

# Global IoT Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global IoT market size will reach 50,764 Million USD in 2025 and is projected to reach 108,217 Million USD by 2032, with a CAGR of 11.42% (2025-2032). Notably, the China IoT market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

The Internet of Things (IoT) refers to a network of interconnected physical devices, vehicles, appliances, and other objects embedded with sensors, software, and network connectivity that enables them to collect and exchange data. The IoT ecosystem facilitates the seamless communication and interaction between these devices, allowing them to share information and perform actions autonomously. IoT technology enables real-time monitoring, control, and optimization of various processes across industries, ranging from smart homes and cities to industrial automation and healthcare. The proliferation of IoT has led to advancements in data analytics, artificial intelligence, and connectivity protocols, transforming the way we live and work by creating a more interconnected and intelligent environment.

The major global suppliers of IoT include AT&T, Verizon, T-Mobile US, Vodafone Group, Orange S.A., Telefónica, SK Telecom, Deutsche Telekom, Ericsson, Nokia, Samsung, Cisco, NEC Corporation, Semtech Corporation, Telit, Fibocom Wireless, Nippon Telegraph and Telephone, Tri Cascade Inc., Sequans Communications, Zhuzhou Hongda Electronics Corp.,Ltd., Shenzhen Neoway Tech, Sunsea

Telecommunication, Quectel Wireless, Huawei, China Mobile, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of IoT. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global IoT market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the IoT market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of IoT industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of IoT Include:

AT&T

Verizon

T-Mobile US

Vodafone Group

Orange S.A.

Telefonica

SK Telecom

Deutsche Telekom

Ericsson

Nokia

Samsung

Cisco

NEC Corporation

Semtech Corporation

Telit

Fibocom Wireless

Nippon Telegraph and Telephone

Tri Cascade Inc.

Sequans Communications

Zhuzhou Hongda Electronics Corp.,Ltd.

Shenzhen Neoway Tech

Sunsea Telecommunication

Quectel Wireless

Huawei

China Mobile

IoT Product Segment Include:

Low Band IoT

Mid Band IoT

High Band

IoT Product Application Include:

Industry

Automobile

Medical

Municipal

Agriculture

Other

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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