

Global Jumping Rope Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Jumping Rope market size will reach 2,259.24 Million USD in 2025 and is projected to reach 2,872.44 Million USD by 2032, with a CAGR of 3.49% (2025-2032). Notably, the China Jumping Rope market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Jumping rope, also known as skipping, is a cardiovascular exercise and skill involving the repetitive jumping over a rope that is swung over the ground. It is a simple yet effective form of physical activity that can be performed with a basic jump rope. Jumping rope offers a full-body workout, engaging various muscle groups and promoting cardiovascular fitness, agility, and coordination. It is a popular form of exercise for both children and adults due to its simplicity, affordability, and the ability to be done almost anywhere. Jumping rope can be tailored to different fitness levels and goals, whether it be for cardiovascular conditioning, weight loss, or enhancing overall athleticism. Additionally, it is often utilized in sports training and as a part of various fitness routines, making it a versatile and enjoyable exercise option.

The major global manufacturers of Jumping Rope include Decathlon, Adidas, KEEP, Li-Ning, HEAD, The Walt Disney Company, Suzhou Joinfit Trading Company, DHS, PEILINSPORTS, YDTS, ProCircle, Lenwave, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading

enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Jumping Rope. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Jumping Rope market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Jumping Rope market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Jumping Rope industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Jumping Rope Include:

Decathlon

Adidas

KEEP

Li-Ning

HEAD

The Walt Disney Company

Suzhou Joifit Trading Company

DHS

PEILINSPORTS

YDTS

ProCircle

Lenwave

Jumping Rope Product Segment Include:

Leather Jumping Rope

Rubber Jumping Rope

PVC Jumping Rope

Cotton Jumping Rope

Others

Jumping Rope Product Application Include:

Children

Adults

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