

Global IP Geolocation Solutions Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global IP Geolocation Solutions market size will reach 139.09 Million USD in 2025 and is projected to reach 214.02 Million USD by 2032, with a CAGR of 6.35% (2025-2032). Notably, the China IP Geolocation Solutions market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

IP Geolocation Solutions refer to technologies and services that enable the identification and mapping of the geographical location of an IP address. This process involves analyzing various data points associated with the IP address, such as its numerical identifier, network infrastructure, and routing information, to determine the physical location of the device or user connected to that IP address. IP geolocation can provide valuable insights for businesses, security purposes, and targeted marketing by helping to identify the geographical origin of website visitors, potential customers, or network traffic. Organizations use IP geolocation solutions to enhance user experience, optimize content delivery, prevent fraud, and tailor services based on regional preferences or regulations. These solutions are integral in geotargeting applications, enabling personalized experiences and location-specific content delivery across a wide range of online platforms.

The major global suppliers of IP Geolocation Solutions include Google Cloud, ipstack, MaxMind?Inc, Neustar?Inc, Digital Element, ipapi, CRFS, Geolocation Software,

IP2Location, TIBCO Engage, El Toro, Teamgate, SafeGraph Inc, ATTOM Data Solutions, MapData Services, Digital Map Products, Inc, NAVmart, HERE Technologies, Pitney Bowes Inc, Factual, TripsByTips, CEDA, Pajat Solutions, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of IP Geolocation Solutions. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global IP Geolocation Solutions market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the IP Geolocation Solutions market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of IP Geolocation Solutions industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of IP Geolocation Solutions Include:

Google Cloud

ipstack

MaxMind?Inc

Neustar?Inc

Digital Element

ipapi

CRFS

Geolocation Software

IP2Location

TIBCO Engage

El Toro

Teamgate

SafeGraph Inc

ATTOM Data Solutions

MapData Services

Digital Map Products, Inc

NAVmart

HERE Technologies

Pitney Bowes Inc

Factual

TripsByTips

CEDA

Pajat Solutions

IP Geolocation Solutions Product Segment Include:

Broad IP Geolocation Service

Speciality POI Service

IP Geolocation Solutions Product Application Include:

Financial Use

Commercial Use

Educational Use

Medical Use

Other

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global IP Geolocation Solutions Industry PESTEL Analysis

Chapter 3: Global IP Geolocation Solutions Industry Porter's Five Forces Analysis

Chapter 4: Global IP Geolocation Solutions Major Regional Market Size and Forecast Analysis

Chapter 5: Global IP Geolocation Solutions Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Passenger IP Geolocation Solutions Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe IP Geolocation Solutions Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China IP Geolocation Solutions Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) IP Geolocation Solutions Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America IP Geolocation Solutions Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa IP Geolocation Solutions Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global IP Geolocation Solutions Competitive Analysis of Key Suppliers (Revenue, Market Share, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Revenue and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 IP GEOLOCATION SOLUTIONS MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 IP Geolocation Solutions Product by Type
 - 1.2.1 Broad IP Geolocation Service
 - 1.2.2 Speciality POI Service
- 1.3 IP Geolocation Solutions Product by Application
 - 1.3.1 Financial Use
 - 1.3.2 Commercial Use
 - 1.3.3 Educational Use
 - 1.3.4 Medical Use
 - 1.3.5 Other
- 1.4 Global IP Geolocation Solutions Market Size Analysis (2020-2032)
- 1.5 IP Geolocation Solutions Market Development Status and Trends
 - 1.5.1 IP Geolocation Solutions Industry Development Status Analysis
 - 1.5.2 IP Geolocation Solutions Industry Development Trends Analysis

2 IP GEOLOCATION SOLUTIONS MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 IP GEOLOCATION SOLUTIONS MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL IP GEOLOCATION SOLUTIONS MARKET ANALYSIS BY REGIONS

- 4.1 Global IP Geolocation Solutions Overall Market: 2024 VS 2025 VS 2032

4.2 Global IP Geolocation Solutions Revenue and Forecast Analysis (2020-2032)

4.2.1 Global IP Geolocation Solutions Revenue and Market Share by Region (2020-2025)

4.2.2 Global IP Geolocation Solutions Revenue Forecast by Region (2026-2032)

5 GLOBAL IP GEOLOCATION SOLUTIONS MARKET SIZE BY TYPE AND APPLICATION

5.1 Global IP Geolocation Solutions Market Size by Type (2020-2032)

5.2 Global IP Geolocation Solutions Market Size by Application (2020-2032)

6 NORTH AMERICA

6.1 North America IP Geolocation Solutions Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Suppliers Analysis

6.3 North America IP Geolocation Solutions Market Size by Type

6.4 North America IP Geolocation Solutions Market Size by Application

6.5 North America IP Geolocation Solutions Market Size by Country

6.5.1 US

6.5.2 Canada

7 EUROPE

7.1 Europe IP Geolocation Solutions Market Size and Growth Rate Analysis (2020-2032)

7.2 Europe Key Suppliers Analysis

7.3 Europe IP Geolocation Solutions Market Size by Type

7.4 Europe IP Geolocation Solutions Market Size by Application

7.5 Europe IP Geolocation Solutions Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

8 CHINA

- 8.1 China IP Geolocation Solutions Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Suppliers Analysis
- 8.3 China IP Geolocation Solutions Market Size by Type
- 8.4 China IP Geolocation Solutions Market Size by Application

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) IP Geolocation Solutions Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Suppliers Analysis
- 9.3 APAC (excl. China) IP Geolocation Solutions Market Size by Type
- 9.4 APAC (excl. China) IP Geolocation Solutions Market Size by Application
- 9.5 APAC (excl. China) IP Geolocation Solutions Market Size by Country
 - 9.5.1 Japan
 - 9.5.2 South Korea
 - 9.5.3 India
 - 9.5.4 Australia
 - 9.5.5 Southeast Asia

10 LATIN AMERICA

- 10.1 Latin America IP Geolocation Solutions Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Suppliers Analysis
- 10.3 Latin America IP Geolocation Solutions Market Size by Type
- 10.4 Latin America IP Geolocation Solutions Market Size by Application
- 10.5 Latin America IP Geolocation Solutions Market Size by Country
 - 10.5.1 Mexico
 - 10.5.2 Brazil

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa IP Geolocation Solutions Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Suppliers Analysis
- 11.3 Middle East & Africa IP Geolocation Solutions Market Size by Type
- 11.4 Middle East & Africa IP Geolocation Solutions Market Size by Application
- 11.5 Middle East & Africa IP Geolocation Solutions Market Size by Country
 - 11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY SUPPLIERS

12.1 Global IP Geolocation Solutions Market Revenue by Key Suppliers (2021-2025)

12.2 IP Geolocation Solutions Competitive Landscape Analysis and Market Dynamic

12.2.1 IP Geolocation Solutions Competitive Landscape Analysis

12.2.2 Global Key Suppliers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Google Cloud

13.1.1 Google Cloud Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Google Cloud IP Geolocation Solutions Product Portfolio

13.1.3 Google Cloud IP Geolocation Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.2 ipstack

13.2.1 ipstack Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 ipstack IP Geolocation Solutions Product Portfolio

13.2.3 ipstack IP Geolocation Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.3 MaxMind,Inc

13.3.1 MaxMind,Inc Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 MaxMind,Inc IP Geolocation Solutions Product Portfolio

13.3.3 MaxMind,Inc IP Geolocation Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.4 Neustar,Inc

13.4.1 Neustar,Inc Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Neustar,Inc IP Geolocation Solutions Product Portfolio

13.4.3 Neustar,Inc IP Geolocation Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.5 Digital Element

13.5.1 Digital Element Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.5.2 Digital Element IP Geolocation Solutions Product Portfolio
- 13.5.3 Digital Element IP Geolocation Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.6 ipapi
 - 13.6.1 ipapi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.6.2 ipapi IP Geolocation Solutions Product Portfolio
 - 13.6.3 ipapi IP Geolocation Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.7 CRFS
 - 13.7.1 CRFS Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.7.2 CRFS IP Geolocation Solutions Product Portfolio
 - 13.7.3 CRFS IP Geolocation Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.8 Geolocation Software
 - 13.8.1 Geolocation Software Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.8.2 Geolocation Software IP Geolocation Solutions Product Portfolio
 - 13.8.3 Geolocation Software IP Geolocation Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.9 IP2Location
 - 13.9.1 IP2Location Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.9.2 IP2Location IP Geolocation Solutions Product Portfolio
 - 13.9.3 IP2Location IP Geolocation Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.10 TIBCO Engage
 - 13.10.1 TIBCO Engage Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.10.2 TIBCO Engage IP Geolocation Solutions Product Portfolio
 - 13.10.3 TIBCO Engage IP Geolocation Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.11 El Toro
 - 13.11.1 El Toro Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.11.2 El Toro IP Geolocation Solutions Product Portfolio
 - 13.11.3 El Toro IP Geolocation Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.12 Teamgate

13.12.1 Teamgate Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Teamgate IP Geolocation Solutions Product Portfolio

13.12.3 Teamgate IP Geolocation Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.13 SafeGraph Inc

13.13.1 SafeGraph Inc Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 SafeGraph Inc IP Geolocation Solutions Product Portfolio

13.13.3 SafeGraph Inc IP Geolocation Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.14 ATTOM Data Solutions

13.14.1 ATTOM Data Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 ATTOM Data Solutions IP Geolocation Solutions Product Portfolio

13.14.3 ATTOM Data Solutions IP Geolocation Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.15 MapData Services

13.15.1 MapData Services Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 MapData Services IP Geolocation Solutions Product Portfolio

13.15.3 MapData Services IP Geolocation Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.16 Digital Map Products, Inc

13.16.1 Digital Map Products, Inc Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Digital Map Products, Inc IP Geolocation Solutions Product Portfolio

13.16.3 Digital Map Products, Inc IP Geolocation Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.17 NAVmart

13.17.1 NAVmart Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 NAVmart IP Geolocation Solutions Product Portfolio

13.17.3 NAVmart IP Geolocation Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.18 HERE Technologies

13.18.1 HERE Technologies Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.18.2 HERE Technologies IP Geolocation Solutions Product Portfolio
- 13.18.3 HERE Technologies IP Geolocation Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.19 Pitney Bowes Inc
 - 13.19.1 Pitney Bowes Inc Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.19.2 Pitney Bowes Inc IP Geolocation Solutions Product Portfolio
 - 13.19.3 Pitney Bowes Inc IP Geolocation Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.20 Factual
 - 13.20.1 Factual Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.20.2 Factual IP Geolocation Solutions Product Portfolio
 - 13.20.3 Factual IP Geolocation Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.21 TripsByTips
 - 13.21.1 TripsByTips Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.21.2 TripsByTips IP Geolocation Solutions Product Portfolio
 - 13.21.3 TripsByTips IP Geolocation Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.22 CEDA
 - 13.22.1 CEDA Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.22.2 CEDA IP Geolocation Solutions Product Portfolio
 - 13.22.3 CEDA IP Geolocation Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.23 Pajat Solutions
 - 13.23.1 Pajat Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.23.2 Pajat Solutions IP Geolocation Solutions Product Portfolio
 - 13.23.3 Pajat Solutions IP Geolocation Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

- 14.1 IP Geolocation Solutions Industry Chain Analysis
- 14.2 IP Geolocation Solutions Typical Downstream Customers
- 14.3 IP Geolocation Solutions Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global IP Geolocation Solutions Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global IP Geolocation Solutions Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: IP Geolocation Solutions Industry Development Status

Table 4: IP Geolocation Solutions Industry Development Trends

Table 5: Global IP Geolocation Solutions Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global IP Geolocation Solutions Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global IP Geolocation Solutions Revenue Market Share by Region (2020-2025)

Table 8: Global IP Geolocation Solutions Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global IP Geolocation Solutions Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global IP Geolocation Solutions Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 11: Global IP Geolocation Solutions Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 12: Global IP Geolocation Solutions Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 13: Global IP Geolocation Solutions Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 14: Key IP Geolocation Solutions Players in North America

Table 15: North America IP Geolocation Solutions Revenue by Type (2020-2025) & (US\$ Million)

Table 16: North America IP Geolocation Solutions Revenue by Type (2026-2032) & (US\$ Million)

Table 17: North America IP Geolocation Solutions Revenue by Application (2020-2025) & (US\$ Million)

Table 18: North America IP Geolocation Solutions Revenue by Application (2026-2032) & (US\$ Million)

Table 19: North America IP Geolocation Solutions Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 20: North America IP Geolocation Solutions Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 21: Key IP Geolocation Solutions Players in Europe

Table 22: Europe IP Geolocation Solutions Revenue by Type (2020-2025) & (US\$ Million)

Table 23: Europe IP Geolocation Solutions Revenue by Type (2026-2032) & (US\$ Million)

Table 24: Europe IP Geolocation Solutions Revenue by Application (2020-2025) & (US\$ Million)

Table 25: Europe IP Geolocation Solutions Revenue by Application (2026-2032) & (US\$ Million)

Table 26: Europe IP Geolocation Solutions Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 27: Europe IP Geolocation Solutions Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 28: Key IP Geolocation Solutions Players in China

Table 29: China IP Geolocation Solutions Revenue by Type (2020-2025) & (US\$ Million)

Table 30: China IP Geolocation Solutions Revenue by Type (2026-2032) & (US\$ Million)

Table 31: China IP Geolocation Solutions Revenue by Application (2020-2025) & (US\$ Million)

Table 32: China IP Geolocation Solutions Revenue by Application (2026-2032) & (US\$ Million)

Table 33: Key IP Geolocation Solutions Players in APAC (excl. China)

Table 34: APAC (excl. China) IP Geolocation Solutions Revenue by Type (2020-2025) & (US\$ Million)

Table 35: APAC (excl. China) IP Geolocation Solutions Revenue by Type (2026-2032) & (US\$ Million)

Table 36: APAC (excl. China) IP Geolocation Solutions Revenue by Application (2020-2025) & (US\$ Million)

Table 37: APAC (excl. China) IP Geolocation Solutions Revenue by Application (2026-2032) & (US\$ Million)

Table 38: APAC (excl. China) IP Geolocation Solutions Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 39: APAC (excl. China) IP Geolocation Solutions Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 40: Key IP Geolocation Solutions Players in Latin America

Table 41: Latin America IP Geolocation Solutions Revenue by Type (2020-2025) &

(US\$ Million)

Table 42: Latin America IP Geolocation Solutions Revenue by Type (2026-2032) &

(US\$ Million)

Table 43: Latin America IP Geolocation Solutions Revenue by Application (2020-2025)

& (US\$ Million)

Table 44: Latin America IP Geolocation Solutions Revenue by Application (2026-2032)

& (US\$ Million)

Table 45: Latin America IP Geolocation Solutions Revenue Market Size by Country

(2020-2025) & (US\$ Million)

Table 46: Latin America IP Geolocation Solutions Revenue Market Size by Country

(2026-2032) & (US\$ Million)

Table 47: Key IP Geolocation Solutions Players in Middle East & Africa

Table 48: Middle East & Africa IP Geolocation Solutions Revenue by Type (2020-2025)

& (US\$ Million)

Table 49: Middle East & Africa IP Geolocation Solutions Revenue by Type (2026-2032)

& (US\$ Million)

Table 50: Middle East & Africa IP Geolocation Solutions Revenue by Application

(2020-2025) & (US\$ Million)

Table 51: Middle East & Africa IP Geolocation Solutions Revenue by Application

(2026-2032) & (US\$ Million)

Table 52: Middle East & Africa IP Geolocation Solutions Revenue Market Size by

Country (2020-2025) & (US\$ Million)

Table 53: Middle East & Africa IP Geolocation Solutions Revenue Market Size by

Country (2026-2032) & (US\$ Million)

Table 54: Global IP Geolocation Solutions Market Revenue by Key Suppliers

(2021-2025) & (US\$ Million)

Table 55: Global IP Geolocation Solutions Revenue Market Share by Key Suppliers

(2021-2025)

Table 56: Global Key Suppliers Headquarter Location and Key Area Sales

Table 57: Market Mergers & Acquisitions, Expansion

Table 58: Google Cloud Basic Company Profile (Employees, Areas Service,

Competitors and Contact Information)

Table 59: Google Cloud IP Geolocation Solutions Product Portfolio

Table 60: Google Cloud IP Geolocation Solutions Revenue (US\$ Million), Gross Margin

and Market Share (2021-2025)

Table 61: ipstack Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

Table 62: ipstack IP Geolocation Solutions Product Portfolio

Table 63: ipstack IP Geolocation Solutions Revenue (US\$ Million), Gross Margin and

Market Share (2021-2025)

Table 64: MaxMind,Inc Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 65: MaxMind,Inc IP Geolocation Solutions Product Portfolio

Table 66: MaxMind,Inc IP Geolocation Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 67: Neustar,Inc Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 68: Neustar,Inc IP Geolocation Solutions Product Portfolio

Table 69: Neustar,Inc IP Geolocation Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 70: Digital Element Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 71: Digital Element IP Geolocation Solutions Product Portfolio

Table 72: Digital Element IP Geolocation Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 73: ipapi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 74: ipapi IP Geolocation Solutions Product Portfolio

Table 75: ipapi IP Geolocation Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 76: CRFS Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 77: CRFS IP Geolocation Solutions Product Portfolio

Table 78: CRFS IP Geolocation Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 79: Geolocation Software Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 80: Geolocation Software IP Geolocation Solutions Product Portfolio

Table 81: Geolocation Software IP Geolocation Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 82: IP2Location Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 83: IP2Location IP Geolocation Solutions Product Portfolio

Table 84: IP2Location IP Geolocation Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 85: TIBCO Engage Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 86: TIBCO Engage IP Geolocation Solutions Product Portfolio

Table 87: TIBCO Engage IP Geolocation Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 88: El Toro Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 89: El Toro IP Geolocation Solutions Product Portfolio

Table 90: El Toro IP Geolocation Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 91: Teamgate Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 92: Teamgate IP Geolocation Solutions Product Portfolio

Table 93: Teamgate IP Geolocation Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 94: SafeGraph Inc Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 95: SafeGraph Inc IP Geolocation Solutions Product Portfolio

Table 96: SafeGraph Inc IP Geolocation Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 97: ATTOM Data Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 98: ATTOM Data Solutions IP Geolocation Solutions Product Portfolio

Table 99: ATTOM Data Solutions IP Geolocation Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 100: MapData Services Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 101: MapData Services IP Geolocation Solutions Product Portfolio

Table 102: MapData Services IP Geolocation Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 103: Digital Map Products, Inc Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Digital Map Products, Inc IP Geolocation Solutions Product Portfolio

Table 105: Digital Map Products, Inc IP Geolocation Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 106: NAVmart Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: NAVmart IP Geolocation Solutions Product Portfolio

Table 108: NAVmart IP Geolocation Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 109: HERE Technologies Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: HERE Technologies IP Geolocation Solutions Product Portfolio

Table 111: HERE Technologies IP Geolocation Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 112: Pitney Bowes Inc Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Pitney Bowes Inc IP Geolocation Solutions Product Portfolio

Table 114: Pitney Bowes Inc IP Geolocation Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 115: Factual Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Factual IP Geolocation Solutions Product Portfolio

Table 117: Factual IP Geolocation Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 118: TripsByTips Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: TripsByTips IP Geolocation Solutions Product Portfolio

Table 120: TripsByTips IP Geolocation Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 121: CEDA Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: CEDA IP Geolocation Solutions Product Portfolio

Table 123: CEDA IP Geolocation Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 124: Pajat Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Pajat Solutions IP Geolocation Solutions Product Portfolio

Table 126: Pajat Solutions IP Geolocation Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 127: IP Geolocation Solutions Typical Customer List

Table 128: IP Geolocation Solutions Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: IP Geolocation Solutions Product Pictures

Figure 2: Broad IP Geolocation Service Picture Scope

Figure 3: Speciality POI Service Picture Scope

Figure 4: Financial Use Picture Scope

Figure 5: Commercial Use Picture Scope

Figure 6: Educational Use Picture Scope

Figure 7: Medical Use Picture Scope

Figure 8: Other Picture Scope

Figure 9: Global IP Geolocation Solutions Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 10: Global IP Geolocation Solutions Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 11: Global IP Geolocation Solutions Market Size by Region (2020-2032) & (US\$ Million)

Figure 12: Global IP Geolocation Solutions Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 13: North America IP Geolocation Solutions Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 14: North America IP Geolocation Solutions Market Share by Players in 2024

Figure 15: North America IP Geolocation Solutions Revenue Market Share by Type (2020-2032)

Figure 16: North America IP Geolocation Solutions Revenue Market Share by Application (2020-2032)

Figure 17: US IP Geolocation Solutions Revenue (2020-2032) & (US\$ Million)

Figure 18: Canada IP Geolocation Solutions Revenue (2020-2032) & (US\$ Million)

Figure 19: Europe IP Geolocation Solutions Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 20: Europe IP Geolocation Solutions Market Share by Players in 2024

Figure 21: Europe IP Geolocation Solutions Revenue Market Share by Type (2020-2032)

Figure 22: Europe IP Geolocation Solutions Revenue Market Share by Application (2020-2032)

Figure 23: Germany IP Geolocation Solutions Revenue (2020-2032) & (US\$ Million)

Figure 24: France IP Geolocation Solutions Revenue (2020-2032) & (US\$ Million)

Figure 25: United Kingdom IP Geolocation Solutions Revenue (2020-2032) & (US\$

Million)

Figure 26: Italy IP Geolocation Solutions Revenue (2020-2032) & (US\$ Million)

Figure 27: Spain IP Geolocation Solutions Revenue (2020-2032) & (US\$ Million)

Figure 28: Benelux IP Geolocation Solutions Revenue (2020-2032) & (US\$ Million)

Figure 29: China IP Geolocation Solutions Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 30: China IP Geolocation Solutions Market Share by Players in 2024

Figure 31: China IP Geolocation Solutions Revenue Market Share by Type (2020-2032)

Figure 32: China IP Geolocation Solutions Revenue Market Share by Application (2020-2032)

Figure 33: APAC (excl. China) IP Geolocation Solutions Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 34: APAC (excl. China) IP Geolocation Solutions Market Share by Players in 2024

Figure 35: APAC (excl. China) IP Geolocation Solutions Revenue Market Share by Type (2020-2032)

Figure 36: APAC (excl. China) IP Geolocation Solutions Revenue Market Share by Application (2020-2032)

Figure 37: Japan IP Geolocation Solutions Revenue (2020-2032) & (US\$ Million)

Figure 38: South Korea IP Geolocation Solutions Revenue (2020-2032) & (US\$ Million)

Figure 39: India IP Geolocation Solutions Revenue (2020-2032) & (US\$ Million)

Figure 40: Australia IP Geolocation Solutions Revenue (2020-2032) & (US\$ Million)

Figure 41: Southeast Asia IP Geolocation Solutions Revenue (2020-2032) & (US\$ Million)

Figure 42: Latin America IP Geolocation Solutions Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 43: Latin America IP Geolocation Solutions Market Share by Players in 2024

Figure 44: Latin America IP Geolocation Solutions Revenue Market Share by Type (2020-2032)

Figure 45: Latin America IP Geolocation Solutions Revenue Market Share by Application (2020-2032)

Figure 46: Mexico IP Geolocation Solutions Revenue (2020-2032) & (US\$ Million)

Figure 47: Brazil IP Geolocation Solutions Revenue (2020-2032) & (US\$ Million)

Figure 48: Middle East & Africa IP Geolocation Solutions Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 49: Middle East & Africa IP Geolocation Solutions Market Share by Players in 2024

Figure 50: Middle East & Africa IP Geolocation Solutions Revenue Market Share by Type (2020-2032)

Figure 51: Middle East & Africa IP Geolocation Solutions Revenue Market Share by Application (2020-2032)

Figure 52: Saudi Arabia IP Geolocation Solutions Revenue (2020-2032) & (US\$ Million)

Figure 53: South Africa IP Geolocation Solutions Revenue (2020-2032) & (US\$ Million)

Figure 54: Global IP Geolocation Solutions Revenue Market Share by Key Suppliers in 2024

Figure 55: Global IP Geolocation Solutions Industry Competition Landscape

Figure 56: IP Geolocation Solutions Industry Chain Analysis

Figure 57: Bottom-Up and Top-Down Research Methods

Figure 58: Key Interview Objectives

Figure 59: Data Cross Validation

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