

# Global In-Mold Labelling (IML) Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global In-Mold Labelling (IML) market size will reach 596.16 Million USD in 2025 and is projected to reach 1,169.90 Million USD by 2032, with a CAGR of 10.11% (2025-2032). Notably, the China In-Mold Labelling (IML) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

In-mold labeling (IML) is a packaging process where labels are placed into the mold before the plastic container is formed, effectively fusing the label with the container during the molding process. This technique allows for the creation of containers with highly durable, high-quality graphics directly embedded into the plastic, providing a seamless and aesthetically pleasing finish. In IML, labels are typically made from a thin, flexible material such as polypropylene or polyester, and they can feature intricate designs, vibrant colors, and even metallic or holographic effects. The process offers numerous advantages, including improved product appearance, resistance to wear and tear, enhanced brand visibility, and increased production efficiency by eliminating the need for separate labeling processes. IML is widely used in packaging for various industries, including food and beverage, cosmetics, household products, and consumer goods, where high-quality, visually appealing packaging is essential for product differentiation and consumer appeal.

The major global manufacturers of In-Mold Labelling (IML) include Multi-Color, CCL

Industries, Coveris, Korsini, Yupo, Smyth, Inland Label, Huhtamaki, WS Packaging, Fuji Seal International, Shenzhen Kunbei, Henrienne, Xiang In, Zhejiang Zhongyu Tech, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of In-Mold Labelling (IML). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global In-Mold Labelling (IML) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the In-Mold Labelling (IML) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of In-Mold Labelling (IML) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of In-Mold Labelling (IML) Include:

Multi-Color

CCL Industries

Coveris

Korsini

Yupo

Smyth

Inland Label

Huhtamaki

WS Packaging

Fuji Seal International

Shenzhen Kunbei

Henrienne

Xiang In

Zhejiang Zhongyu Tech

In-Mold Labelling (IML) Product Segment Include:

Injection Molding

Blow Molding

Others

In-Mold Labelling (IML) Product Application Include:

Food

Beverage

Daily Chemicals

Petrochemical Products

Others

## **Chapter Scope**

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