

Global Home Appliance Color-Coated Sheet Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Home Appliance Color-Coated Sheet market size will reach 3,473.76 Million USD in 2025 and is projected to reach 4,243.34 Million USD by 2032, with a CAGR of 2.90% (2025-2032). Notably, the China Home Appliance Color-Coated Sheet market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Home appliance color-coated sheet refers to a type of sheet material used in the manufacturing of home appliances, such as refrigerators, washing machines, and air conditioners. These sheets are typically made of steel or aluminum substrate coated with a layer of paint or coating. The coating serves both decorative and protective purposes, providing the appliance with its desired color and finish while also protecting the underlying metal from corrosion, scratches, and wear. The coating process involves applying multiple layers of primer, base coat, and topcoat onto the substrate, followed by curing or baking to ensure adhesion and durability. Home appliance color-coated sheets are available in a wide range of colors, textures, and gloss levels to meet various aesthetic preferences and design trends. They play a crucial role in enhancing the appearance and longevity of home appliances while also offering manufacturers flexibility in design and customization.

The major global manufacturers of Home Appliance Color-Coated Sheet include

Qingdao Hegang New Material Technology, Jiangsu Liba, Suzhou Hesheng, ZHUHAI SPEEDBIRD PVC LAMINATED METAL SHEET CO., LTD, Suzhou Xinying, Genzon Investment Group, Jiangyin Haimei, Hebei Zhaojian Metal Product, Yieh Phui (China), Suzhou Yangtze New Materials, Anhui Wonderful-wall Color Coating Aluminium Science Technology, Jiangsu Jiangnan, Dingchuan Shengyu, DK Dongshin, Dongkuk Steel, Dongbu Steel, POSCO, BN STEELA, DCM CORP, SAMYANG METAL, AJU Steel Co Ltd, Lampre, HANWA Steel, JFE Steel, NSSMC, Shandong Guanzhou, Zhejiang Huada, Jiangsu Zhongwei, Tianjin Xinyu, Tianjin Pipe, Hefei Dadong, Puluofei New Material, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Home Appliance Color-Coated Sheet. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Home Appliance Color-Coated Sheet market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Home Appliance Color-Coated Sheet market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Home Appliance Color-Coated Sheet industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public

information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Home Appliance Color-Coated Sheet Include:

Qingdao Hegang New Material Technology

Jiangsu Liba

Suzhou Hesheng

ZHUHAI SPEEDBIRD PVC LAMINATED METAL SHEET CO., LTD

Suzhou Xinying

Genzon Investment Group

Jiangyin Haimei

Hebei Zhaojian Metal Product

Yieh Phui (China)

Suzhou Yangtze New Materials

Anhui Wonderful-wall Color Coating Aluminium Science Technology

Jiangsu Jiangnan

Dingchuan Shengyu

DK Dongshin

Dongkuk Steel

Dongbu Steel

POSCO

BN STEELA

DCM CORP

SAMYANG METAL

AJU Steel Co Ltd

Lampre

HANWA Steel

JFE Steel

NSSMC

Shandong Guanzhou

Zhejiang Huada

Jiangsu Zhongwei

Tianjin Xinyu

Tianjin Pipe

Hefei Dadong

Puluofei New Material

Home Appliance Color-Coated Sheet Product Segment Include:

PCM

VCM

Home Appliance Color-Coated Sheet Product Application Include:

Refrigerator

Washing Machine

Air Conditioning

TV

Audio-video Product

Micro-wave Oven

Water Heater

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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