

Global Intraoperative Ultrasound Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Intraoperative Ultrasound market size will reach 1,168.10 Million USD in 2025 and is projected to reach 1,465.17 Million USD by 2032, with a CAGR of 3.29% (2025-2032). Notably, the China Intraoperative Ultrasound market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Intraoperative ultrasound (IOUS) is a medical imaging technique employed during surgical procedures to provide real-time visualization of internal structures using ultrasound waves. This technology involves the use of a handheld ultrasound transducer that can be maneuvered by the surgeon directly on the patient's body or within body cavities. Intraoperative ultrasound is particularly valuable for its ability to offer dynamic and high-resolution imaging, aiding surgeons in visualizing soft tissues, blood vessels, and other structures during the course of surgery. Commonly used in various surgical specialties, including neurosurgery, abdominal surgery, and vascular surgery, IOUS assists in guiding surgical interventions, ensuring accurate tumor localization, and verifying the success of procedures. The real-time imaging capabilities of intraoperative ultrasound contribute to improved precision, decision-making, and overall surgical outcomes.

The major global manufacturers of Intraoperative Ultrasound include GE Healthcare, Philips Healthcare, Analogic, Siemens Healthcare, Fujifilm, Esaote, Hitachi Medical

Systems, Canon, SonoScape, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Intraoperative Ultrasound. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Intraoperative Ultrasound market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Intraoperative Ultrasound market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Intraoperative Ultrasound industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Intraoperative Ultrasound Include:

GE Healthcare

Philips Healthcare

Analogic

Siemens Healthcare

Fujifilm

Esaote

Hitachi Medical Systems

Canon

SonoScape

Intraoperative Ultrasound Product Segment Include:

3D & 4D

Doppler Ultrasound

Others

Intraoperative Ultrasound Product Application Include:

Cardiology

Gynecology/Obstetrics

Others

Chapter Scope

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