

Global IoT Chip Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global IoT Chip market size will reach 73,945 Million USD in 2025 and is projected to reach 189,044 Million USD by 2032, with a CAGR of 14.35% (2025-2032). Notably, the China IoT Chip market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An Internet of Things (IoT) chip, also known as an IoT microcontroller or IoT processor, is a compact and integrated electronic component designed to enable the functionality of IoT devices. These chips typically incorporate a microcontroller, memory, communication interfaces, and often sensors, allowing them to process data, communicate with other devices, and perform specific tasks within the IoT ecosystem. IoT chips play a crucial role in the development of IoT devices, providing the necessary computing power and connectivity for applications such as smart home devices, industrial sensors, wearables, and more. As technology advances, IoT chips continue to evolve, becoming more energy-efficient, compact, and capable of supporting diverse IoT applications, contributing to the growth and expansion of the Internet of Things.

The major global manufacturers of IoT Chip include Intel, NVIDIA, Qualcomm, Samsung Electronics, HiSilicon (Huawei Technologies), Microchip Technology, Texas Instruments, Advanced Micro Devices, NXP Semiconductors, Mediatek, Infineon Technologies, STMicroelectronics, Marvell Technology, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises

global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of IoT Chip. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global IoT Chip market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the IoT Chip market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of IoT Chip industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of IoT Chip Include:

Intel

NVIDIA

Qualcomm

Samsung Electronics

HiSilicon (Huawei Technologies)

Microchip Technology

Texas Instruments

Advanced Micro Devices

NXP Semiconductors

Mediatek

Infineon Technologies

STMicroelectronics

Marvell Technology

IoT Chip Product Segment Include:

Processor

Sensor

Connectivity IC

Memory Device

Logic Device

IoT Chip Product Application Include:

Consumer Electronics

Building Automation

Industrial

Automotive & Transportation

Healthcare

Agriculture

Others

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