

# Global In-wheel Motors Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global In-wheel Motors market size will reach 93.71 Million USD in 2025 and is projected to reach 602.74 Million USD by 2032, with a CAGR of 30.46% (2025-2032). Notably, the China In-wheel Motors market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

In-wheel motors are electric motors integrated directly into the wheels of a vehicle, providing a decentralized and individualized power source for each wheel. Unlike traditional vehicles with a centralized engine and transmission system, in-wheel motors eliminate the need for a complex mechanical drivetrain by placing the electric motors directly at the wheels. This design offers several advantages, including improved efficiency, increased flexibility in vehicle design, enhanced traction control, and regenerative braking capabilities. In-wheel motors are commonly used in electric and hybrid vehicles, providing a more compact and modular solution for electric propulsion systems. This technology is continually evolving, offering potential benefits for electric mobility, autonomous vehicles, and improved overall vehicle performance.

The major global manufacturers of In-wheel Motors include Protean Electric, Elaphe, e-Traction, ZIEHL-ABEGG, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong

competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of In-wheel Motors. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global In-wheel Motors market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the In-wheel Motors market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of In-wheel Motors industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of In-wheel Motors Include:

Protean Electric

Elaphe

e-Traction

ZIEHL-ABEGG

In-wheel Motors Product Segment Include:

Outer Rotor

Inner Rotor

In-wheel Motors Product Application Include:

Passenger Vehicle

Commercial Vehicle

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global In-wheel Motors Industry PESTEL Analysis

Chapter 3: Global In-wheel Motors Industry Porter's Five Forces Analysis

Chapter 4: Global In-wheel Motors Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

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