

Global Holographic Anti-counterfeiting Marks Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Holographic Anti-counterfeiting Marks market size will reach 1,059.76 Million USD in 2025 and is projected to reach 1,352.88 Million USD by 2032, with a CAGR of 3.55% (2025-2032). Notably, the China Holographic Anti-counterfeiting Marks market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Holographic anti-counterfeiting marks are security features integrated into products, documents, or packaging to deter and detect counterfeiting. These marks utilize holography, a technique that produces three-dimensional images, to create intricate and visually complex patterns that are challenging to replicate. The holographic elements may include dynamic effects, color shifts, and multiple layers, making them difficult to reproduce using standard printing or copying methods. These features are commonly applied to high-value items such as banknotes, credit cards, pharmaceutical packaging, and product labels. The use of holographic anti-counterfeiting marks enhances the security of these items by providing a visually distinctive and difficult-to-replicate identifier, helping to protect against unauthorized duplication and ensuring the authenticity of the products or documents.

The major global manufacturers of Holographic Anti-counterfeiting Marks include Light Logics (India), Lasersec Technologies (India), K Laser (Taiwan), Uflex Limited (India),

Polinas (Turkey), Kurz (Germany), Unifoil Corporation (US), Everest Holographics Limited (India), Holostik (India), SRF Limited (India), Spectratek (US), API (UK), Offset Group (Bulgaria), Integraf (US), Zhejiang Jinghua Laser (China), SVG Optronics (China), Jinjia Group (China), Shantou Wanshun (China), Shantou Dongfeng (China), AFC Hologram (China), etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Holographic Anti-counterfeiting Marks. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Holographic Anti-counterfeiting Marks market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Holographic Anti-counterfeiting Marks market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Holographic Anti-counterfeiting Marks industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Holographic Anti-counterfeiting Marks Include:

Light Logics (India)

Lasersec Technologies (India)

K Laser (Taiwan)

Uflex Limited (India)

Polinas (Turkey)

Kurz (Germany)

Unifoil Corporation (US)

Everest Holovisions Limited (India)

Holostik (India)

SRF Limited (India)

Spectratek (US)

API (UK)

Offset Group (Bulgaria)

Integraf (US)

Zhejiang Jinghua Laser (China)

SVG Optronics (China)

Jinjia Group (China)

Shantou Wanshun (China)

Shantou Dongfeng (China)

AFC Hologram (China)

Holographic Anti-counterfeiting Marks Product Segment Include:

Holographic Film

Holographic Paper

Holographic Anti-counterfeiting Marks Product Application Include:

Tobacco

Food and Drink

Cosmetic

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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