

Global IP Telephony Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/I4AE1738EDFBEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: I4AE1738EDFBEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global IP Telephony market size will reach 3,448.35 Million USD in 2025 and is projected to reach 5,096.67 Million USD by 2032, with a CAGR of 5.74% (2025-2032). Notably, the China IP Telephony market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

IP Telephony, also known as Voice over Internet Protocol (VoIP), is a technology that enables voice communication and multimedia sessions over the Internet Protocol (IP) networks. Instead of relying on traditional circuit-switched networks, IP telephony converts voice signals into digital data packets that can be transmitted over IP-based networks, such as the internet or private intranets. This technology allows users to make voice and video calls, as well as conduct other telephony-related services, using IP networks. IP telephony offers cost-effective communication solutions by utilizing existing data networks for voice communication, eliminating the need for separate infrastructure for voice and data. It also supports a range of features like call forwarding, conferencing, and voicemail. IP telephony has become a widely adopted solution in both residential and business environments, providing flexibility, scalability, and enhanced functionalities for modern communication needs.

The major global suppliers of IP Telephony include Cisco, Avaya, Mitel, Polycom, Alcatel-Lucent, Yealink, LogMeIn, Panasonic, Grandstream, NEC, Gigaset, D-Link,

Escene, Fanvil, Snom, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of IP Telephony. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global IP Telephony market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the IP Telephony market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of IP Telephony industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of IP Telephony Include:

Cisco

Avaya

Mitel

Polycom

Alcatel-Lucent

Yealink

LogMeIn

Panasonic

Grandstream

NEC

Gigaset

D-Link

Escene

Fanvil

Snom

IP Telephony Product Segment Include:

IP Telephony Hardware

IP Telephony Software and Service

IP Telephony Product Application Include:

BFSI

IT & Telecommunication

Retail

Government

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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