

Global Intelligent Video Analytics (IVA) Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Intelligent Video Analytics (IVA) market size will reach 3,941.89 Million USD in 2025 and is projected to reach 8,951.17 Million USD by 2032, with a CAGR of 12.43% (2025-2032). Notably, the China Intelligent Video Analytics (IVA) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Intelligent Video Analytics (IVA) is a technology that utilizes advanced algorithms and artificial intelligence to analyze video data for extracting meaningful insights and actionable information. IVA goes beyond traditional video surveillance by providing automated and intelligent analysis of visual content. This technology enables the detection, recognition, and tracking of objects, people, or events within video streams. Features of IVA include object identification, behavior analysis, and anomaly detection, allowing for applications such as security surveillance, crowd monitoring, and traffic management. The integration of IVA in video processing enhances the efficiency of video surveillance systems by automating the interpretation of visual data, enabling real-time decision-making, and facilitating a proactive response to potential security or operational issues.

The major global suppliers of Intelligent Video Analytics (IVA) include IBM, Cisco Systems, Inc., Robert Bosch GmbH, Axis Communications AB, Siemens, Honeywell International, Inc., Panasonic, Verint Systems, Avigilon, Objectvideo, Inc., Advantech,

Infinova, VCA Technology, Agent Video Intelligence, Inc., etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Intelligent Video Analytics (IVA). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Intelligent Video Analytics (IVA) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Intelligent Video Analytics (IVA) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Intelligent Video Analytics (IVA) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Intelligent Video Analytics (IVA) Include:

IBM

Cisco Systems, Inc.

Robert Bosch GmbH

Axis Communications AB

Siemens

Honeywell International, Inc.

Panasonic

Verint Systems

Avigilon

Objectvideo, Inc.

Advantech

Infinova

VCA Technology

Agent Video Intelligence, Inc.

Intelligent Video Analytics (IVA) Product Segment Include:

Camera-based Systems

Server-based Systems

Intelligent Video Analytics (IVA) Product Application Include:

Retail

Transportation

Government

BFSI Sector

Industrial Sector

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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