

# Global Household Blender Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/H4EBE0B7D11EEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: H4EBE0B7D11EEN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Household Blender market size will reach 2,501.78 Million USD in 2025 and is projected to reach 4,080.81 Million USD by 2032, with a CAGR of 7.24% (2025-2032). Notably, the China Household Blender market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A household blender is a versatile kitchen appliance designed for mixing, blending, and pureeing a variety of ingredients to create smooth and consistent textures. Typically consisting of a motorized base with controls, a container, and a blade assembly, household blenders are widely used for preparing smoothies, shakes, soups, sauces, and other culinary creations. The motorized base powers the sharp blades, which rotate at high speeds to blend the ingredients placed in the container. Many modern household blenders offer variable speed settings, pulse functions, and specialized blending modes for different tasks. The containers, often made of durable materials like glass or plastic, come in various sizes to accommodate different volumes of ingredients. Household blenders have become a staple in kitchens worldwide, providing a convenient and efficient way to prepare a wide range of food and beverage items.

The major global manufacturers of Household Blender include Blendtec, Vitamix, Joyoung, SUPOR, Midea, AUX, WMF Professional, Philips, KitchenAid, Oster, Capital Brands, Hamilton Beach, Breville, Cuisinart, Ninja Blender, Westinghouse, etc. The

global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Household Blender. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Household Blender market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Household Blender market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Household Blender industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Household Blender Include:

Blendtec

Vitamix

Joyoung

SUPOR

Midea

AUX

WMF Professional

Philips

KitchenAid

Oster

Capital Brands

Hamilton Beach

Breville

Cuisinart

Ninja Blender

Westinghouse

Household Blender Product Segment Include:

Countertop Blender

Portable Blender

Hand Blender

Household Blender Product Application Include:

Offline

Online

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Household Blender Industry PESTEL Analysis

Chapter 3: Global Household Blender Industry Porter's Five Forces Analysis

Chapter 4: Global Household Blender Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Household Blender Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Household Blender Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Household Blender Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Household Blender Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Household Blender Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Household Blender Competitive Analysis (Market Size, Key

Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Household Blender Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Household Blender Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 HOUSEHOLD BLENDER MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Household Blender Product by Type
  - 1.2.1 Countertop Blender
  - 1.2.2 Portable Blender
  - 1.2.3 Hand Blender
- 1.3 Household Blender Product by Application
  - 1.3.1 Offline
  - 1.3.2 Online
- 1.4 Global Household Blender Market Revenue and Sales Analysis
  - 1.4.1 Global Household Blender Revenue Market Size Analysis (2020-2032)
  - 1.4.2 Global Household Blender Sales Market Size Analysis (2020-2032)
  - 1.4.3 Global Household Blender Market Sales Price Trend Analysis (2020-2032)
- 1.5 Household Blender Industry Trends and Innovation
  - 1.5.1 Household Blender Industry Trends and Innovation
  - 1.5.2 Household Blender Market Drivers and Challenges

### **2 HOUSEHOLD BLENDER MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 HOUSEHOLD BLENDER MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

### **4 GLOBAL HOUSEHOLD BLENDER MARKET ANALYSIS BY REGIONS**

- 4.1 Household Blender Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Household Blender Revenue and Forecast Analysis (2020-2032)
  - 4.2.1 Global Household Blender Revenue and Market Share by Region (2020-2025)
  - 4.2.2 Global Household Blender Revenue and Market Share Forecast by Region (2026-2032)
- 4.3 Global Household Blender Sales and Forecast Analysis (2020-2032)
  - 4.3.1 Global Household Blender Sales and Market Share by Region (2020-2025)
  - 4.3.2 Global Household Blender Sales and Market Share Forecast by Region (2026-2032)
- 4.4 Global Household Blender Sales Price Trend Analysis (2020-2032)

## **5 GLOBAL HOUSEHOLD BLENDER MARKET SIZE BY TYPE AND APPLICATION**

- 5.1 Global Household Blender Market Size by Type
  - 5.1.1 Global Household Blender Revenue and Forecast Analysis by Type (2020-2032)
  - 5.1.2 Global Household Blender Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Household Blender Market Size by Application
  - 5.2.1 Global Household Blender Revenue and Forecast Analysis by Application (2020-2032)
  - 5.2.2 Global Household Blender Sales and Forecast Analysis by Application (2020-2032)

## **6 NORTH AMERICA**

- 6.1 North America Household Blender Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Household Blender Market Size by Type
  - 6.3.1 North America Household Blender Sales by Type (2020-2032)
  - 6.3.2 North America Household Blender Revenue by Type (2020-2032)
- 6.4 North America Household Blender Market Size by Application
  - 6.4.1 North America Household Blender Sales by Application (2020-2032)
  - 6.4.2 North America Household Blender Revenue by Application (2020-2032)
- 6.5 North America Household Blender Market Size by Country
  - 6.5.1 US
  - 6.5.2 Canada

## **7 EUROPE**

- 7.1 Europe Household Blender Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Household Blender Market Size by Type
  - 7.3.1 Europe Household Blender Sales by Type (2020-2032)
  - 7.3.2 Europe Household Blender Revenue by Type (2020-2032)
- 7.4 Europe Household Blender Market Size by Application
  - 7.4.1 Europe Household Blender Sales by Application (2020-2032)
  - 7.4.2 Europe Household Blender Revenue by Application (2020-2032)
- 7.5 Europe Household Blender Market Size by Country
  - 7.5.1 Germany
  - 7.5.2 France
  - 7.5.3 United Kingdom
  - 7.5.4 Italy
  - 7.5.5 Spain
  - 7.5.6 Benelux

## **8 CHINA**

- 8.1 China Household Blender Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Household Blender Market Size by Type
  - 8.3.1 China Household Blender Sales by Type (2020-2032)
  - 8.3.2 China Household Blender Revenue by Type (2020-2032)
- 8.4 China Household Blender Market Size by Application
  - 8.4.1 China Household Blender Sales by Application (2020-2032)
  - 8.4.2 China Household Blender Revenue by Application (2020-2032)

## **9 APAC (EXCL. CHINA)**

- 9.1 APAC (excl. China) Household Blender Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Household Blender Market Size by Type
  - 9.3.1 APAC (excl. China) Household Blender Sales by Type (2020-2032)
  - 9.3.2 APAC (excl. China) Household Blender Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Household Blender Market Size by Application
  - 9.4.1 APAC (excl. China) Household Blender Sales by Application (2020-2032)
  - 9.4.2 APAC (excl. China) Household Blender Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Household Blender Market Size by Country

- 9.5.1 Japan
- 9.5.2 South Korea
- 9.5.3 India
- 9.5.4 Australia
- 9.5.5 Southeast Asia

## **10 LATIN AMERICA**

- 10.1 Latin America Household Blender Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Manufacturers Analysis
- 10.3 Latin America Household Blender Market Size by Type
  - 10.3.1 Latin America Household Blender Sales by Type (2020-2032)
  - 10.3.2 Latin America Household Blender Revenue by Type (2020-2032)
- 10.4 Latin America Household Blender Market Size by Application
  - 10.4.1 Latin America Household Blender Sales by Application (2020-2032)
  - 10.4.2 Latin America Household Blender Revenue by Application (2020-2032)
- 10.5 Latin America Household Blender Market Size by Country
- 10.6 Latin America Household Blender Market Size by Country
  - 10.6.1 Mexico
  - 10.6.2 Brazil

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Household Blender Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Household Blender Market Size by Type
  - 11.3.1 Middle East & Africa Household Blender Sales by Type (2020-2032)
  - 11.3.2 Middle East & Africa Household Blender Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Household Blender Market Size by Application
  - 11.4.1 Middle East & Africa Household Blender Sales by Application (2020-2032)
  - 11.4.2 Middle East & Africa Household Blender Revenue by Application (2020-2032)
- 11.5 Middle East Household Blender Market Size by Country
  - 11.5.1 Saudi Arabia
  - 11.5.2 South Africa

## **12 COMPETITION BY MANUFACTURERS**

## 12.1 Global Household Blender Market Sales, Revenue and Price by Key

### Manufacturers (2021-2025)

12.1.1 Global Household Blender Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Household Blender Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global Household Blender Average Sales Price by Manufacturers (2021-2025)

## 12.2 Household Blender Competitive Landscape Analysis and Market Dynamic

12.2.1 Household Blender Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

## 13 KEY COMPANIES ANALYSIS

### 13.1 Blendtec

13.1.1 Blendtec Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Blendtec Household Blender Product Portfolio

13.1.3 Blendtec Household Blender Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.2 Vitamix

13.2.1 Vitamix Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Vitamix Household Blender Product Portfolio

13.2.3 Vitamix Household Blender Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.3 Joyoung

13.3.1 Joyoung Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Joyoung Household Blender Product Portfolio

13.3.3 Joyoung Household Blender Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.4 SUPOR

13.4.1 SUPOR Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 SUPOR Household Blender Product Portfolio

13.4.3 SUPOR Household Blender Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.5 Midea

13.5.1 Midea Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.5.2 Midea Household Blender Product Portfolio
- 13.5.3 Midea Household Blender Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.6 AUX
  - 13.6.1 AUX Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.6.2 AUX Household Blender Product Portfolio
  - 13.6.3 AUX Household Blender Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.7 WMF Professional
  - 13.7.1 WMF Professional Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.7.2 WMF Professional Household Blender Product Portfolio
  - 13.7.3 WMF Professional Household Blender Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.8 Philips
  - 13.8.1 Philips Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.8.2 Philips Household Blender Product Portfolio
  - 13.8.3 Philips Household Blender Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.9 KitchenAid
  - 13.9.1 KitchenAid Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.9.2 KitchenAid Household Blender Product Portfolio
  - 13.9.3 KitchenAid Household Blender Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.10 Oster
  - 13.10.1 Oster Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.10.2 Oster Household Blender Product Portfolio
  - 13.10.3 Oster Household Blender Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.11 Capital Brands
  - 13.11.1 Capital Brands Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.11.2 Capital Brands Household Blender Product Portfolio
  - 13.11.3 Capital Brands Household Blender Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.12 Hamilton Beach

13.12.1 Hamilton Beach Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Hamilton Beach Household Blender Product Portfolio

13.12.3 Hamilton Beach Household Blender Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.13 Breville

13.13.1 Breville Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Breville Household Blender Product Portfolio

13.13.3 Breville Household Blender Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.14 Cuisinart

13.14.1 Cuisinart Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Cuisinart Household Blender Product Portfolio

13.14.3 Cuisinart Household Blender Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.15 Ninja Blender

13.15.1 Ninja Blender Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Ninja Blender Household Blender Product Portfolio

13.15.3 Ninja Blender Household Blender Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.16 Westinghouse

13.16.1 Westinghouse Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Westinghouse Household Blender Product Portfolio

13.16.3 Westinghouse Household Blender Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## **14 INDUSTRY CHAIN ANALYSIS**

14.1 Household Blender Industry Chain Analysis

14.2 Household Blender Industry Raw Material and Suppliers Analysis

14.2.1 Household Blender Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Household Blender Typical Downstream Customers

14.4 Household Blender Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Household Blender Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Household Blender Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Household Blender Industry Development Status

Table 4: Household Blender Industry Development Trends

Table 5: Global Household Blender Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Household Blender Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Household Blender Revenue Market Share by Region (2020-2025)

Table 8: Global Household Blender Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Household Blender Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Household Blender Sales by Region (2020-2025) & (K Unit)

Table 11: Global Household Blender Sales Market Share by Region (2020-2025)

Table 12: Global Household Blender Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Household Blender Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Household Blender Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Household Blender Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Household Blender Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Household Blender Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Household Blender Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Household Blender Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Household Blender Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Household Blender Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Household Blender Players in North America

Table 23: North America Household Blender Sales by Type (2020-2025) & (K Unit)

Table 24: North America Household Blender Sales by Type (2026-2032) & (K Unit)

Table 25: North America Household Blender Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Household Blender Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Household Blender Sales by Application (2020-2025) & (K Unit)

Table 28: North America Household Blender Sales by Application (2026-2032) & (K Unit)

Table 29: North America Household Blender Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Household Blender Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Household Blender Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Household Blender Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Household Blender Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Household Blender Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Household Blender Players in Europe

Table 36: Europe Household Blender Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Household Blender Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Household Blender Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Household Blender Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Household Blender Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Household Blender Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Household Blender Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Household Blender Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Household Blender Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Household Blender Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Household Blender Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Household Blender Sales Market Size Forecast by Country

(2026-2032) & (K Unit)

Table 48: Key Household Blender Players in China

Table 49: China Household Blender Sales by Type (2020-2025) & (K Unit)

Table 50: China Household Blender Sales by Type (2026-2032) & (K Unit)

Table 51: China Household Blender Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Household Blender Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Household Blender Sales by Application (2020-2025) & (K Unit)

Table 54: China Household Blender Sales by Application (2026-2032) & (K Unit)

Table 55: China Household Blender Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Household Blender Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Household Blender Players in APAC (excl. China)

Table 58: APAC (excl. China) Household Blender Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Household Blender Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Household Blender Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Household Blender Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Household Blender Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Household Blender Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Household Blender Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Household Blender Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Household Blender Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Household Blender Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Household Blender Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Household Blender Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Household Blender Players in Latin America

Table 71: Latin America Household Blender Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Household Blender Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Household Blender Revenue by Type (2020-2025) & (US\$ Million)

Million)

Table 74: Latin America Household Blender Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Household Blender Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Household Blender Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Household Blender Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Household Blender Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Household Blender Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Household Blender Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Household Blender Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Household Blender Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Household Blender Players in Middle East & Africa

Table 84: Middle East & Africa Household Blender Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Household Blender Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Household Blender Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Household Blender Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Household Blender Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Household Blender Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Household Blender Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Household Blender Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Household Blender Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Household Blender Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Household Blender Sales Market Size by Country

(2020-2025) & (K Unit)

Table 95: Middle East & Africa Household Blender Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Household Blender Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Household Blender Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Household Blender Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Household Blender Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Blendtec Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Blendtec Household Blender Product Portfolio

Table 105: Blendtec Household Blender Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: Vitamix Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Vitamix Household Blender Product Portfolio

Table 108: Vitamix Household Blender Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Joyoung Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Joyoung Household Blender Product Portfolio

Table 111: Joyoung Household Blender Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: SUPOR Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: SUPOR Household Blender Product Portfolio

Table 114: SUPOR Household Blender Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Midea Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Midea Household Blender Product Portfolio

Table 117: Midea Household Blender Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: AUX Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: AUX Household Blender Product Portfolio

Table 120: AUX Household Blender Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: WMF Professional Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: WMF Professional Household Blender Product Portfolio

Table 123: WMF Professional Household Blender Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: Philips Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Philips Household Blender Product Portfolio

Table 126: Philips Household Blender Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: KitchenAid Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: KitchenAid Household Blender Product Portfolio

Table 129: KitchenAid Household Blender Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Oster Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Oster Household Blender Product Portfolio

Table 132: Oster Household Blender Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: Capital Brands Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Capital Brands Household Blender Product Portfolio

Table 135: Capital Brands Household Blender Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: Hamilton Beach Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Hamilton Beach Household Blender Product Portfolio

Table 138: Hamilton Beach Household Blender Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: Breville Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Breville Household Blender Product Portfolio

Table 141: Breville Household Blender Revenue (US\$ Million), Sales (K Unit), Price

(USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: Cuisinart Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: Cuisinart Household Blender Product Portfolio

Table 144: Cuisinart Household Blender Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: Ninja Blender Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: Ninja Blender Household Blender Product Portfolio

Table 147: Ninja Blender Household Blender Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 148: Westinghouse Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: Westinghouse Household Blender Product Portfolio

Table 150: Westinghouse Household Blender Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 151: Upstream Key Raw Material Price List

Table 152: Household Blender Raw Material Suppliers and Contact Information

Table 153: Household Blender Typical Customer List

Table 154: Household Blender Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Household Blender Product Pictures

Figure 2: Countertop Blender Picture Scope

Figure 3: Portable Blender Picture Scope

Figure 4: Hand Blender Picture Scope

Figure 5: Offline Picture Scope

Figure 6: Online Picture Scope

Figure 7: Global Household Blender Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 8: Global Household Blender Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 9: Global Household Blender Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 10: Global Household Blender Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 11: Global Household Blender Market Size by Region (2020-2032) & (US\$ Million)

Figure 12: Global Household Blender Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 13: Global Household Blender Sales Price by Region (2020-2032) & (K Unit)

Figure 14: North America Household Blender Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 15: North America Household Blender Revenue Market Share by Players in 2024

Figure 16: North America Household Blender Sales Market Share by Type (2020-2032)

Figure 17: North America Household Blender Revenue Market Share by Type (2020-2032)

Figure 18: North America Household Blender Sales Market Share by Application (2020-2032)

Figure 19: North America Household Blender Revenue Market Share by Application (2020-2032)

Figure 20: US Household Blender Revenue (2020-2032) & (US\$ Million)

Figure 21: Canada Household Blender Revenue (2020-2032) & (US\$ Million)

Figure 22: Europe Household Blender Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 23: Europe Household Blender Revenue Market Share by Players in 2024

Figure 24: Europe Household Blender Sales Market Share by Type (2020-2032)

- Figure 25:Europe Household Blender Revenue Market Share by Type (2020-2032)
- Figure 26:Europe Household Blender Sales Market Share by Application (2020-2032)
- Figure 27:Europe Household Blender Revenue Market Share by Application (2020-2032)
- Figure 28:Germany Household Blender Revenue (2020-2032) & (US\$ Million)
- Figure 29:France Household Blender Revenue (2020-2032) & (US\$ Million)
- Figure 30:United Kingdom Household Blender Revenue (2020-2032) & (US\$ Million)
- Figure 31:Italy Household Blender Revenue (2020-2032) & (US\$ Million)
- Figure 32:Spain Household Blender Revenue (2020-2032) & (US\$ Million)
- Figure 33:Benelux Household Blender Revenue (2020-2032) & (US\$ Million)
- Figure 34:China Household Blender Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 35:China Household Blender Revenue Market Share by Players in 2024
- Figure 36:China Household Blender Sales Market Share by Type (2020-2032)
- Figure 37:China Household Blender Revenue Market Share by Type (2020-2032)
- Figure 38:China Household Blender Sales Market Share by Application (2020-2032)
- Figure 39:China Household Blender Revenue Market Share by Application (2020-2032)
- Figure 40:APAC (excl. China) Household Blender Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 41:APAC (excl. China) Household Blender Revenue Market Share by Players in 2024
- Figure 42:APAC (excl. China) Household Blender Sales Market Share by Type (2020-2032)
- Figure 43:APAC (excl. China) Household Blender Revenue Market Share by Type (2020-2032)
- Figure 44:APAC (excl. China) Household Blender Sales Market Share by Application (2020-2032)
- Figure 45:APAC (excl. China) Household Blender Revenue Market Share by Application (2020-2032)
- Figure 46:Japan Household Blender Revenue (2020-2032) & (US\$ Million)
- Figure 47:South Korea Household Blender Revenue (2020-2032) & (US\$ Million)
- Figure 48:India Household Blender Revenue (2020-2032) & (US\$ Million)
- Figure 49:Australia Household Blender Revenue (2020-2032) & (US\$ Million)
- Figure 50:Southeast Asia Household Blender Revenue (2020-2032) & (US\$ Million)
- Figure 51:Latin America Household Blender Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 52:Latin America Household Blender Revenue Market Share by Players in 2024
- Figure 53:Latin America Household Blender Sales Market Share by Type (2020-2032)
- Figure 54:Latin America Household Blender Revenue Market Share by Type

(2020-2032)

Figure 55:Latin America Household Blender Sales Market Share by Application

(2020-2032)

Figure 56:Latin America Household Blender Revenue Market Share by Application

(2020-2032)

Figure 57:Mexico Household Blender Revenue (2020-2032) & (US\$ Million)

Figure 58:Brazil Household Blender Revenue (2020-2032) & (US\$ Million)

Figure 59:Middle East & Africa Household Blender Market Size and Growth Rate

(2020-2032) & (US\$ Million)

Figure 60:Middle East & Africa Household Blender Revenue Market Share by Players in 2024

Figure 61:Middle East & Africa Household Blender Sales Market Share by Type

(2020-2032)

Figure 62:Middle East & Africa Household Blender Revenue Market Share by Type

(2020-2032)

Figure 63:Middle East & Africa Household Blender Sales Market Share by Application

(2020-2032)

Figure 64:Middle East & Africa Household Blender Revenue Market Share by Application (2020-2032)

Figure 65:Saudi Arabia Household Blender Revenue (2020-2032) & (US\$ Million)

Figure 66:South Africa Household Blender Revenue (2020-2032) & (US\$ Million)

Figure 67:Global Household Blender Sales Market Share by Key Manufacturers in 2024

Figure 68:Global Household Blender Revenue Market Share by Key Manufacturers in 2024

Figure 69:Global Household Blender Industry Competition Landscape

Figure 70:Household Blender Industry Chain Analysis

Figure 71:Bottom-Up and Top-Down Research Methods

Figure 72:Key Interview Objectives

Figure 73:Data Cross Validation

## I would like to order

Product name: Global Household Blender Competitive Landscape Professional Research Report 2025

Product link: <https://marketpublishers.com/r/H4EBE0B7D11EEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H4EBE0B7D11EEN.html>