuits, trunks, bikinis, rash guards, and swim cover-ups. These garments are crafted from materials that are comfortable when wet, quick-drying, and provide UV protection to safeguard children's skin from the sun's harmful rays. Designs often feature vibrant colors, playful patterns, and characters to make the swimwear visually appealing to children. The goal is to provide both functionality and style, ensuring that kids can enjoy their water activities while being comfortable and protected.

The major global manufacturers of Kids' Swimwear include Frugi Sally, Angel's Face Sasha, New Look, Boden, Mothercare Little Bird, Jacadi, Monsoon, Mamas & Papas, Animal, John Lewis, Konfidence, Weird Fish, MC2 St Barth, Speedo, Aimer, Arena, Zoke, Yingfa, Triumph, American Apparel, Bluechips Apparel, Dolfín Swimwear, Few,

La Perla Group, Lufthansa Garment, Parah S.P.A, Perry Ellis, Platypus, Sanqi International, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Kids' Swimwear. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Kids' Swimwear market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Kids' Swimwear market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Kids' Swimwear industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Kids' Swimwear Include:

Frugi Sally

Angel's Face Sasha

New Look

Boden

Mothercare Little Bird

Jacadi

Monsoon

Mamas & Papas

Animal

John Lewis

Konfidence

Weird Fish

MC2 St Barth

Speedo

Aimer

Arena

Zoke

Yingfa

Triumph

American Apparel

Bluechips Apparel

Dolfin Swimwear

Few

La Perla Group

Lufthansa Garment

Parah S.P.A

Perry Ellis

Platypus

Sanqi International

Kids' Swimwear Product Segment Include:

Polyester

Nylon

Spandex

Others

Kids' Swimwear Product Application Include:

Boy Swimwear

Girl Swimwear

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