

# Global Iron Oxide Red Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Iron Oxide Red market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Iron Oxide Red market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Iron oxide red, commonly known as red ochre, is a pigment derived from naturally occurring iron ore deposits. It is characterized by its reddish-brown color and is one of the most widely used pigments in the paint and coloring industry. Iron oxide red is composed of iron and oxygen molecules and is available in various forms, including powders and pigments. It is valued for its durability, lightfastness, and resistance to fading, making it a popular choice in applications such as paints, coatings, ceramics, plastics, and construction materials. The distinctive red hue is often used for its aesthetic appeal and functional properties in providing color to a wide range of products, including architectural coatings, artist paints, and cosmetic formulations. Additionally, iron oxide red is known for its non-toxic nature, further enhancing its suitability for various applications.

The major global manufacturers of Iron Oxide Red include LANXESS, Huayuan Pigment, Jiangsu Yuxing Technology Co., Ltd., Tongling Ruilai Technology, Tricyclic Pigment, Shanghai Yipin Pigment Co., Ltd., Guangxi Haikang Qiming Pigment Co., Ltd., Xinxiang Rongbo Pigment, Hunan Sol Chemical, etc. The global players competition

landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Iron Oxide Red. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Iron Oxide Red market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Iron Oxide Red market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Iron Oxide Red industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Iron Oxide Red Include:

LANXESS

Huayuan Pigment

Jiangsu Yuxing Technology Co., Ltd.

Tongling Ruilai Technology

Tricyclic Pigment

Shanghai Yipin Pigment Co., Ltd.

Guangxi Haikang Qiming Pigment Co., Ltd.

Xinxiang Rongbo Pigment

Hunan Sol Chemical

Iron Oxide Red Product Segment Include:

Iron Oxide Red 101

Iron Oxide Red 110

Iron Oxide Red 120

Iron Oxide Red 130

Others

Iron Oxide Red Product Application Include:

Paints And Paints

Rubber And Plastic

Construction Industrial

Paper Industrial

Cosmetics Industrial

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Iron Oxide Red Capacity and Production Analysis

Chapter 3: Global Iron Oxide Red Industry PESTEL Analysis

Chapter 4: Global Iron Oxide Red Industry Porter's Five Forces Analysis

Chapter 5: Global Iron Oxide Red Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

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Chapter 11: Latin America Iron Oxide Red Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Middle East and Africa Iron Oxide Red Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 13: Global Iron Oxide Red Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 14: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

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Chapter 16: Research Findings and Conclusion

Chapter 17: Methodology and Data Sources

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