

# Global IT Managed Services Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global IT Managed Services market size will reach 309,782 Million USD in 2025 and is projected to reach 537,832 Million USD by 2032, with a CAGR of 8.20% (2025-2032). Notably, the China IT Managed Services market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

IT Managed Services refer to the outsourcing of a company's information technology management and support to a third-party service provider. Organizations that opt for IT managed services delegate responsibilities such as network monitoring, cybersecurity, system maintenance, and technical support to the service provider. Managed service providers (MSPs) deliver proactive and ongoing IT support, often through a subscription-based model. This approach allows businesses to focus on their core activities while leveraging the expertise of external specialists to ensure the smooth operation and security of their IT infrastructure. IT Managed Services cover a broad spectrum of services, including cloud computing, data backup and recovery, software updates, and helpdesk support. This model aims to enhance overall efficiency, reduce operational risks, and provide cost-effective solutions for businesses seeking reliable and scalable IT support.

The major global suppliers of IT Managed Services include IBM, Accenture, Cognizant, Rackspace, SAS Institute, Presidio, CenturyLink, Unisys, Sapiens International, Cisco,

Marco Technologies, Jade Global, Dell EMC, DXC Technology, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of IT Managed Services. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global IT Managed Services market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the IT Managed Services market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of IT Managed Services industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of IT Managed Services Include:

IBM

Accenture

Cognizant

Rackspace

SAS Institute

Presidio

CenturyLink

Unisys

Sapiens International

Cisco

Marco Technologies

Jade Global

Dell EMC

DXC Technology

IT Managed Services Product Segment Include:

Cloud-Based

On-Premise

IT Managed Services Product Application Include:

BFSI

Retail

Logistics

Healthcare and Lifesciences

Government

IT and Telecom

Other

## **Chapter Scope**

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