

# Global Identity and Access Management (IAM) Software Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIRResearch's in-depth investigation and research, the global Identity and Access Management (IAM) Software market size will reach 30,090 Million USD in 2025 and is projected to reach 88,751 Million USD by 2032, with a CAGR of 16.71% (2025-2032). Notably, the China Identity and Access Management (IAM) Software market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Identity and Access Management (IAM) software is a comprehensive set of tools and solutions designed to facilitate the management of digital identities and control access to organizational resources. IAM software includes features for identity provisioning, authentication, authorization, and the management of user privileges throughout the identity lifecycle. It provides a centralized and automated approach to user identity management, helping organizations ensure that the right individuals have appropriate access to systems, applications, and data while minimizing security risks. IAM software often incorporates technologies such as single sign-on (SSO), multi-factor authentication (MFA), role-based access control (RBAC), and identity governance to enhance security and streamline access processes. It is crucial for organizations seeking to enforce robust security policies, comply with regulatory requirements, and efficiently manage user access across diverse IT environments, including on-premises and cloud-based systems.

The major global suppliers of Identity and Access Management (IAM) Software include Avatier, Curity, ForgeRock, FusionAuth, Groove.id, HID Global, IBM, CyberArk, Identity Automation, Microsoft, SailPoint, My1Login, Micro Focus, Okta, RSA, SecureAuth, Omada, Salesforce, One Identity, OneLogin, Saviynt, Oracle, Optimal IdM, Ping Identity, SecZetta, Radiant Logic, Simeio, Ubisecure, Tools4ever, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Identity and Access Management (IAM) Software. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Identity and Access Management (IAM) Software market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Identity and Access Management (IAM) Software market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Identity and Access Management (IAM) Software industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

## Global Key Suppliers of Identity and Access Management (IAM) Software Include:

Avatier

Curity

ForgeRock

FusionAuth

Groove.id

HID Global

IBM

CyberArk

Identity Automation

Microsoft

SailPoint

My1Login

Micro Focus

Okta

RSA

SecureAuth

Omada

Salesforce

One Identity

OneLogin

Saviynt

Oracle

Optimal IdM

Ping Identity

SecZetta

Radiant Logic

Simeio

Ubisecure

Tools4ever

Identity and Access Management (IAM) Software Product Segment Include:

Cloud based

On Premise

Identity and Access Management (IAM) Software Product Application Include:

SMEs

Large Enterprise

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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Chapter 3: Global Identity and Access Management (IAM) Software Industry Porter's Five Forces Analysis

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