

# Global Instant Coffee Powder Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Instant Coffee Powder market size will reach 40,705 Million USD in 2025 and is projected to reach 66,396 Million USD by 2032, with a CAGR of 7.24% (2025-2032). Notably, the China Instant Coffee Powder market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Instant coffee powder is a convenient and easily soluble form of coffee made from dried coffee extract. It is produced by first brewing coffee beans to create a concentrated liquid, which is then processed through methods such as freeze-drying or spray-drying to remove moisture and create a fine powder. This powder retains the flavor and aroma of brewed coffee and can be quickly dissolved in hot water to produce a cup of coffee. Instant coffee powder offers convenience and speed, making it a popular choice for individuals who want a quick and easy way to enjoy coffee without the need for brewing equipment or extensive preparation time. It is available in various blends and flavors to suit different preferences, providing a convenient option for coffee lovers on-the-go or in situations where brewing coffee is not feasible.

The major global manufacturers of Instant Coffee Powder include Iguacu, Olam, Cacique, Cocam, Realcafe, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong

competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Instant Coffee Powder. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Instant Coffee Powder market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Instant Coffee Powder market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Instant Coffee Powder industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Instant Coffee Powder Include:

Iguacu

Olam

Cacique

Cocam

Realcafe

Instant Coffee Powder Product Segment Include:

Spray Dry Coffee

Freeze Dry Coffee

Instant Coffee Powder Product Application Include:

Hotel

Restaurant

Others

## **Chapter Scope**

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