

# Global Heat-Shrink Sleeve Labels Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Heat-Shrink Sleeve Labels market size will reach 9,914.23 Million USD in 2025 and is projected to reach 13,537.15 Million USD by 2032, with a CAGR of 4.55% (2025-2032). Notably, the China Heat-Shrink Sleeve Labels market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Heat-shrink sleeve labels are a type of packaging label made from shrinkable plastic materials, such as polyvinyl chloride (PVC) or polyethylene terephthalate glycol (PETG). These labels are designed to conform tightly to the shape of a product or container when heat is applied, creating a snug and visually appealing covering. The process involves placing the heat-shrink sleeve label around the object and then subjecting it to heat, typically through the use of a heat tunnel or hot air. This causes the label to shrink and adhere closely to the contours of the item, providing a 360-degree decoration and often serving as a tamper-evident seal. Heat-shrink sleeve labels are widely used in the packaging industry for branding, product identification, and enhancing the visual appeal of products, especially in industries like beverages, cosmetics, and food packaging where a durable and eye-catching label is essential.

The major global manufacturers of Heat-Shrink Sleeve Labels include Fuji Seal, CCL Industries, Multi-Color, Klockner Pentaplast, Huhtamaki, Clondalkin Group, Brook & Whittle, Hammer Packaging, WestRock, Yinjinda, Jinghong, Chengxin, Zijiang, etc. The

global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Heat-Shrink Sleeve Labels. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Heat-Shrink Sleeve Labels market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Heat-Shrink Sleeve Labels market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Heat-Shrink Sleeve Labels industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Heat-Shrink Sleeve Labels Include:

Fuji Seal

CCL Industries

Multi-Color

Klockner Pentaplast

Huhtamaki

Clondalkin Group

Brook & Whittle

Hammer Packaging

WestRock

Yinjinda

Jinghong

Chengxin

Zijiang

Heat-Shrink Sleeve Labels Product Segment Include:

PVC

PETG

OPS

PE

PP

COC Films

Others

Heat-Shrink Sleeve Labels Product Application Include:

Food & Beverage

Pharmaceuticals

Personal Care

Others

## **Chapter Scope**

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