

Global Ink Additives Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Ink Additives market size will reach 820.63 Million USD in 2025 and is projected to reach 963.54 Million USD by 2032, with a CAGR of 2.32% (2025-2032). Notably, the China Ink Additives market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Ink additives are substances incorporated into ink formulations to modify or enhance specific properties of the ink, such as drying time, viscosity, adhesion, color intensity, and durability. These additives can include drying agents, such as solvents or resins, to accelerate ink drying and prevent smudging; viscosity modifiers to adjust the flow and consistency of the ink for optimal printing performance; adhesion promoters to improve ink adhesion to various substrates; and colorants or pigments to adjust the color hue or intensity. Additionally, other additives may be used to impart special properties to the ink, such as UV stabilizers to enhance lightfastness or anti-foaming agents to prevent foam formation during printing. Ink additives are crucial components in ink formulations, allowing manufacturers to tailor ink properties to specific printing applications and achieve desired printing results.

The major global manufacturers of Ink Additives include Altana, BASF, Dow, Elementis, Evonik, Huntsman, Lawter, Shamrock, Munzing Chemie, Solvay, Keim Additec Surface, Allnex, Croda, Dorf Ketal, Honeywell, Polyone, Lubrizol, etc. The global players

competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Ink Additives. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Ink Additives market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Ink Additives market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Ink Additives industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Ink Additives Include:

Altana

BASF

Dow

Elementis

Evonik

Huntsman

Lawter

Shamrock

Munzing Chemie

Solvay

Keim Additec Surface

Allnex

Croda

Dorf Ketal

Honeywell

Polyone

Lubrizol

Ink Additives Product Segment Include:

Water-based Ink Additives

Solvent-based Ink Additives

Others

Ink Additives Product Application Include:

Packaging

Publishing

Commercial Printing

Others

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