

# Global Internet of Things (IoT) Security Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Internet of Things (IoT) Security market size will reach 3,838.94 Million USD in 2025 and is projected to reach 12,170.93 Million USD by 2032, with a CAGR of 17.92% (2025-2032). Notably, the China Internet of Things (IoT) Security market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Internet of Things (IoT) security refers to the measures and protocols implemented to safeguard the interconnected devices, networks, and data within IoT ecosystems. As IoT involves the exchange of sensitive information among diverse devices, ensuring the confidentiality, integrity, and availability of data is paramount. IoT security encompasses a range of practices, including secure device provisioning, authentication, encryption, and secure communication protocols. Additionally, regular software updates, monitoring for unusual behavior, and implementing access controls contribute to a robust IoT security posture. With the increasing proliferation of IoT devices in various industries such as healthcare, smart homes, and industrial settings, addressing potential vulnerabilities and safeguarding against cyber threats is crucial to prevent unauthorized access, data breaches, and potential disruptions to critical services. The complexity of IoT security requires a comprehensive approach that involves manufacturers, developers, and end-users to collectively enhance the resilience of IoT ecosystems against evolving cyber threats.

The major global suppliers of Internet of Things (IoT) Security include Cisco Systems, Intel Corporation, IBM Corporation, Symantec Corporation, Trend Micro, Digicert, Infineon Technologies, ARM Holdings, Gemalto NV, Kaspersky Lab, CheckPoint Software Technologies, Advantech, Sophos Plc, Verizon Enterprise Solutions, Trustwave, INSIDE Secure SA, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Internet of Things (IoT) Security. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Internet of Things (IoT) Security market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Internet of Things (IoT) Security market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Internet of Things (IoT) Security industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Internet of Things (IoT) Security Include:

Cisco Systems

Intel Corporation

IBM Corporation

Symantec Corporation

Trend Micro

Digicert

Infineon Technologies

ARM Holdings

Gemalto NV

Kaspersky Lab

CheckPoint Software Technologies

Avantech

Sophos Plc

Verizon Enterprise Solutions

Trustwave

INSIDE Secure SA

Internet of Things (IoT) Security Product Segment Include:

Network Security

Endpoint Security

Application Security

Cloud Security

Internet of Things (IoT) Security Product Application Include:

Building and Home Automation

Supply Chain Management

Patient Information Management

Energy and Utilities Management

Customer Information Security

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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