

Global IoT Fleet Management Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global IoT Fleet Management market size will reach 16,040 Million USD in 2025 and is projected to reach 58,521 Million USD by 2032, with a CAGR of 20.31% (2025-2032). Notably, the China IoT Fleet Management market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

IoT Fleet Management refers to the use of Internet of Things (IoT) technologies to monitor, track, and manage fleets of vehicles efficiently. This comprehensive system leverages connected devices, such as GPS trackers, sensors, and telematics devices, installed in vehicles to gather real-time data on their location, performance, and condition. Fleet managers can access this data through a centralized platform, enabling them to optimize routes, monitor fuel consumption, track vehicle health, and enhance overall fleet efficiency. IoT Fleet Management solutions often include features like geofencing, predictive maintenance, and driver behavior analysis to improve safety and reduce operational costs. By leveraging IoT technology, fleet managers can make informed decisions, streamline operations, and enhance the overall performance of their vehicle fleets in sectors such as transportation, logistics, and delivery services.

The major global suppliers of IoT Fleet Management include Trimble, Omnitracs, Fleetmatics (Verizon), AT&T, IBM, Teletrac Navman, TomTom, Oracle, Cisco Systems, Intel, Sierra Wireless, etc. The global players competition landscape in this report is

divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of IoT Fleet Management. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global IoT Fleet Management market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the IoT Fleet Management market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of IoT Fleet Management industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of IoT Fleet Management Include:

Trimble

Omnitracs

Fleetmatics (Verizon)

AT&T

IBM

Teletrac Navman

TomTom

Oracle

Cisco Systems

Intel

Sierra Wireless

IoT Fleet Management Product Segment Include:

Passenger Vehicles

Commercial Vehicles

IoT Fleet Management Product Application Include:

Routing Management

Tracking and Monitoring

Fuel Management

Remote Diagnostics

Others

Chapter Scope

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