

Global Home Sewing Machines Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Home Sewing Machines market size will reach 1,490.63 Million USD in 2025 and is projected to reach 1,781.59 Million USD by 2032, with a CAGR of 2.58% (2025-2032). Notably, the China Home Sewing Machines market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Home sewing machines are compact and user-friendly devices designed for various sewing tasks within a household setting. These machines cater to a range of skill levels, from beginners to experienced seamstresses, and are utilized for creating and repairing clothing, accessories, and fabric-based items. Home sewing machines come with a variety of stitches, adjustable settings, and often include features like automatic threading, buttonhole stitching, and quilting capabilities. They are versatile tools that empower individuals to express their creativity through fabric arts, offering a cost-effective and convenient alternative to outsourcing sewing projects. Home sewing machines play a central role in home-based crafting, garment construction, and DIY projects, providing users with the flexibility to explore and customize their sewing endeavors according to their preferences and needs.

The major global manufacturers of Home Sewing Machines include Juki Corporation, Bernina, Brother, Janome, Singer, Feiyue, Shang Gong Group, Viking, UKICRA, Jaguar, Guangzhou Huafeng, etc. The global players competition landscape in this

report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Home Sewing Machines. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Home Sewing Machines market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Home Sewing Machines market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Home Sewing Machines industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Home Sewing Machines Include:

Juki Corporation

Bernina

Brother

Janome

Singer

Feiyue

Shang Gong Group

Viking

UKICRA

Jaguar

Guangzhou Huafeng

Home Sewing Machines Product Segment Include:

Electronic Sewing Machines

Computerized Sewing Machines

Home Sewing Machines Product Application Include:

General User

Professional Design

Chapter Scope

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