

Global Ice Cream Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Ice Cream market size will reach 90,083 Million USD in 2025 and is projected to reach 120,472 Million USD by 2032, with a CAGR of 4.24% (2025-2032). Notably, the China Ice Cream market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Ice cream is a popular frozen dessert characterized by its creamy texture and sweet flavor. It is typically made from a mixture of milk or cream, sugar, and flavorings. The mixture is churned to incorporate air, creating a smooth and light texture. Additional ingredients such as fruits, nuts, chocolate, or swirls of syrup are often added to enhance the flavor and texture. The mixture is then frozen to a temperature below the freezing point of water to achieve the characteristic solid yet scoopable consistency of ice cream. Ice cream comes in a wide variety of flavors and styles, ranging from classic vanilla and chocolate to more exotic options, catering to diverse taste preferences. It is enjoyed in cones, cups, or as an accompaniment to various desserts, making it a beloved treat worldwide.

The major global manufacturers of Ice Cream include Unilever, Nestl?, Lotte Confectionary, Dean Foods, General Mills, Mars, Yili Group, Morinaga, Meiji, Mengniu, Turkey Hill, Blue Bell Creameries, Amul, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess

strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Ice Cream. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Ice Cream market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Ice Cream market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Ice Cream industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Ice Cream Include:

Unilever

Nestl?

Lotte Confectionary

Dean Foods

General Mills

Mars

Yili Group

Morinaga

Meiji

Mengniu

Turkey Hill

Blue Bell Creameries

Amul

Ice Cream Product Segment Include:

Soft Ice Cream

Hard Ice Cream

Ice Cream Product Application Include:

Commercial

Residential

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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