

# Global Image and Video Capture Card Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Image and Video Capture Card market size will reach 452.90 Million USD in 2025 and is projected to reach 668.50 Million USD by 2032, with a CAGR of 5.72% (2025-2032). Notably, the China Image and Video Capture Card market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

An Image and Video Capture Card is a hardware device designed to capture and digitize visual content from various sources, such as cameras, video recorders, or other imaging devices, and convert it into a format that can be processed and stored by a computer. These capture cards are commonly used in applications like video production, live streaming, and surveillance systems. The card typically includes input ports for connecting cameras or video sources and interfaces with a computer through expansion slots, USB, or other connectivity options. It allows users to capture high-quality images and videos in real-time, facilitating tasks such as video editing, content creation, or monitoring. Image and video capture cards are essential tools for professionals and enthusiasts in fields like multimedia production, broadcasting, and security, enabling the seamless integration of external visual content into digital workflows.

The major global manufacturers of Image and Video Capture Card include AVerMedia Technologies, Epiphan, Blackmagic, Elgato, Euresys, Advantech, Magewell Electronics,

Razer, J5Create, Joyusing Technology, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Image and Video Capture Card. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Image and Video Capture Card market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Image and Video Capture Card market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Image and Video Capture Card industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Image and Video Capture Card Include:

AVerMedia Technologies

Epiphan

Blackmagic

Elgato

Euresys

Advantech

Magewell Electronics

Razer

J5Create

Joyusing Technology

Image and Video Capture Card Product Segment Include:

PCI/PCIe Video Capture Card

USB Video Capture Card

Image and Video Capture Card Product Application Include:

PC

Scanners & Cameras

Other

## **Chapter Scope**

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