

# Global In-store Music Service Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global In-store Music Service market size will reach 2,201.25 Million USD in 2025 and is projected to reach 3,288.07 Million USD by 2032, with a CAGR of 5.90% (2025-2032). Notably, the China In-store Music Service market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

An in-store music service refers to a system or service that provides background music and audio content for businesses and commercial establishments such as retail stores, restaurants, hotels, and public spaces. These services offer curated playlists, music libraries, or customizable audio content to create a desired ambiance, enhance the customer experience, and reinforce branding or marketing messages within the physical environment. In-store music services can be delivered through various platforms, including streaming services, digital music players, satellite radio, or custom playlists managed by professional music providers. They allow businesses to choose music genres, tempo, and playlists that align with their brand identity, target audience, and specific atmosphere goals (e.g., upbeat music for a lively retail environment or relaxing music for a spa). In addition to music, some in-store music services may offer audio advertisements, announcements, or informational content to engage customers, promote products/services, or convey important messages. The use of in-store music services is part of a broader strategy in retail and hospitality industries to create immersive environments, influence customer behavior, and enhance overall customer

satisfaction.

The major global suppliers of In-store Music Service include Mood Media, PlayNetwork, TouchTunes, Usen Corporation, SiriusXM for Business, Pandora for Business, Almotech, Imagesound, NSM Music., CSI Music, Easy on Hold, Sunflower Music, Soundjack, Xenon Music Media, Soundtrack Your Brand, Jamendo Listening, Heartbeats International, SoundMachine, Rockbot, Jukeboxy, Cloud Cover Music, Custom Channels, Auracle Sound, Brandtrack, Kasimu, Soundreef, Express Melody, Qsic, StorePlay, Open Ear Music, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of In-store Music Service. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global In-store Music Service market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the In-store Music Service market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of In-store Music Service industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public

information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of In-store Music Service Include:

Mood Media

PlayNetwork

TouchTunes

Usen Corporation

SiriusXM for Business

Pandora for Business

Almotech

Imagesound

NSM Music.

CSI Music

Easy on Hold

Sunflower Music

Soundjack

Xenon Music Media

Soundtrack Your Brand

Jamendo Listening

Heartbeats International

SoundMachine

Rockbot

Jukeboxy

Cloud Cover Music

Custom Channels

Auracle Sound

Brandtrack

Kasimu

Soundreef

Express Melody

Qsic

StorePlay

Open Ear Music

In-store Music Service Product Segment Include:

Streaming Media Service

Audio Equipment

In-store Music Service Product Application Include:

Retail Stores

Cafes and Restaurants

Leisure Places and Hotels

Public Institutions

Others

## **Chapter Scope**

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