

Global Hummus Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Hummus market size will reach 1,005.29 Million USD in 2025 and is projected to reach 1,294.66 Million USD by 2032, with a CAGR of 3.68% (2025-2032). Notably, the China Hummus market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Hummus is a popular Middle Eastern dip or spread made from cooked and mashed chickpeas or other beans, blended with tahini (a paste made from ground sesame seeds), olive oil, lemon juice, garlic, and various seasonings. The result is a creamy and flavorful dip with a nutty and tangy taste. Hummus is a versatile dish and a staple in many cuisines, enjoyed as a dip for pita bread, vegetables, or chips, and also used as a spread in sandwiches or wraps. It is known for its nutritional benefits, as chickpeas are a good source of protein, fiber, and various vitamins and minerals. The popularity of hummus has spread globally, and it is widely appreciated for its delicious taste, versatility, and healthful qualities.

The major global manufacturers of Hummus include Strauss Group, Bakkavor, Tribe Hummus, Boar's Head, Lantana Foods, Finnish Cheese Company, Cedar's, Athenos, Sevan AB, Vermont Hummus Company, Hope Foods, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate

significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Hummus. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Hummus market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Hummus market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Hummus industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Hummus Include:

Strauss Group

Bakkavor

Tribe Hummus

Boar's Head

Lantana Foods

Finnish Cheese Company

Cedar's

Athenos

Sevan AB

Vermont Hummus Company

Hope Foods

Hummus Product Segment Include:

Original Hummus

Red Pepper Hummus

Roasted Garlic Hummus

Black Olive Hummus

White Bean Hummus

Others

Hummus Product Application Include:

Supermarkets and Hypermarkets

Independent Retailers

Convenience Stores

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