

# Global Identity as a Service (IDaaS) Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Identity as a Service (IDaaS) market size will reach 9,058.72 Million USD in 2025 and is projected to reach 28,431.07 Million USD by 2032, with a CAGR of 17.75% (2025-2032). Notably, the China Identity as a Service (IDaaS) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Identity as a Service (IDaaS) is a cloud-based service model that provides identity and access management (IAM) capabilities to organizations. IDaaS solutions deliver a range of identity services, including user authentication, access control, and identity provisioning, without the need for on-premises infrastructure. These services are accessible over the internet, making it easier for organizations to manage and secure user identities across various applications and systems. IDaaS typically offers features such as single sign-on (SSO), multi-factor authentication (MFA), user provisioning, and access governance. The aim of Identity as a Service is to simplify identity management processes, enhance security, and enable organizations to scale their identity and access management capabilities in a flexible and cost-effective manner. IDaaS is particularly valuable for businesses with diverse IT environments, mobile workforces, and the need for efficient and scalable identity management solutions.

The major global suppliers of Identity as a Service (IDaaS) include Okta, Microsoft, Ping Identity, ForgeRock, OneLogin, IBM, Oracle, CyberArk, SailPoint Technologies,

JumpCloud, SecureAuth, OpenText, LoginRadius, Thales, Ubisecure, Micro Focus, Evidian (Atos), Simeio Solutions, Optimal IdM, HCL Technologies, Authing, Bamboocloud, Shanghai Paraview Software, YUFU Identity (Tencent), Beijing JiuZhouYunTeng Technology (Alibaba Cloud), etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Identity as a Service (IDaaS). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Identity as a Service (IDaaS) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Identity as a Service (IDaaS) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Identity as a Service (IDaaS) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Identity as a Service (IDaaS) Include:

Okta

Microsoft

Ping Identity

ForgeRock

OneLogin

IBM

Oracle

CyberArk

SailPoint Technologies

JumpCloud

SecureAuth

OpenText

LoginRadius

Thales

Ubisecure

Micro Focus

Evidian (Atos)

Simeio Solutions

Optimal IdM

HCL Technologies

Authing

Bamboocloud

Shanghai Paraview Software

YUFU Identity (Tencent)

Beijing JiuZhouYunTeng Technology (Alibaba Cloud)

Identity as a Service (IDaaS) Product Segment Include:

Public Cloud

Private Cloud

Hybird Cloud

Identity as a Service (IDaaS) Product Application Include:

BFSI

IT and Telecom

Public Service

Manufacturing

Healthcare

Education

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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Chapter 3: Global Identity as a Service (IDaaS) Industry Porter's Five Forces Analysis

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