

# Global Home Laundry Appliance Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Home Laundry Appliance market size will reach 43,725 Million USD in 2025 and is projected to reach 53,303 Million USD by 2032, with a CAGR of 2.87% (2025-2032). Notably, the China Home Laundry Appliance market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A home laundry appliance is an essential household device designed to facilitate the washing and drying of clothing and linens within a residential setting. This category includes washing machines and clothes dryers, which can be standalone units or combined into a single appliance known as a washer-dryer combo. These appliances come in various styles, ranging from top-loading to front-loading washers, and vented to ventless dryers. Home laundry appliances employ advanced technologies to efficiently clean and dry clothes, with features such as multiple wash cycles, water-saving options, and energy-efficient drying settings. They provide households with the convenience of handling laundry tasks on-site, eliminating the need for frequent visits to laundromats and streamlining the process of maintaining clean and fresh clothing within the comfort of one's home.

The major global manufacturers of Home Laundry Appliance include BSH, Daewoo Electronics, Electrolux, Haier, Hisense, LG Electronics, Little Duck, Midea, Panasonic, Qishuai, Samsung Group, Smad Electric, TCL, Whirlpool Corporation, etc. The global

players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Home Laundry Appliance. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Home Laundry Appliance market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Home Laundry Appliance market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Home Laundry Appliance industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Home Laundry Appliance Include:

BSH

Daewoo Electronics

Electrolux

Haier

Hisense

LG Electronics

Little Duck

Midea

Panasonic

Qishuai

Samsung Group

Smad Electric

TCL

Whirlpool Corporation

Home Laundry Appliance Product Segment Include:

Fully Automatic

Semi-automatic

Home Laundry Appliance Product Application Include:

Online Sales

Offline Sales

## Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Home Laundry Appliance Industry PESTEL Analysis

Chapter 3: Global Home Laundry Appliance Industry Porter's Five Forces Analysis

Chapter 4: Global Home Laundry Appliance Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Home Laundry Appliance Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Home Laundry Appliance Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Home Laundry Appliance Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Home Laundry Appliance Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Home Laundry Appliance Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Home Laundry Appliance Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Home Laundry Appliance Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Home Laundry Appliance Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 HOME LAUNDRY APPLIANCE MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Home Laundry Appliance Product by Type
  - 1.2.1 Fully Automatic
  - 1.2.2 Semi-automatic
- 1.3 Home Laundry Appliance Product by Application
  - 1.3.1 Online Sales
  - 1.3.2 Offline Sales
- 1.4 Global Home Laundry Appliance Market Revenue and Sales Analysis
  - 1.4.1 Global Home Laundry Appliance Revenue Market Size Analysis (2020-2032)
  - 1.4.2 Global Home Laundry Appliance Sales Market Size Analysis (2020-2032)
  - 1.4.3 Global Home Laundry Appliance Market Sales Price Trend Analysis (2020-2032)
- 1.5 Home Laundry Appliance Industry Trends and Innovation
  - 1.5.1 Home Laundry Appliance Industry Trends and Innovation
  - 1.5.2 Home Laundry Appliance Market Drivers and Challenges

### **2 HOME LAUNDRY APPLIANCE MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 HOME LAUNDRY APPLIANCE MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

### **4 GLOBAL HOME LAUNDRY APPLIANCE MARKET ANALYSIS BY REGIONS**

- 4.1 Home Laundry Appliance Overall Market: 2024 VS 2025 VS 2032

## 4.2 Global Home Laundry Appliance Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Home Laundry Appliance Revenue and Market Share by Region (2020-2025)

4.2.2 Global Home Laundry Appliance Revenue and Market Share Forecast by Region (2026-2032)

## 4.3 Global Home Laundry Appliance Sales and Forecast Analysis (2020-2032)

4.3.1 Global Home Laundry Appliance Sales and Market Share by Region (2020-2025)

4.3.2 Global Home Laundry Appliance Sales and Market Share Forecast by Region (2026-2032)

## 4.4 Global Home Laundry Appliance Sales Price Trend Analysis (2020-2032)

# 5 GLOBAL HOME LAUNDRY APPLIANCE MARKET SIZE BY TYPE AND APPLICATION

## 5.1 Global Home Laundry Appliance Market Size by Type

5.1.1 Global Home Laundry Appliance Revenue and Forecast Analysis by Type (2020-2032)

5.1.2 Global Home Laundry Appliance Sales and Forecast Analysis by Type (2020-2032)

## 5.2 Global Home Laundry Appliance Market Size by Application

5.2.1 Global Home Laundry Appliance Revenue and Forecast Analysis by Application (2020-2032)

5.2.2 Global Home Laundry Appliance Sales and Forecast Analysis by Application (2020-2032)

# 6 NORTH AMERICA

6.1 North America Home Laundry Appliance Market Size and Growth Rate Analysis (2020-2032)

## 6.2 North America Key Manufacturers Analysis

## 6.3 North America Home Laundry Appliance Market Size by Type

6.3.1 North America Home Laundry Appliance Sales by Type (2020-2032)

6.3.2 North America Home Laundry Appliance Revenue by Type (2020-2032)

## 6.4 North America Home Laundry Appliance Market Size by Application

6.4.1 North America Home Laundry Appliance Sales by Application (2020-2032)

6.4.2 North America Home Laundry Appliance Revenue by Application (2020-2032)

## 6.5 North America Home Laundry Appliance Market Size by Country

6.5.1 US

6.5.2 Canada

## **7 EUROPE**

7.1 Europe Home Laundry Appliance Market Size and Growth Rate Analysis (2020-2032)

7.2 Europe Key Manufacturers Analysis

7.3 Europe Home Laundry Appliance Market Size by Type

7.3.1 Europe Home Laundry Appliance Sales by Type (2020-2032)

7.3.2 Europe Home Laundry Appliance Revenue by Type (2020-2032)

7.4 Europe Home Laundry Appliance Market Size by Application

7.4.1 Europe Home Laundry Appliance Sales by Application (2020-2032)

7.4.2 Europe Home Laundry Appliance Revenue by Application (2020-2032)

7.5 Europe Home Laundry Appliance Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

## **8 CHINA**

8.1 China Home Laundry Appliance Market Size and Growth Rate Analysis (2020-2032)

8.2 China Key Manufacturers Analysis

8.3 China Home Laundry Appliance Market Size by Type

8.3.1 China Home Laundry Appliance Sales by Type (2020-2032)

8.3.2 China Home Laundry Appliance Revenue by Type (2020-2032)

8.4 China Home Laundry Appliance Market Size by Application

8.4.1 China Home Laundry Appliance Sales by Application (2020-2032)

8.4.2 China Home Laundry Appliance Revenue by Application (2020-2032)

## **9 APAC (EXCL. CHINA)**

9.1 APAC (excl. China) Home Laundry Appliance Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Manufacturers Analysis

9.3 APAC (excl. China) Home Laundry Appliance Market Size by Type

9.3.1 APAC (excl. China) Home Laundry Appliance Sales by Type (2020-2032)

9.3.2 APAC (excl. China) Home Laundry Appliance Revenue by Type (2020-2032)

#### 9.4 APAC (excl. China) Home Laundry Appliance Market Size by Application

9.4.1 APAC (excl. China) Home Laundry Appliance Sales by Application (2020-2032)

9.4.2 APAC (excl. China) Home Laundry Appliance Revenue by Application (2020-2032)

#### 9.5 APAC (excl. China) Home Laundry Appliance Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

### **10 LATIN AMERICA**

10.1 Latin America Home Laundry Appliance Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Home Laundry Appliance Market Size by Type

10.3.1 Latin America Home Laundry Appliance Sales by Type (2020-2032)

10.3.2 Latin America Home Laundry Appliance Revenue by Type (2020-2032)

10.4 Latin America Home Laundry Appliance Market Size by Application

10.4.1 Latin America Home Laundry Appliance Sales by Application (2020-2032)

10.4.2 Latin America Home Laundry Appliance Revenue by Application (2020-2032)

10.5 Latin America Home Laundry Appliance Market Size by Country

10.6 Latin America Home Laundry Appliance Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

### **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Home Laundry Appliance Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Home Laundry Appliance Market Size by Type

11.3.1 Middle East & Africa Home Laundry Appliance Sales by Type (2020-2032)

11.3.2 Middle East & Africa Home Laundry Appliance Revenue by Type (2020-2032)

11.4 Middle East & Africa Home Laundry Appliance Market Size by Application

11.4.1 Middle East & Africa Home Laundry Appliance Sales by Application (2020-2032)

11.4.2 Middle East & Africa Home Laundry Appliance Revenue by Application

(2020-2032)

11.5 Middle East Home Laundry Appliance Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

## **12 COMPETITION BY MANUFACTURERS**

12.1 Global Home Laundry Appliance Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Home Laundry Appliance Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Home Laundry Appliance Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global Home Laundry Appliance Average Sales Price by Manufacturers (2021-2025)

12.2 Home Laundry Appliance Competitive Landscape Analysis and Market Dynamic

12.2.1 Home Laundry Appliance Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

## **13 KEY COMPANIES ANALYSIS**

13.1 BSH

13.1.1 BSH Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 BSH Home Laundry Appliance Product Portfolio

13.1.3 BSH Home Laundry Appliance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Daewoo Electronics

13.2.1 Daewoo Electronics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Daewoo Electronics Home Laundry Appliance Product Portfolio

13.2.3 Daewoo Electronics Home Laundry Appliance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Electrolux

13.3.1 Electrolux Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Electrolux Home Laundry Appliance Product Portfolio

13.3.3 Electrolux Home Laundry Appliance Market Data Analysis (Revenue, Sales,

Price, Gross Margin and Market Share) (2021-2025)

#### 13.4 Haier

13.4.1 Haier Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Haier Home Laundry Appliance Product Portfolio

13.4.3 Haier Home Laundry Appliance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 13.5 Hisense

13.5.1 Hisense Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Hisense Home Laundry Appliance Product Portfolio

13.5.3 Hisense Home Laundry Appliance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 13.6 LG Electronics

13.6.1 LG Electronics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 LG Electronics Home Laundry Appliance Product Portfolio

13.6.3 LG Electronics Home Laundry Appliance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 13.7 Little Duck

13.7.1 Little Duck Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Little Duck Home Laundry Appliance Product Portfolio

13.7.3 Little Duck Home Laundry Appliance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 13.8 Midea

13.8.1 Midea Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Midea Home Laundry Appliance Product Portfolio

13.8.3 Midea Home Laundry Appliance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 13.9 Panasonic

13.9.1 Panasonic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Panasonic Home Laundry Appliance Product Portfolio

13.9.3 Panasonic Home Laundry Appliance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 13.10 Qishuai

13.10.1 Qishuai Basic Company Profile (Employees, Areas Service, Competitors and

## Contact Information)

13.10.2 Qishuai Home Laundry Appliance Product Portfolio

13.10.3 Qishuai Home Laundry Appliance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 13.11 Samsung Group

13.11.1 Samsung Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Samsung Group Home Laundry Appliance Product Portfolio

13.11.3 Samsung Group Home Laundry Appliance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 13.12 Smad Electric

13.12.1 Smad Electric Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Smad Electric Home Laundry Appliance Product Portfolio

13.12.3 Smad Electric Home Laundry Appliance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 13.13 TCL

13.13.1 TCL Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 TCL Home Laundry Appliance Product Portfolio

13.13.3 TCL Home Laundry Appliance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 13.14 Whirlpool Corporation

13.14.1 Whirlpool Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Whirlpool Corporation Home Laundry Appliance Product Portfolio

13.14.3 Whirlpool Corporation Home Laundry Appliance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## **14 INDUSTRY CHAIN ANALYSIS**

14.1 Home Laundry Appliance Industry Chain Analysis

14.2 Home Laundry Appliance Industry Raw Material and Suppliers Analysis

14.2.1 Home Laundry Appliance Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Home Laundry Appliance Typical Downstream Customers

14.4 Home Laundry Appliance Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Home Laundry Appliance Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Home Laundry Appliance Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Home Laundry Appliance Industry Development Status

Table 4: Home Laundry Appliance Industry Development Trends

Table 5: Global Home Laundry Appliance Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Home Laundry Appliance Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Home Laundry Appliance Revenue Market Share by Region (2020-2025)

Table 8: Global Home Laundry Appliance Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Home Laundry Appliance Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Home Laundry Appliance Sales by Region (2020-2025) & (K Unit)

Table 11: Global Home Laundry Appliance Sales Market Share by Region (2020-2025)

Table 12: Global Home Laundry Appliance Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Home Laundry Appliance Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Home Laundry Appliance Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Home Laundry Appliance Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Home Laundry Appliance Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Home Laundry Appliance Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Home Laundry Appliance Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Home Laundry Appliance Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Home Laundry Appliance Sales Analysis by Application (2020-2025) &

(K Unit)

Table 21: Global Home Laundry Appliance Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Home Laundry Appliance Players in North America

Table 23: North America Home Laundry Appliance Sales by Type (2020-2025) & (K Unit)

Table 24: North America Home Laundry Appliance Sales by Type (2026-2032) & (K Unit)

Table 25: North America Home Laundry Appliance Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Home Laundry Appliance Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Home Laundry Appliance Sales by Application (2020-2025) & (K Unit)

Table 28: North America Home Laundry Appliance Sales by Application (2026-2032) & (K Unit)

Table 29: North America Home Laundry Appliance Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Home Laundry Appliance Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Home Laundry Appliance Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Home Laundry Appliance Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Home Laundry Appliance Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Home Laundry Appliance Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Home Laundry Appliance Players in Europe

Table 36: Europe Home Laundry Appliance Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Home Laundry Appliance Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Home Laundry Appliance Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Home Laundry Appliance Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Home Laundry Appliance Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Home Laundry Appliance Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Home Laundry Appliance Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Home Laundry Appliance Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Home Laundry Appliance Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Home Laundry Appliance Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Home Laundry Appliance Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Home Laundry Appliance Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Home Laundry Appliance Players in China

Table 49: China Home Laundry Appliance Sales by Type (2020-2025) & (K Unit)

Table 50: China Home Laundry Appliance Sales by Type (2026-2032) & (K Unit)

Table 51: China Home Laundry Appliance Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Home Laundry Appliance Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Home Laundry Appliance Sales by Application (2020-2025) & (K Unit)

Table 54: China Home Laundry Appliance Sales by Application (2026-2032) & (K Unit)

Table 55: China Home Laundry Appliance Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Home Laundry Appliance Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Home Laundry Appliance Players in APAC (excl. China)

Table 58: APAC (excl. China) Home Laundry Appliance Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Home Laundry Appliance Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Home Laundry Appliance Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Home Laundry Appliance Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Home Laundry Appliance Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Home Laundry Appliance Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Home Laundry Appliance Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Home Laundry Appliance Revenue by Application

(2026-2032) & (US\$ Million)

Table 66:: APAC (excl. China) Home Laundry Appliance Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Home Laundry Appliance Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Home Laundry Appliance Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Home Laundry Appliance Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Home Laundry Appliance Players in Latin America

Table 71: Latin America Home Laundry Appliance Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Home Laundry Appliance Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Home Laundry Appliance Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Home Laundry Appliance Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Home Laundry Appliance Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Home Laundry Appliance Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Home Laundry Appliance Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Home Laundry Appliance Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Home Laundry Appliance Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Home Laundry Appliance Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Home Laundry Appliance Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Home Laundry Appliance Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Home Laundry Appliance Players in Middle East & Africa

Table 84: Middle East & Africa Home Laundry Appliance Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Home Laundry Appliance Sales by Type (2026-2032) & (K Unit)

- Table 86: Middle East & Africa Home Laundry Appliance Revenue by Type (2020-2025) & (US\$ Million)
- Table 87: Middle East & Africa Home Laundry Appliance Revenue by Type (2026-2032) & (US\$ Million)
- Table 88: Middle East & Africa Home Laundry Appliance Sales by Application (2020-2025) & (K Unit)
- Table 89: Middle East & Africa Home Laundry Appliance Sales by Application (2026-2032) & (K Unit)
- Table 90: Middle East & Africa Home Laundry Appliance Revenue by Application (2020-2025) & (US\$ Million)
- Table 91: Middle East & Africa Home Laundry Appliance Revenue by Application (2026-2032) & (US\$ Million)
- Table 92: Middle East & Africa Home Laundry Appliance Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 93: Middle East & Africa Home Laundry Appliance Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 94: Middle East & Africa Home Laundry Appliance Sales Market Size by Country (2020-2025) & (K Unit)
- Table 95: Middle East & Africa Home Laundry Appliance Sales Market Size Forecast by Country (2026-2032) & (K Unit)
- Table 96: Global Home Laundry Appliance Market Sales by Key Manufacturers (2021-2025) & (K Unit)
- Table 97: Global Home Laundry Appliance Sales Market Share by Key Manufacturers (2021-2025)
- Table 98: Global Home Laundry Appliance Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)
- Table 99: Global Home Laundry Appliance Revenue Market Share by Key Manufacturers (2021-2025)
- Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)
- Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales
- Table 102: Market Mergers & Acquisitions, Expansion
- Table 103: BSH Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 104: BSH Home Laundry Appliance Product Portfolio
- Table 105: BSH Home Laundry Appliance Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 106: Daewoo Electronics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 107: Daewoo Electronics Home Laundry Appliance Product Portfolio

Table 108: Daewoo Electronics Home Laundry Appliance Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Electrolux Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Electrolux Home Laundry Appliance Product Portfolio

Table 111: Electrolux Home Laundry Appliance Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Haier Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Haier Home Laundry Appliance Product Portfolio

Table 114: Haier Home Laundry Appliance Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Hisense Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Hisense Home Laundry Appliance Product Portfolio

Table 117: Hisense Home Laundry Appliance Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: LG Electronics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: LG Electronics Home Laundry Appliance Product Portfolio

Table 120: LG Electronics Home Laundry Appliance Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Little Duck Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Little Duck Home Laundry Appliance Product Portfolio

Table 123: Little Duck Home Laundry Appliance Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: Midea Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Midea Home Laundry Appliance Product Portfolio

Table 126: Midea Home Laundry Appliance Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Panasonic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Panasonic Home Laundry Appliance Product Portfolio

Table 129: Panasonic Home Laundry Appliance Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Qishuai Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Qishuai Home Laundry Appliance Product Portfolio

Table 132: Qishuai Home Laundry Appliance Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: Samsung Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Samsung Group Home Laundry Appliance Product Portfolio

Table 135: Samsung Group Home Laundry Appliance Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: Smad Electric Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Smad Electric Home Laundry Appliance Product Portfolio

Table 138: Smad Electric Home Laundry Appliance Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: TCL Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: TCL Home Laundry Appliance Product Portfolio

Table 141: TCL Home Laundry Appliance Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: Whirlpool Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: Whirlpool Corporation Home Laundry Appliance Product Portfolio

Table 144: Whirlpool Corporation Home Laundry Appliance Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: Upstream Key Raw Material Price List

Table 146: Home Laundry Appliance Raw Material Suppliers and Contact Information

Table 147: Home Laundry Appliance Typical Customer List

Table 148: Home Laundry Appliance Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Home Laundry Appliance Product Pictures

Figure 2: Fully Automatic Picture Scope

Figure 3: Semi-automatic Picture Scope

Figure 4: Online Sales Picture Scope

Figure 5: Offline Sales Picture Scope

Figure 6: Global Home Laundry Appliance Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 7: Global Home Laundry Appliance Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 8: Global Home Laundry Appliance Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 9: Global Home Laundry Appliance Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 10: Global Home Laundry Appliance Market Size by Region (2020-2032) & (US\$ Million)

Figure 11: Global Home Laundry Appliance Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 12: Global Home Laundry Appliance Sales Price by Region (2020-2032) & (K Unit)

Figure 13: North America Home Laundry Appliance Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 14: North America Home Laundry Appliance Revenue Market Share by Players in 2024

Figure 15: North America Home Laundry Appliance Sales Market Share by Type (2020-2032)

Figure 16: North America Home Laundry Appliance Revenue Market Share by Type (2020-2032)

Figure 17: North America Home Laundry Appliance Sales Market Share by Application (2020-2032)

Figure 18: North America Home Laundry Appliance Revenue Market Share by Application (2020-2032)

Figure 19: US Home Laundry Appliance Revenue (2020-2032) & (US\$ Million)

Figure 20: Canada Home Laundry Appliance Revenue (2020-2032) & (US\$ Million)

Figure 21: Europe Home Laundry Appliance Market Size and Growth Rate (2020-2032) & (US\$ Million)

- Figure 22:Europe Home Laundry Appliance Revenue Market Share by Players in 2024
- Figure 23:Europe Home Laundry Appliance Sales Market Share by Type (2020-2032)
- Figure 24:Europe Home Laundry Appliance Revenue Market Share by Type (2020-2032)
- Figure 25:Europe Home Laundry Appliance Sales Market Share by Application (2020-2032)
- Figure 26:Europe Home Laundry Appliance Revenue Market Share by Application (2020-2032)
- Figure 27:Germany Home Laundry Appliance Revenue (2020-2032) & (US\$ Million)
- Figure 28:France Home Laundry Appliance Revenue (2020-2032) & (US\$ Million)
- Figure 29:United Kingdom Home Laundry Appliance Revenue (2020-2032) & (US\$ Million)
- Figure 30:Italy Home Laundry Appliance Revenue (2020-2032) & (US\$ Million)
- Figure 31:Spain Home Laundry Appliance Revenue (2020-2032) & (US\$ Million)
- Figure 32:Benelux Home Laundry Appliance Revenue (2020-2032) & (US\$ Million)
- Figure 33:China Home Laundry Appliance Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 34:China Home Laundry Appliance Revenue Market Share by Players in 2024
- Figure 35:China Home Laundry Appliance Sales Market Share by Type (2020-2032)
- Figure 36:China Home Laundry Appliance Revenue Market Share by Type (2020-2032)
- Figure 37:China Home Laundry Appliance Sales Market Share by Application (2020-2032)
- Figure 38:China Home Laundry Appliance Revenue Market Share by Application (2020-2032)
- Figure 39:APAC (excl. China) Home Laundry Appliance Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 40:APAC (excl. China) Home Laundry Appliance Revenue Market Share by Players in 2024
- Figure 41:APAC (excl. China) Home Laundry Appliance Sales Market Share by Type (2020-2032)
- Figure 42:APAC (excl. China) Home Laundry Appliance Revenue Market Share by Type (2020-2032)
- Figure 43:APAC (excl. China) Home Laundry Appliance Sales Market Share by Application (2020-2032)
- Figure 44:APAC (excl. China) Home Laundry Appliance Revenue Market Share by Application (2020-2032)
- Figure 45:Japan Home Laundry Appliance Revenue (2020-2032) & (US\$ Million)
- Figure 46:South Korea Home Laundry Appliance Revenue (2020-2032) & (US\$ Million)
- Figure 47:India Home Laundry Appliance Revenue (2020-2032) & (US\$ Million)

Figure 48:Australia Home Laundry Appliance Revenue (2020-2032) & (US\$ Million)

Figure 49:Southeast Asia Home Laundry Appliance Revenue (2020-2032) & (US\$ Million)

Figure 50:Latin America Home Laundry Appliance Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 51:Latin America Home Laundry Appliance Revenue Market Share by Players in 2024

Figure 52:Latin America Home Laundry Appliance Sales Market Share by Type (2020-2032)

Figure 53:Latin America Home Laundry Appliance Revenue Market Share by Type (2020-2032)

Figure 54:Latin America Home Laundry Appliance Sales Market Share by Application (2020-2032)

Figure 55:Latin America Home Laundry Appliance Revenue Market Share by Application (2020-2032)

Figure 56:Mexico Home Laundry Appliance Revenue (2020-2032) & (US\$ Million)

Figure 57:Brazil Home Laundry Appliance Revenue (2020-2032) & (US\$ Million)

Figure 58:Middle East & Africa Home Laundry Appliance Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 59:Middle East & Africa Home Laundry Appliance Revenue Market Share by Players in 2024

Figure 60:Middle East & Africa Home Laundry Appliance Sales Market Share by Type (2020-2032)

Figure 61:Middle East & Africa Home Laundry Appliance Revenue Market Share by Type (2020-2032)

Figure 62:Middle East & Africa Home Laundry Appliance Sales Market Share by Application (2020-2032)

Figure 63:Middle East & Africa Home Laundry Appliance Revenue Market Share by Application (2020-2032)

Figure 64:Saudi Arabia Home Laundry Appliance Revenue (2020-2032) & (US\$ Million)

Figure 65:South Africa Home Laundry Appliance Revenue (2020-2032) & (US\$ Million)

Figure 66:Global Home Laundry Appliance Sales Market Share by Key Manufacturers in 2024

Figure 67:Global Home Laundry Appliance Revenue Market Share by Key Manufacturers in 2024

Figure 68:Global Home Laundry Appliance Industry Competition Landscape

Figure 69:Home Laundry Appliance Industry Chain Analysis

Figure 70:Bottom-Up and Top-Down Research Methods

Figure 71:Key Interview Objectives

## Figure 72:Data Cross Validation

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