

# Global Home Standby Generator Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Home Standby Generator market size will reach 3,383.17 Million USD in 2025 and is projected to reach 6,220.40 Million USD by 2032, with a CAGR of 9.09% (2025-2032). Notably, the China Home Standby Generator market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A home standby generator is a backup power solution designed to automatically provide electricity to a residence during power outages. Installed permanently outside the home, these generators are connected to the electrical system and are equipped with an automatic transfer switch. In the event of a power failure, the standby generator is activated automatically, ensuring a seamless transition to backup power within seconds. Home standby generators are typically powered by natural gas or propane and come in various sizes to accommodate different energy needs. These generators are essential for maintaining electrical power to critical appliances, heating or cooling systems, and other vital components during emergencies, allowing homeowners to maintain comfort, safety, and the functionality of essential devices in their homes until grid power is restored.

The major global manufacturers of Home Standby Generator include Generac Holdings Inc., Briggs & Stratton Corporation, Kohler Co., Cummins Inc., Honeywell, Eaton, Champion Power Equipment, Inc., etc. The global players competition landscape in this

report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Home Standby Generator. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Home Standby Generator market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Home Standby Generator market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Home Standby Generator industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Home Standby Generator Include:

Generac Holdings Inc.

Briggs & Stratton Corporation

Kohler Co.

Cummins Inc.

Honeywell

Eaton

Champion Power Equipment, Inc.

Home Standby Generator Product Segment Include:

Natural Gas

Gasoline

Propane

Diesel

Home Standby Generator Product Application Include:

Single Family

Multifamily

## **Chapter Scope**

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