

Global Insect Repellent Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Insect Repellent market size will reach 2,712.27 Million USD in 2025 and is projected to reach 3,890.83 Million USD by 2032, with a CAGR of 5.29% (2025-2032). Notably, the China Insect Repellent market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Insect repellent is a substance applied to the skin, clothing, or other surfaces to deter insects from landing, biting, or otherwise bothering humans and animals. These repellents work by emitting chemicals that interfere with the insect's olfactory receptors, making the treated area less attractive to them. Common active ingredients in insect repellents include DEET (N,N-diethyl-meta-toluamide), picaridin, IR3535, and natural plant-derived compounds such as citronella oil, lemon eucalyptus oil, and soybean oil. Insect repellents are essential for protecting against insect-borne diseases such as malaria, dengue fever, Zika virus, Lyme disease, and West Nile virus, as well as reducing nuisance bites and discomfort associated with insect activity. They are widely used in outdoor activities such as hiking, camping, gardening, and picnicking, as well as in regions where insects pose a significant health risk, providing effective protection against insect bites and their potential consequences.

The major global manufacturers of Insect Repellent include SC Johnson, Reckitt Benckiser, 3M, Spectrum Brands, Godrej, Konda, Avon, Tender Corporation, Coleman,

Cheerwin, Sawyer Products, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Insect Repellent. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Insect Repellent market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Insect Repellent market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Insect Repellent industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Insect Repellent Include:

SC Johnson

Reckitt Benckiser

3M

Spectrum Brands

Godrej

Konda

Avon

Tender Corporation

Coleman

Cheerwin

Sawyer Products

Insect Repellent Product Segment Include:

Body Worn Insect Repellent

Non-body Worn Insect Repellent

Insect Repellent Product Application Include:

Special Population

General Population

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