

Global Interior Design Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Interior Design market size will reach 229,780 Million USD in 2025 and is projected to reach 336,034 Million USD by 2032, with a CAGR of 5.58% (2025-2032). Notably, the China Interior Design market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Interior design is the art and science of enhancing the interior spaces of a building to create a functional, aesthetically pleasing, and well-designed environment. Interior designers work with various elements, including color schemes, furniture, lighting, textures, and spatial arrangements, to optimize the use of space and create a cohesive and harmonious atmosphere. They consider both the functional needs of the occupants and the visual appeal of the space. Interior design encompasses a range of styles and approaches, from traditional to contemporary, and can be applied to residential, commercial, and institutional spaces. The goal of interior design is to improve the overall quality of life within a space and meet the specific requirements and preferences of the clients. It involves a combination of creativity, technical knowledge, and an understanding of human behavior and ergonomics.

The major global suppliers of Interior Design include Gensler, Gold Mantis, HOK, HBA, Perkins+Will, Jacobs, Stantec, IA Interior Architects, Callison, Nelson, Leo A Daly, SOM, HKS, DB & B, Cannon Design, NBBJ, Perkins Eastman, CCD, AECOM

Technology, Wilson Associates, M Moser Associates, SmithGroupJJR, Areen Design Services, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Interior Design. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Interior Design market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Interior Design market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Interior Design industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Interior Design Include:

Gensler

Gold Mantis

HOK

HBA

Perkins+Will

Jacobs

Stantec

IA Interior Architects

Callison

Nelson

Leo A Daly

SOM

HKS

DB & B

Cannon Design

NBBJ

Perkins Eastman

CCD

AECOM Technology

Wilson Associates

M Moser Associates

SmithGroupJJR

Areen Design Services

Interior Design Product Segment Include:

Residential

Commercial

Others

Interior Design Product Application Include:

Newly decorated

Repeated decorated

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