

# Global Industrial and Institutional (I&I) Cleaners Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Industrial and Institutional (I&I) Cleaners market size will reach 41,470 Million USD in 2025 and is projected to reach 52,868 Million USD by 2032, with a CAGR of 3.53% (2025-2032). Notably, the China Industrial and Institutional (I&I) Cleaners market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Industrial and Institutional (I&I) cleaners are specialized cleaning products formulated for use in large-scale industrial and institutional settings. These cleaners are designed to address the unique cleaning challenges and requirements of facilities such as manufacturing plants, hospitals, schools, hotels, and commercial spaces. I&I cleaners encompass a diverse range of formulations, including degreasers, disinfectants, sanitizers, floor cleaners, and specialty cleaners tailored for industrial equipment and surfaces. They are formulated to provide effective cleaning, degreasing, and sanitization, often with a focus on removing tough stains, grease, and contaminants commonly encountered in industrial environments. The use of I&I cleaners is crucial for maintaining high standards of cleanliness, hygiene, and safety in these settings, supporting the overall well-being of occupants and ensuring compliance with industry regulations.

The major global manufacturers of Industrial and Institutional (I&I) Cleaners include

Ecolab, Kimberly-Clark Corporation, Sealed Air Corporation (Diversey Care), Clorox, Procter & Gamble (PG), Henkel, Reckitt Benckiser Group (RB), Unilever, Zep, Church & Dwight, Guardian Chemicals, PQ Corporation (Carlyle Group), Prayon, 3M, Spartan Chemical Company, Betco, Christeyns, Bluemoon, Liby, Pangkam, Nice Group, Whitecat, Lonkey, Windscape, Guardian Chemicals, Diversey, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Industrial and Institutional (I&I) Cleaners. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Industrial and Institutional (I&I) Cleaners market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Industrial and Institutional (I&I) Cleaners market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Industrial and Institutional (I&I) Cleaners industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Industrial and Institutional (I&I) Cleaners Include:

Ecolab

Kimberly-Clark Corporation

Sealed Air Corporation (Diversey Care)

Clorox

Procter & Gamble (PG)

Henkel

Reckitt Benckiser Group (RB)

Unilever

Zep

Church & Dwight

Guardian Chemicals

PQ Corporation (Carlyle Group)

Prayon

3M

Spartan Chemical Company

Betco

Christeyns

Bluemoon

Liby

Pangkam

Nice Group

Whitecat

Lonkey

Windscape

Guardian Chemicals

Diversey

Industrial and Institutional (I&I) Cleaners Product Segment Include:

Metal Detergents

Textile Detergents

Institutional Detergents

Others

Industrial and Institutional (I&I) Cleaners Product Application Include:

Food & Beverage

Building Service

Commercial Laundry

Vehicle Cleaning

Industrial Cleaning

Healthcare

Other

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Industrial and Institutional (I&I) Cleaners Capacity and Production Analysis

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