

# Global Heart Rate Monitors Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/HCD5F90BBAF3EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: HCD5F90BBAF3EN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Heart Rate Monitors market size will reach 16,750 Million USD in 2025 and is projected to reach 23,334 Million USD by 2032, with a CAGR of 4.85% (2025-2032). Notably, the China Heart Rate Monitors market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Heart rate monitors are electronic devices designed to measure and display an individual's heart rate in real-time. Typically worn on the wrist, chest, or integrated into fitness equipment, these monitors use sensors to detect and record the electrical signals generated by the heart's contractions. The recorded data is then translated into a numerical value representing beats per minute (BPM), providing valuable information about an individual's cardiovascular activity and intensity of exercise. Heart rate monitors serve a variety of purposes, from guiding fitness enthusiasts in optimizing their workouts to assisting healthcare professionals in monitoring patients' cardiac health. These devices have become integral tools for individuals seeking to enhance their fitness levels, track their training progress, and maintain optimal heart health by ensuring they exercise within target heart rate zones. Advances in technology have led to the development of smartwatches and fitness trackers that incorporate heart rate monitoring, making it accessible to a broader audience for both fitness and health monitoring purposes.

The major global manufacturers of Heart Rate Monitors include Fitbit, Xiaomi, Apple, Samsung, Garmin, Suunto, Polar, Timex, Mio Global, EKHO, Scosche, Omron, Jarv, Wahoo, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Heart Rate Monitors. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Heart Rate Monitors market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Heart Rate Monitors market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Heart Rate Monitors industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Heart Rate Monitors Include:

Fitbit

Xiaomi

Apple

Samsung

Garmin

Suunto

Polar

Timex

Mio Global

EKHO

Scosche

Omron

Jarv

Wahoo

Heart Rate Monitors Product Segment Include:

Chest Heart Rate Monitors

Wrist Heart Rate Monitors

Heart Rate Monitors Product Application Include:

Fat Burn

Cardio

Peak

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Heart Rate Monitors Industry PESTEL Analysis

Chapter 3: Global Heart Rate Monitors Industry Porter's Five Forces Analysis

Chapter 4: Global Heart Rate Monitors Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Heart Rate Monitors Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Heart Rate Monitors Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Heart Rate Monitors Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Heart Rate Monitors Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Heart Rate Monitors Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Heart Rate Monitors Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Heart Rate Monitors Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Heart Rate Monitors Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 HEART RATE MONITORS MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Heart Rate Monitors Product by Type
  - 1.2.1 Chest Heart Rate Monitors
  - 1.2.2 Wrist Heart Rate Monitors
- 1.3 Heart Rate Monitors Product by Application
  - 1.3.1 Fat Burn
  - 1.3.2 Cardio
  - 1.3.3 Peak
- 1.4 Global Heart Rate Monitors Market Revenue and Sales Analysis
  - 1.4.1 Global Heart Rate Monitors Revenue Market Size Analysis (2020-2032)
  - 1.4.2 Global Heart Rate Monitors Sales Market Size Analysis (2020-2032)
  - 1.4.3 Global Heart Rate Monitors Market Sales Price Trend Analysis (2020-2032)
- 1.5 Heart Rate Monitors Industry Trends and Innovation
  - 1.5.1 Heart Rate Monitors Industry Trends and Innovation
  - 1.5.2 Heart Rate Monitors Market Drivers and Challenges

### **2 HEART RATE MONITORS MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 HEART RATE MONITORS MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

### **4 GLOBAL HEART RATE MONITORS MARKET ANALYSIS BY REGIONS**

- 4.1 Global Heart Rate Monitors Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Heart Rate Monitors Revenue and Forecast Analysis (2020-2032)
  - 4.2.1 Global Heart Rate Monitors Revenue and Market Share by Region (2020-2025)
  - 4.2.2 Global Heart Rate Monitors Revenue and Market Share Forecast by Region (2026-2032)
- 4.3 Global Heart Rate Monitors Sales and Forecast Analysis (2020-2032)
  - 4.3.1 Global Heart Rate Monitors Sales and Market Share by Region (2020-2025)
  - 4.3.2 Global Heart Rate Monitors Sales and Market Share Forecast by Region (2026-2032)
- 4.4 Global Heart Rate Monitors Sales Price Trend Analysis (2020-2032)

## **5 GLOBAL HEART RATE MONITORS MARKET SIZE BY TYPE AND APPLICATION**

- 5.1 Global Heart Rate Monitors Market Size by Type
  - 5.1.1 Global Heart Rate Monitors Revenue and Forecast Analysis by Type (2020-2032)
  - 5.1.2 Global Heart Rate Monitors Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Heart Rate Monitors Market Size by Application
  - 5.2.1 Global Heart Rate Monitors Revenue and Forecast Analysis by Application (2020-2032)
  - 5.2.2 Global Heart Rate Monitors Sales and Forecast Analysis by Application (2020-2032)

## **6 NORTH AMERICA**

- 6.1 North America Heart Rate Monitors Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Heart Rate Monitors Market Size by Type
  - 6.3.1 North America Heart Rate Monitors Sales by Type (2020-2032)
  - 6.3.2 North America Heart Rate Monitors Revenue by Type (2020-2032)
- 6.4 North America Heart Rate Monitors Market Size by Application
  - 6.4.1 North America Heart Rate Monitors Sales by Application (2020-2032)
  - 6.4.2 North America Heart Rate Monitors Revenue by Application (2020-2032)
- 6.5 North America Heart Rate Monitors Market Size by Country
  - 6.5.1 US
  - 6.5.2 Canada

## **7 EUROPE**

- 7.1 Europe Heart Rate Monitors Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Heart Rate Monitors Market Size by Type
  - 7.3.1 Europe Heart Rate Monitors Sales by Type (2020-2032)
  - 7.3.2 Europe Heart Rate Monitors Revenue by Type (2020-2032)
- 7.4 Europe Heart Rate Monitors Market Size by Application
  - 7.4.1 Europe Heart Rate Monitors Sales by Application (2020-2032)
  - 7.4.2 Europe Heart Rate Monitors Revenue by Application (2020-2032)
- 7.5 Europe Heart Rate Monitors Market Size by Country
  - 7.5.1 Germany
  - 7.5.2 France
  - 7.5.3 United Kingdom
  - 7.5.4 Italy
  - 7.5.5 Spain
  - 7.5.6 Benelux

## **8 CHINA**

- 8.1 China Heart Rate Monitors Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Heart Rate Monitors Market Size by Type
  - 8.3.1 China Heart Rate Monitors Sales by Type (2020-2032)
  - 8.3.2 China Heart Rate Monitors Revenue by Type (2020-2032)
- 8.4 China Heart Rate Monitors Market Size by Application
  - 8.4.1 China Heart Rate Monitors Sales by Application (2020-2032)
  - 8.4.2 China Heart Rate Monitors Revenue by Application (2020-2032)

## **9 APAC (EXCL. CHINA)**

- 9.1 APAC (excl. China) Heart Rate Monitors Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Heart Rate Monitors Market Size by Type
  - 9.3.1 APAC (excl. China) Heart Rate Monitors Sales by Type (2020-2032)
  - 9.3.2 APAC (excl. China) Heart Rate Monitors Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Heart Rate Monitors Market Size by Application
  - 9.4.1 APAC (excl. China) Heart Rate Monitors Sales by Application (2020-2032)
  - 9.4.2 APAC (excl. China) Heart Rate Monitors Revenue by Application (2020-2032)

## 9.5 APAC (excl. China) Heart Rate Monitors Market Size by Country

- 9.5.1 Japan
- 9.5.2 South Korea
- 9.5.3 India
- 9.5.4 Australia
- 9.5.5 Southeast Asia

## 10 LATIN AMERICA

### 10.1 Latin America Heart Rate Monitors Market Size and Growth Rate Analysis (2020-2032)

### 10.2 Latin America Key Manufacturers Analysis

### 10.3 Latin America Heart Rate Monitors Market Size by Type

- 10.3.1 Latin America Heart Rate Monitors Sales by Type (2020-2032)
- 10.3.2 Latin America Heart Rate Monitors Revenue by Type (2020-2032)

### 10.4 Latin America Heart Rate Monitors Market Size by Application

- 10.4.1 Latin America Heart Rate Monitors Sales by Application (2020-2032)
- 10.4.2 Latin America Heart Rate Monitors Revenue by Application (2020-2032)

### 10.5 Latin America Heart Rate Monitors Market Size by Country

### 10.6 Latin America Heart Rate Monitors Market Size by Country

- 10.6.1 Mexico
- 10.6.2 Brazil

## 11 MIDDLE EAST & AFRICA

### 11.1 Middle East & Africa Heart Rate Monitors Market Size and Growth Rate Analysis (2020-2032)

### 11.2 Middle East & Africa Key Manufacturers Analysis

### 11.3 Middle East & Africa Heart Rate Monitors Market Size by Type

- 11.3.1 Middle East & Africa Heart Rate Monitors Sales by Type (2020-2032)
- 11.3.2 Middle East & Africa Heart Rate Monitors Revenue by Type (2020-2032)

### 11.4 Middle East & Africa Heart Rate Monitors Market Size by Application

- 11.4.1 Middle East & Africa Heart Rate Monitors Sales by Application (2020-2032)
- 11.4.2 Middle East & Africa Heart Rate Monitors Revenue by Application (2020-2032)

### 11.5 Middle East Heart Rate Monitors Market Size by Country

- 11.5.1 Saudi Arabia
- 11.5.2 South Africa

## 12 COMPETITION BY MANUFACTURERS

## 12.1 Global Heart Rate Monitors Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Heart Rate Monitors Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Heart Rate Monitors Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global Heart Rate Monitors Average Sales Price by Manufacturers (2021-2025)

## 12.2 Heart Rate Monitors Competitive Landscape Analysis and Market Dynamic

12.2.1 Heart Rate Monitors Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

## 13 KEY COMPANIES ANALYSIS

### 13.1 Fitbit

13.1.1 Fitbit Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Fitbit Heart Rate Monitors Product Portfolio

13.1.3 Fitbit Heart Rate Monitors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.2 Xiaomi

13.2.1 Xiaomi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Xiaomi Heart Rate Monitors Product Portfolio

13.2.3 Xiaomi Heart Rate Monitors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.3 Apple

13.3.1 Apple Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Apple Heart Rate Monitors Product Portfolio

13.3.3 Apple Heart Rate Monitors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.4 Samsung

13.4.1 Samsung Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Samsung Heart Rate Monitors Product Portfolio

13.4.3 Samsung Heart Rate Monitors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.5 Garmin

13.5.1 Garmin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Garmin Heart Rate Monitors Product Portfolio

13.5.3 Garmin Heart Rate Monitors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Suunto

13.6.1 Suunto Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Suunto Heart Rate Monitors Product Portfolio

13.6.3 Suunto Heart Rate Monitors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Polar

13.7.1 Polar Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Polar Heart Rate Monitors Product Portfolio

13.7.3 Polar Heart Rate Monitors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Timex

13.8.1 Timex Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Timex Heart Rate Monitors Product Portfolio

13.8.3 Timex Heart Rate Monitors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Mio Global

13.9.1 Mio Global Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Mio Global Heart Rate Monitors Product Portfolio

13.9.3 Mio Global Heart Rate Monitors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 EKHO

13.10.1 EKHO Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 EKHO Heart Rate Monitors Product Portfolio

13.10.3 EKHO Heart Rate Monitors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 Scosche

13.11.1 Scosche Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Scosche Heart Rate Monitors Product Portfolio

13.11.3 Scosche Heart Rate Monitors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 Omron

13.12.1 Omron Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Omron Heart Rate Monitors Product Portfolio

13.12.3 Omron Heart Rate Monitors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.13 Jarv

13.13.1 Jarv Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Jarv Heart Rate Monitors Product Portfolio

13.13.3 Jarv Heart Rate Monitors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 Wahoo

13.14.1 Wahoo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Wahoo Heart Rate Monitors Product Portfolio

13.14.3 Wahoo Heart Rate Monitors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## **14 INDUSTRY CHAIN ANALYSIS**

14.1 Heart Rate Monitors Industry Chain Analysis

14.2 Heart Rate Monitors Industry Raw Material and Suppliers Analysis

14.2.1 Heart Rate Monitors Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Heart Rate Monitors Typical Downstream Customers

14.4 Heart Rate Monitors Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

- 16.4.2 Secondary Sources
- 16.5 Data Cross Validation
- 16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Heart Rate Monitors Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Heart Rate Monitors Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Heart Rate Monitors Industry Development Status

Table 4: Heart Rate Monitors Industry Development Trends

Table 5: Global Heart Rate Monitors Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Heart Rate Monitors Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Heart Rate Monitors Revenue Market Share by Region (2020-2025)

Table 8: Global Heart Rate Monitors Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Heart Rate Monitors Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Heart Rate Monitors Sales by Region (2020-2025) & (K Unit)

Table 11: Global Heart Rate Monitors Sales Market Share by Region (2020-2025)

Table 12: Global Heart Rate Monitors Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Heart Rate Monitors Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Heart Rate Monitors Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Heart Rate Monitors Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Heart Rate Monitors Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Heart Rate Monitors Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Heart Rate Monitors Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Heart Rate Monitors Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Heart Rate Monitors Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Heart Rate Monitors Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Heart Rate Monitors Players in North America

Table 23: North America Heart Rate Monitors Sales by Type (2020-2025) & (K Unit)

Table 24: North America Heart Rate Monitors Sales by Type (2026-2032) & (K Unit)

Table 25: North America Heart Rate Monitors Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Heart Rate Monitors Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Heart Rate Monitors Sales by Application (2020-2025) & (K Unit)

Table 28: North America Heart Rate Monitors Sales by Application (2026-2032) & (K Unit)

Table 29: North America Heart Rate Monitors Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Heart Rate Monitors Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Heart Rate Monitors Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Heart Rate Monitors Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Heart Rate Monitors Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Heart Rate Monitors Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Heart Rate Monitors Players in Europe

Table 36: Europe Heart Rate Monitors Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Heart Rate Monitors Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Heart Rate Monitors Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Heart Rate Monitors Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Heart Rate Monitors Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Heart Rate Monitors Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Heart Rate Monitors Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Heart Rate Monitors Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Heart Rate Monitors Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Heart Rate Monitors Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Heart Rate Monitors Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Heart Rate Monitors Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Heart Rate Monitors Players in China

Table 49: China Heart Rate Monitors Sales by Type (2020-2025) & (K Unit)

Table 50: China Heart Rate Monitors Sales by Type (2026-2032) & (K Unit)

Table 51: China Heart Rate Monitors Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Heart Rate Monitors Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Heart Rate Monitors Sales by Application (2020-2025) & (K Unit)

Table 54: China Heart Rate Monitors Sales by Application (2026-2032) & (K Unit)

Table 55: China Heart Rate Monitors Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Heart Rate Monitors Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Heart Rate Monitors Players in APAC (excl. China)

Table 58: APAC (excl. China) Heart Rate Monitors Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Heart Rate Monitors Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Heart Rate Monitors Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Heart Rate Monitors Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Heart Rate Monitors Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Heart Rate Monitors Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Heart Rate Monitors Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Heart Rate Monitors Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Heart Rate Monitors Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Heart Rate Monitors Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Heart Rate Monitors Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Heart Rate Monitors Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Heart Rate Monitors Players in Latin America

Table 71: Latin America Heart Rate Monitors Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Heart Rate Monitors Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Heart Rate Monitors Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Heart Rate Monitors Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Heart Rate Monitors Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Heart Rate Monitors Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Heart Rate Monitors Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Heart Rate Monitors Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Heart Rate Monitors Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Heart Rate Monitors Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Heart Rate Monitors Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Heart Rate Monitors Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Heart Rate Monitors Players in Middle East & Africa

Table 84: Middle East & Africa Heart Rate Monitors Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Heart Rate Monitors Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Heart Rate Monitors Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Heart Rate Monitors Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Heart Rate Monitors Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Heart Rate Monitors Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Heart Rate Monitors Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Heart Rate Monitors Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Heart Rate Monitors Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Heart Rate Monitors Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Heart Rate Monitors Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Heart Rate Monitors Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Heart Rate Monitors Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Heart Rate Monitors Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Heart Rate Monitors Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Heart Rate Monitors Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Fitbit Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Fitbit Heart Rate Monitors Product Portfolio

Table 105: Fitbit Heart Rate Monitors Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: Xiaomi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Xiaomi Heart Rate Monitors Product Portfolio

Table 108: Xiaomi Heart Rate Monitors Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Apple Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Apple Heart Rate Monitors Product Portfolio

Table 111: Apple Heart Rate Monitors Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Samsung Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Samsung Heart Rate Monitors Product Portfolio

Table 114: Samsung Heart Rate Monitors Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Garmin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Garmin Heart Rate Monitors Product Portfolio

Table 117: Garmin Heart Rate Monitors Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Suunto Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Suunto Heart Rate Monitors Product Portfolio

Table 120: Suunto Heart Rate Monitors Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Polar Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Polar Heart Rate Monitors Product Portfolio

Table 123: Polar Heart Rate Monitors Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: Timex Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Timex Heart Rate Monitors Product Portfolio

Table 126: Timex Heart Rate Monitors Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Mio Global Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Mio Global Heart Rate Monitors Product Portfolio

Table 129: Mio Global Heart Rate Monitors Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: EKHO Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: EKHO Heart Rate Monitors Product Portfolio

Table 132: EKHO Heart Rate Monitors Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: Scosche Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Scosche Heart Rate Monitors Product Portfolio

Table 135: Scosche Heart Rate Monitors Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: Omron Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Omron Heart Rate Monitors Product Portfolio

Table 138: Omron Heart Rate Monitors Revenue (US\$ Million), Sales (K Unit), Price

(USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: Jarv Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Jarv Heart Rate Monitors Product Portfolio

Table 141: Jarv Heart Rate Monitors Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: Wahoo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: Wahoo Heart Rate Monitors Product Portfolio

Table 144: Wahoo Heart Rate Monitors Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: Upstream Key Raw Material Price List

Table 146: Heart Rate Monitors Raw Material Suppliers and Contact Information

Table 147: Heart Rate Monitors Typical Customer List

Table 148: Heart Rate Monitors Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Heart Rate Monitors Product Pictures

Figure 2: Chest Heart Rate Monitors Picture Scope

Figure 3: Wrist Heart Rate Monitors Picture Scope

Figure 4: Fat Burn Picture Scope

Figure 5: Cardio Picture Scope

Figure 6: Peak Picture Scope

Figure 7: Global Heart Rate Monitors Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 8: Global Heart Rate Monitors Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 9: Global Heart Rate Monitors Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 10: Global Heart Rate Monitors Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 11: Global Heart Rate Monitors Market Size by Region (2020-2032) & (US\$ Million)

Figure 12: Global Heart Rate Monitors Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 13: Global Heart Rate Monitors Sales Price by Region (2020-2032) & (K Unit)

Figure 14: North America Heart Rate Monitors Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 15: North America Heart Rate Monitors Revenue Market Share by Players in 2024

Figure 16: North America Heart Rate Monitors Sales Market Share by Type (2020-2032)

Figure 17: North America Heart Rate Monitors Revenue Market Share by Type (2020-2032)

Figure 18: North America Heart Rate Monitors Sales Market Share by Application (2020-2032)

Figure 19: North America Heart Rate Monitors Revenue Market Share by Application (2020-2032)

Figure 20: US Heart Rate Monitors Revenue (2020-2032) & (US\$ Million)

Figure 21: Canada Heart Rate Monitors Revenue (2020-2032) & (US\$ Million)

Figure 22: Europe Heart Rate Monitors Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 23: Europe Heart Rate Monitors Revenue Market Share by Players in 2024

- Figure 24:Europe Heart Rate Monitors Sales Market Share by Type (2020-2032)
- Figure 25:Europe Heart Rate Monitors Revenue Market Share by Type (2020-2032)
- Figure 26:Europe Heart Rate Monitors Sales Market Share by Application (2020-2032)
- Figure 27:Europe Heart Rate Monitors Revenue Market Share by Application (2020-2032)
- Figure 28:Germany Heart Rate Monitors Revenue (2020-2032) & (US\$ Million)
- Figure 29:France Heart Rate Monitors Revenue (2020-2032) & (US\$ Million)
- Figure 30:United Kingdom Heart Rate Monitors Revenue (2020-2032) & (US\$ Million)
- Figure 31:Italy Heart Rate Monitors Revenue (2020-2032) & (US\$ Million)
- Figure 32:Spain Heart Rate Monitors Revenue (2020-2032) & (US\$ Million)
- Figure 33:Benelux Heart Rate Monitors Revenue (2020-2032) & (US\$ Million)
- Figure 34:China Heart Rate Monitors Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 35:China Heart Rate Monitors Revenue Market Share by Players in 2024
- Figure 36:China Heart Rate Monitors Sales Market Share by Type (2020-2032)
- Figure 37:China Heart Rate Monitors Revenue Market Share by Type (2020-2032)
- Figure 38:China Heart Rate Monitors Sales Market Share by Application (2020-2032)
- Figure 39:China Heart Rate Monitors Revenue Market Share by Application (2020-2032)
- Figure 40:APAC (excl. China) Heart Rate Monitors Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 41:APAC (excl. China) Heart Rate Monitors Revenue Market Share by Players in 2024
- Figure 42:APAC (excl. China) Heart Rate Monitors Sales Market Share by Type (2020-2032)
- Figure 43:APAC (excl. China) Heart Rate Monitors Revenue Market Share by Type (2020-2032)
- Figure 44:APAC (excl. China) Heart Rate Monitors Sales Market Share by Application (2020-2032)
- Figure 45:APAC (excl. China) Heart Rate Monitors Revenue Market Share by Application (2020-2032)
- Figure 46:Japan Heart Rate Monitors Revenue (2020-2032) & (US\$ Million)
- Figure 47:South Korea Heart Rate Monitors Revenue (2020-2032) & (US\$ Million)
- Figure 48:India Heart Rate Monitors Revenue (2020-2032) & (US\$ Million)
- Figure 49:Australia Heart Rate Monitors Revenue (2020-2032) & (US\$ Million)
- Figure 50:Southeast Asia Heart Rate Monitors Revenue (2020-2032) & (US\$ Million)
- Figure 51:Latin America Heart Rate Monitors Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 52:Latin America Heart Rate Monitors Revenue Market Share by Players in 2024

Figure 53:Latin America Heart Rate Monitors Sales Market Share by Type (2020-2032)

Figure 54:Latin America Heart Rate Monitors Revenue Market Share by Type (2020-2032)

Figure 55:Latin America Heart Rate Monitors Sales Market Share by Application (2020-2032)

Figure 56:Latin America Heart Rate Monitors Revenue Market Share by Application (2020-2032)

Figure 57:Mexico Heart Rate Monitors Revenue (2020-2032) & (US\$ Million)

Figure 58:Brazil Heart Rate Monitors Revenue (2020-2032) & (US\$ Million)

Figure 59:Middle East & Africa Heart Rate Monitors Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 60:Middle East & Africa Heart Rate Monitors Revenue Market Share by Players in 2024

Figure 61:Middle East & Africa Heart Rate Monitors Sales Market Share by Type (2020-2032)

Figure 62:Middle East & Africa Heart Rate Monitors Revenue Market Share by Type (2020-2032)

Figure 63:Middle East & Africa Heart Rate Monitors Sales Market Share by Application (2020-2032)

Figure 64:Middle East & Africa Heart Rate Monitors Revenue Market Share by Application (2020-2032)

Figure 65:Saudi Arabia Heart Rate Monitors Revenue (2020-2032) & (US\$ Million)

Figure 66:South Africa Heart Rate Monitors Revenue (2020-2032) & (US\$ Million)

Figure 67:Global Heart Rate Monitors Sales Market Share by Key Manufacturers in 2024

Figure 68:Global Heart Rate Monitors Revenue Market Share by Key Manufacturers in 2024

Figure 69:Global Heart Rate Monitors Industry Competition Landscape

Figure 70:Heart Rate Monitors Industry Chain Analysis

Figure 71:Bottom-Up and Top-Down Research Methods

Figure 72:Key Interview Objectives

Figure 73:Data Cross Validation

## I would like to order

Product name: Global Heart Rate Monitors Competitive Landscape Professional Research Report 2025

Product link: <https://marketpublishers.com/r/HCD5F90BBAF3EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HCD5F90BBAF3EN.html>