

Global Infrared Heaters Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Infrared Heaters market size will reach 428.31 Million USD in 2025 and is projected to reach 535.42 Million USD by 2032, with a CAGR of 3.24% (2025-2032). Notably, the China Infrared Heaters market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Infrared heaters are devices that use infrared radiation to generate heat and warm objects or surfaces directly, rather than heating the surrounding air. These heaters typically consist of an element that emits infrared radiation when electrically energized. The emitted infrared waves travel through the air and, upon reaching a surface, are absorbed, leading to a rise in temperature. Infrared heaters are known for their efficiency in quickly and directly heating specific areas, making them suitable for various applications such as residential heating, outdoor spaces, industrial processes, and even healthcare settings. They are valued for their ability to produce instant warmth without the need for preheating, and their energy efficiency is attributed to the targeted heating approach. Infrared heaters come in different forms, including portable units, wall-mounted panels, and outdoor heaters, offering flexibility in meeting diverse heating needs.

The major global manufacturers of Infrared Heaters include Jarden Consumer Solutions, Twin-Star, Edenpure, Schwank, Tansun, Honeywell, IR Energy, Dr Infrared

Heater, Lifesmart, Midea, Infralia, Airmate, Solamagic, FRICO, Thermablaster, Singfun, Gree, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Infrared Heaters. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Infrared Heaters market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Infrared Heaters market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Infrared Heaters industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Infrared Heaters Include:

Jarden Consumer Solutions

Twin-Star

Edenpure

Schwank

Tansun

Honeywell

IR Energy

Dr Infrared Heater

Lifesmart

Midea

Infralia

Airmate

Solamagic

FRICO

Thermablaster

Singfun

Gree

Infrared Heaters Product Segment Include:

Wall-mounted/Fixed

Desktop/Portable

Infrared Heaters Product Application Include:

Outdoor

Indoor

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