

# Global InsurTech (Insurance Technology) Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/I74E10319F06EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: I74E10319F06EN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global InsurTech (Insurance Technology) market size will reach 22,397 Million USD in 2025 and is projected to reach 75,910 Million USD by 2032, with a CAGR of 19.05% (2025-2032). Notably, the China InsurTech (Insurance Technology) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

InsurTech, short for Insurance Technology, refers to the use of technology to innovate and improve various aspects of the insurance industry. This includes the development and implementation of digital solutions, software platforms, and analytics tools to streamline processes, enhance customer experience, and drive efficiency in insurance operations. InsurTech companies leverage emerging technologies such as artificial intelligence, machine learning, big data analytics, and blockchain to address challenges faced by insurers, agents, and customers. Examples of InsurTech solutions include online insurance platforms, digital claims processing systems, telematics-based pricing models, and risk assessment algorithms. By embracing InsurTech, insurance companies can automate workflows, personalize products, reduce costs, and ultimately provide better services to policyholders. InsurTech is reshaping the insurance landscape, driving innovation, and transforming traditional insurance practices.

The major global suppliers of InsurTech (Insurance Technology) include Zipari, Corvus Insurance, Wipro Limited, DXC Technology Company, Majesco, OutSystems, Damco

Solutions, Octo, ControlExpert, Sureify, iSoftStone, eBaoTech, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of InsurTech (Insurance Technology). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global InsurTech (Insurance Technology) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the InsurTech (Insurance Technology) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of InsurTech (Insurance Technology) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of InsurTech (Insurance Technology) Include:

Zipari

Corvus Insurance

Wipro Limited

DXC Technology Company

Majesco

OutSystems

Damco Solutions

Octo

ControlExpert

Sureify

iSoftStone

eBaoTech

InsurTech (Insurance Technology) Product Segment Include:

Cloud Computing

IoT

AI

Others

InsurTech (Insurance Technology) Product Application Include:

Property and Casualty

Health

Life

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global InsurTech (Insurance Technology) Industry PESTEL Analysis

Chapter 3: Global InsurTech (Insurance Technology) Industry Porter's Five Forces Analysis

Chapter 4: Global InsurTech (Insurance Technology) Major Regional Market Size and Forecast Analysis

Chapter 5: Global InsurTech (Insurance Technology) Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Passenger InsurTech (Insurance Technology) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe InsurTech (Insurance Technology) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China InsurTech (Insurance Technology) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) InsurTech (Insurance Technology) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America InsurTech (Insurance Technology) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa InsurTech (Insurance Technology) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global InsurTech (Insurance Technology) Competitive Analysis of Key Suppliers (Revenue, Market Share, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Revenue and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 INSURTECH (INSURANCE TECHNOLOGY) MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 InsurTech (Insurance Technology) Product by Type
  - 1.2.1 Cloud Computing
  - 1.2.2 IoT
  - 1.2.3 AI
  - 1.2.4 Others
- 1.3 InsurTech (Insurance Technology) Product by Application
  - 1.3.1 Property and Casualty
  - 1.3.2 Health
  - 1.3.3 Life
- 1.4 Global InsurTech (Insurance Technology) Market Size Analysis (2020-2032)
- 1.5 InsurTech (Insurance Technology) Market Development Status and Trends
  - 1.5.1 InsurTech (Insurance Technology) Industry Development Status Analysis
  - 1.5.2 InsurTech (Insurance Technology) Industry Development Trends Analysis

### **2 INSURTECH (INSURANCE TECHNOLOGY) MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 INSURTECH (INSURANCE TECHNOLOGY) MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

### **4 GLOBAL INSURTECH (INSURANCE TECHNOLOGY) MARKET ANALYSIS BY REGIONS**

4.1 Global InsurTech (Insurance Technology) Overall Market: 2024 VS 2025 VS 2032

4.2 Global InsurTech (Insurance Technology) Revenue and Forecast Analysis  
(2020-2032)

4.2.1 Global InsurTech (Insurance Technology) Revenue and Market Share by Region  
(2020-2025)

4.2.2 Global InsurTech (Insurance Technology) Revenue Forecast by Region  
(2026-2032)

## **5 GLOBAL INSURTECH (INSURANCE TECHNOLOGY) MARKET SIZE BY TYPE AND APPLICATION**

5.1 Global InsurTech (Insurance Technology) Market Size by Type (2020-2032)

5.2 Global InsurTech (Insurance Technology) Market Size by Application (2020-2032)

## **6 NORTH AMERICA**

6.1 North America InsurTech (Insurance Technology) Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Suppliers Analysis

6.3 North America InsurTech (Insurance Technology) Market Size by Type

6.4 North America InsurTech (Insurance Technology) Market Size by Application

6.5 North America InsurTech (Insurance Technology) Market Size by Country

6.5.1 US

6.5.2 Canada

## **7 EUROPE**

7.1 Europe InsurTech (Insurance Technology) Market Size and Growth Rate Analysis (2020-2032)

7.2 Europe Key Suppliers Analysis

7.3 Europe InsurTech (Insurance Technology) Market Size by Type

7.4 Europe InsurTech (Insurance Technology) Market Size by Application

7.5 Europe InsurTech (Insurance Technology) Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

## 7.5.6 Benelux

## **8 CHINA**

8.1 China InsurTech (Insurance Technology) Market Size and Growth Rate Analysis (2020-2032)

8.2 China Key Suppliers Analysis

8.3 China InsurTech (Insurance Technology) Market Size by Type

8.4 China InsurTech (Insurance Technology) Market Size by Application

## **9 APAC (EXCL. CHINA)**

9.1 APAC (excl. China) InsurTech (Insurance Technology) Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Suppliers Analysis

9.3 APAC (excl. China) InsurTech (Insurance Technology) Market Size by Type

9.4 APAC (excl. China) InsurTech (Insurance Technology) Market Size by Application

9.5 APAC (excl. China) InsurTech (Insurance Technology) Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

## **10 LATIN AMERICA**

10.1 Latin America InsurTech (Insurance Technology) Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Suppliers Analysis

10.3 Latin America InsurTech (Insurance Technology) Market Size by Type

10.4 Latin America InsurTech (Insurance Technology) Market Size by Application

10.5 Latin America InsurTech (Insurance Technology) Market Size by Country

10.5.1 Mexico

10.5.2 Brazil

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa InsurTech (Insurance Technology) Market Size and Growth Rate Analysis (2020-2032)

- 11.2 Middle East & Africa Key Suppliers Analysis
- 11.3 Middle East & Africa InsurTech (Insurance Technology) Market Size by Type
- 11.4 Middle East & Africa InsurTech (Insurance Technology) Market Size by Application
- 11.5 Middle East & Africa InsurTech (Insurance Technology) Market Size by Country
  - 11.5.1 Saudi Arabia
  - 11.5.2 South Africa

## **12 COMPETITION BY SUPPLIERS**

- 12.1 Global InsurTech (Insurance Technology) Market Revenue by Key Suppliers (2021-2025)
- 12.2 InsurTech (Insurance Technology) Competitive Landscape Analysis and Market Dynamic
  - 12.2.1 InsurTech (Insurance Technology) Competitive Landscape Analysis
  - 12.2.2 Global Key Suppliers Headquarter Location and Key Area Sales
  - 12.2.3 Market Dynamic

## **13 KEY COMPANIES ANALYSIS**

- 13.1 Zipari
  - 13.1.1 Zipari Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.1.2 Zipari InsurTech (Insurance Technology) Product Portfolio
  - 13.1.3 Zipari InsurTech (Insurance Technology) Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.2 Corvus Insurance
  - 13.2.1 Corvus Insurance Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.2.2 Corvus Insurance InsurTech (Insurance Technology) Product Portfolio
  - 13.2.3 Corvus Insurance InsurTech (Insurance Technology) Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.3 Wipro Limited
  - 13.3.1 Wipro Limited Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.3.2 Wipro Limited InsurTech (Insurance Technology) Product Portfolio
  - 13.3.3 Wipro Limited InsurTech (Insurance Technology) Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.4 DXC Technology Company
  - 13.4.1 DXC Technology Company Basic Company Profile (Employees, Areas Service,

## Competitors and Contact Information)

13.4.2 DXC Technology Company InsurTech (Insurance Technology) Product Portfolio

13.4.3 DXC Technology Company InsurTech (Insurance Technology) Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.5 Majesco

13.5.1 Majesco Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Majesco InsurTech (Insurance Technology) Product Portfolio

13.5.3 Majesco InsurTech (Insurance Technology) Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.6 OutSystems

13.6.1 OutSystems Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 OutSystems InsurTech (Insurance Technology) Product Portfolio

13.6.3 OutSystems InsurTech (Insurance Technology) Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.7 Damco Solutions

13.7.1 Damco Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Damco Solutions InsurTech (Insurance Technology) Product Portfolio

13.7.3 Damco Solutions InsurTech (Insurance Technology) Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.8 Octo

13.8.1 Octo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Octo InsurTech (Insurance Technology) Product Portfolio

13.8.3 Octo InsurTech (Insurance Technology) Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.9 ControlExpert

13.9.1 ControlExpert Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 ControlExpert InsurTech (Insurance Technology) Product Portfolio

13.9.3 ControlExpert InsurTech (Insurance Technology) Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.10 Sureify

13.10.1 Sureify Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Sureify InsurTech (Insurance Technology) Product Portfolio

13.10.3 Sureify InsurTech (Insurance Technology) Market Data Analysis (Revenue,

Gross Margin and Market Share) (2021-2025)

13.11 iSoftStone

13.11.1 iSoftStone Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 iSoftStone InsurTech (Insurance Technology) Product Portfolio

13.11.3 iSoftStone InsurTech (Insurance Technology) Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.12 eBaoTech

13.12.1 eBaoTech Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 eBaoTech InsurTech (Insurance Technology) Product Portfolio

13.12.3 eBaoTech InsurTech (Insurance Technology) Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## **14 INDUSTRY CHAIN ANALYSIS**

14.1 InsurTech (Insurance Technology) Industry Chain Analysis

14.2 InsurTech (Insurance Technology) Typical Downstream Customers

14.3 InsurTech (Insurance Technology) Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global InsurTech (Insurance Technology) Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global InsurTech (Insurance Technology) Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: InsurTech (Insurance Technology) Industry Development Status

Table 4: InsurTech (Insurance Technology) Industry Development Trends

Table 5: Global InsurTech (Insurance Technology) Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global InsurTech (Insurance Technology) Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global InsurTech (Insurance Technology) Revenue Market Share by Region (2020-2025)

Table 8: Global InsurTech (Insurance Technology) Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global InsurTech (Insurance Technology) Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global InsurTech (Insurance Technology) Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 11: Global InsurTech (Insurance Technology) Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 12: Global InsurTech (Insurance Technology) Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 13: Global InsurTech (Insurance Technology) Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 14: Key InsurTech (Insurance Technology) Players in North America

Table 15: North America InsurTech (Insurance Technology) Revenue by Type (2020-2025) & (US\$ Million)

Table 16: North America InsurTech (Insurance Technology) Revenue by Type (2026-2032) & (US\$ Million)

Table 17: North America InsurTech (Insurance Technology) Revenue by Application (2020-2025) & (US\$ Million)

Table 18: North America InsurTech (Insurance Technology) Revenue by Application (2026-2032) & (US\$ Million)

Table 19: North America InsurTech (Insurance Technology) Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 20: North America InsurTech (Insurance Technology) Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 21: Key InsurTech (Insurance Technology) Players in Europe

Table 22: Europe InsurTech (Insurance Technology) Revenue by Type (2020-2025) & (US\$ Million)

Table 23: Europe InsurTech (Insurance Technology) Revenue by Type (2026-2032) & (US\$ Million)

Table 24: Europe InsurTech (Insurance Technology) Revenue by Application (2020-2025) & (US\$ Million)

Table 25: Europe InsurTech (Insurance Technology) Revenue by Application (2026-2032) & (US\$ Million)

Table 26: Europe InsurTech (Insurance Technology) Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 27: Europe InsurTech (Insurance Technology) Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 28: Key InsurTech (Insurance Technology) Players in China

Table 29: China InsurTech (Insurance Technology) Revenue by Type (2020-2025) & (US\$ Million)

Table 30: China InsurTech (Insurance Technology) Revenue by Type (2026-2032) & (US\$ Million)

Table 31: China InsurTech (Insurance Technology) Revenue by Application (2020-2025) & (US\$ Million)

Table 32: China InsurTech (Insurance Technology) Revenue by Application (2026-2032) & (US\$ Million)

Table 33: Key InsurTech (Insurance Technology) Players in APAC (excl. China)

Table 34: APAC (excl. China) InsurTech (Insurance Technology) Revenue by Type (2020-2025) & (US\$ Million)

Table 35: APAC (excl. China) InsurTech (Insurance Technology) Revenue by Type (2026-2032) & (US\$ Million)

Table 36: APAC (excl. China) InsurTech (Insurance Technology) Revenue by Application (2020-2025) & (US\$ Million)

Table 37: APAC (excl. China) InsurTech (Insurance Technology) Revenue by Application (2026-2032) & (US\$ Million)

Table 38: APAC (excl. China) InsurTech (Insurance Technology) Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 39: APAC (excl. China) InsurTech (Insurance Technology) Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 40: Key InsurTech (Insurance Technology) Players in Latin America

Table 41: Latin America InsurTech (Insurance Technology) Revenue by Type

(2020-2025) & (US\$ Million)

Table 42: Latin America InsurTech (Insurance Technology) Revenue by Type

(2026-2032) & (US\$ Million)

Table 43: Latin America InsurTech (Insurance Technology) Revenue by Application

(2020-2025) & (US\$ Million)

Table 44: Latin America InsurTech (Insurance Technology) Revenue by Application

(2026-2032) & (US\$ Million)

Table 45: Latin America InsurTech (Insurance Technology) Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 46: Latin America InsurTech (Insurance Technology) Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 47: Key InsurTech (Insurance Technology) Players in Middle East & Africa

Table 48: Middle East & Africa InsurTech (Insurance Technology) Revenue by Type (2020-2025) & (US\$ Million)

Table 49: Middle East & Africa InsurTech (Insurance Technology) Revenue by Type (2026-2032) & (US\$ Million)

Table 50: Middle East & Africa InsurTech (Insurance Technology) Revenue by Application (2020-2025) & (US\$ Million)

Table 51: Middle East & Africa InsurTech (Insurance Technology) Revenue by Application (2026-2032) & (US\$ Million)

Table 52: Middle East & Africa InsurTech (Insurance Technology) Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 53: Middle East & Africa InsurTech (Insurance Technology) Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 54: Global InsurTech (Insurance Technology) Market Revenue by Key Suppliers (2021-2025) & (US\$ Million)

Table 55: Global InsurTech (Insurance Technology) Revenue Market Share by Key Suppliers (2021-2025)

Table 56: Global Key Suppliers Headquarter Location and Key Area Sales

Table 57: Market Mergers & Acquisitions, Expansion

Table 58: Zipari Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 59: Zipari InsurTech (Insurance Technology) Product Portfolio

Table 60: Zipari InsurTech (Insurance Technology) Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 61: Corvus Insurance Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 62: Corvus Insurance InsurTech (Insurance Technology) Product Portfolio

Table 63: Corvus Insurance InsurTech (Insurance Technology) Revenue (US\$ Million),

Gross Margin and Market Share (2021-2025)

Table 64: Wipro Limited Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 65: Wipro Limited InsurTech (Insurance Technology) Product Portfolio

Table 66: Wipro Limited InsurTech (Insurance Technology) Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 67: DXC Technology Company Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 68: DXC Technology Company InsurTech (Insurance Technology) Product Portfolio

Table 69: DXC Technology Company InsurTech (Insurance Technology) Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 70: Majesco Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 71: Majesco InsurTech (Insurance Technology) Product Portfolio

Table 72: Majesco InsurTech (Insurance Technology) Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 73: OutSystems Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 74: OutSystems InsurTech (Insurance Technology) Product Portfolio

Table 75: OutSystems InsurTech (Insurance Technology) Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 76: Damco Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 77: Damco Solutions InsurTech (Insurance Technology) Product Portfolio

Table 78: Damco Solutions InsurTech (Insurance Technology) Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 79: Octo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 80: Octo InsurTech (Insurance Technology) Product Portfolio

Table 81: Octo InsurTech (Insurance Technology) Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 82: ControlExpert Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 83: ControlExpert InsurTech (Insurance Technology) Product Portfolio

Table 84: ControlExpert InsurTech (Insurance Technology) Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 85: Sureify Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 86: Sureify InsurTech (Insurance Technology) Product Portfolio

Table 87: Sureify InsurTech (Insurance Technology) Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 88: iSoftStone Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 89: iSoftStone InsurTech (Insurance Technology) Product Portfolio

Table 90: iSoftStone InsurTech (Insurance Technology) Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 91: eBaoTech Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 92: eBaoTech InsurTech (Insurance Technology) Product Portfolio

Table 93: eBaoTech InsurTech (Insurance Technology) Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 94: InsurTech (Insurance Technology) Typical Customer List

Table 95: InsurTech (Insurance Technology) Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: InsurTech (Insurance Technology) Product Pictures

Figure 2: Cloud Computing Picture Scope

Figure 3: IoT Picture Scope

Figure 4: AI Picture Scope

Figure 5: Others Picture Scope

Figure 6: Property and Casualty Picture Scope

Figure 7: Health Picture Scope

Figure 8: Life Picture Scope

Figure 9: Global InsurTech (Insurance Technology) Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 10: Global InsurTech (Insurance Technology) Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 11: Global InsurTech (Insurance Technology) Market Size by Region (2020-2032) & (US\$ Million)

Figure 12: Global InsurTech (Insurance Technology) Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 13: North America InsurTech (Insurance Technology) Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 14: North America InsurTech (Insurance Technology) Market Share by Players in 2024

Figure 15: North America InsurTech (Insurance Technology) Revenue Market Share by Type (2020-2032)

Figure 16: North America InsurTech (Insurance Technology) Revenue Market Share by Application (2020-2032)

Figure 17: US InsurTech (Insurance Technology) Revenue (2020-2032) & (US\$ Million)

Figure 18: Canada InsurTech (Insurance Technology) Revenue (2020-2032) & (US\$ Million)

Figure 19: Europe InsurTech (Insurance Technology) Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 20: Europe InsurTech (Insurance Technology) Market Share by Players in 2024

Figure 21: Europe InsurTech (Insurance Technology) Revenue Market Share by Type (2020-2032)

Figure 22: Europe InsurTech (Insurance Technology) Revenue Market Share by Application (2020-2032)

Figure 23: Germany InsurTech (Insurance Technology) Revenue (2020-2032) & (US\$

Million)

Figure 24: France InsurTech (Insurance Technology) Revenue (2020-2032) & (US\$ Million)

Figure 25: United Kingdom InsurTech (Insurance Technology) Revenue (2020-2032) & (US\$ Million)

Figure 26: Italy InsurTech (Insurance Technology) Revenue (2020-2032) & (US\$ Million)

Figure 27: Spain InsurTech (Insurance Technology) Revenue (2020-2032) & (US\$ Million)

Figure 28: Benelux InsurTech (Insurance Technology) Revenue (2020-2032) & (US\$ Million)

Figure 29: China InsurTech (Insurance Technology) Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 30: China InsurTech (Insurance Technology) Market Share by Players in 2024

Figure 31: China InsurTech (Insurance Technology) Revenue Market Share by Type (2020-2032)

Figure 32: China InsurTech (Insurance Technology) Revenue Market Share by Application (2020-2032)

Figure 33: APAC (excl. China) InsurTech (Insurance Technology) Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 34: APAC (excl. China) InsurTech (Insurance Technology) Market Share by Players in 2024

Figure 35: APAC (excl. China) InsurTech (Insurance Technology) Revenue Market Share by Type (2020-2032)

Figure 36: APAC (excl. China) InsurTech (Insurance Technology) Revenue Market Share by Application (2020-2032)

Figure 37: Japan InsurTech (Insurance Technology) Revenue (2020-2032) & (US\$ Million)

Figure 38: South Korea InsurTech (Insurance Technology) Revenue (2020-2032) & (US\$ Million)

Figure 39: India InsurTech (Insurance Technology) Revenue (2020-2032) & (US\$ Million)

Figure 40: Australia InsurTech (Insurance Technology) Revenue (2020-2032) & (US\$ Million)

Figure 41: Southeast Asia InsurTech (Insurance Technology) Revenue (2020-2032) & (US\$ Million)

Figure 42: Latin America InsurTech (Insurance Technology) Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 43: Latin America InsurTech (Insurance Technology) Market Share by Players in

2024

Figure 44: Latin America InsurTech (Insurance Technology) Revenue Market Share by Type (2020-2032)

Figure 45: Latin America InsurTech (Insurance Technology) Revenue Market Share by Application (2020-2032)

Figure 46: Mexico InsurTech (Insurance Technology) Revenue (2020-2032) & (US\$ Million)

Figure 47: Brazil InsurTech (Insurance Technology) Revenue (2020-2032) & (US\$ Million)

Figure 48: Middle East & Africa InsurTech (Insurance Technology) Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 49: Middle East & Africa InsurTech (Insurance Technology) Market Share by Players in 2024

Figure 50: Middle East & Africa InsurTech (Insurance Technology) Revenue Market Share by Type (2020-2032)

Figure 51: Middle East & Africa InsurTech (Insurance Technology) Revenue Market Share by Application (2020-2032)

Figure 52: Saudi Arabia InsurTech (Insurance Technology) Revenue (2020-2032) & (US\$ Million)

Figure 53: South Africa InsurTech (Insurance Technology) Revenue (2020-2032) & (US\$ Million)

Figure 54: Global InsurTech (Insurance Technology) Revenue Market Share by Key Suppliers in 2024

Figure 55: Global InsurTech (Insurance Technology) Industry Competition Landscape

Figure 56: InsurTech (Insurance Technology) Industry Chain Analysis

Figure 57: Bottom-Up and Top-Down Research Methods

Figure 58: Key Interview Objectives

Figure 59: Data Cross Validation

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