

# Global Integration Platform as a Service (iPaaS) Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Integration Platform as a Service (iPaaS) market size will reach 16,509 Million USD in 2025 and is projected to reach 72,711 Million USD by 2032, with a CAGR of 23.59% (2025-2032). Notably, the China Integration Platform as a Service (iPaaS) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Integration Platform as a Service (iPaaS) is a cloud-based solution that facilitates the seamless integration of various applications, data sources, and systems within an organization. iPaaS acts as a middleware platform, providing a centralized hub for connecting disparate software applications and ensuring smooth data flow between them. It eliminates the need for complex point-to-point integrations and allows businesses to create, deploy, and manage integrations more efficiently. iPaaS typically offers pre-built connectors and tools to simplify the integration process, supporting both cloud-to-cloud and on-premises-to-cloud integrations. With iPaaS, organizations can achieve greater agility, scalability, and flexibility in managing their digital ecosystems. It plays a crucial role in modernizing IT infrastructures, enabling companies to adapt to changing business needs by fostering interoperability and connectivity across diverse applications and data sources.

The major global suppliers of Integration Platform as a Service (iPaaS) include Adaptris

(RELX), Boomi, Celigo, Cloud Elements (UiPath), IBM, Informatica, Jitterbit, Microsoft, MuleSoft (Salesforce), Oracle, SAP, SnapLogic, Software AG, Talend, TIBCO Software, Workato, Tray.io, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Integration Platform as a Service (iPaaS). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Integration Platform as a Service (iPaaS) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Integration Platform as a Service (iPaaS) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Integration Platform as a Service (iPaaS) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

**Global Key Suppliers of Integration Platform as a Service (iPaaS) Include:**

Adaptris (RELX)

Boomi

Celigo

Cloud Elements (UiPath)

IBM

Informatica

Jitterbit

Microsoft

MuleSoft (Salesforce)

Oracle

SAP

SnapLogic

Software AG

Talend

TIBCO Software

Workato

Tray.io

Integration Platform as a Service (iPaaS) Product Segment Include:

Cloud Based

On Premises

Hybrid

Integration Platform as a Service (iPaaS) Product Application Include:

BFSI

Consumer Goods and Retail

Education

Government and Public Sector

Healthcare and Life Sciences

Manufacturing

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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