

# Global Handheld GPS Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Handheld GPS market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Handheld GPS market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A handheld GPS (Global Positioning System) device is a portable navigation tool that utilizes signals from a network of satellites to determine precise geographic locations and provide navigation information. These devices typically feature a small, handheld form factor with a display screen, buttons or a touch interface, and an internal GPS receiver. Handheld GPS units are widely used for outdoor activities such as hiking, camping, geocaching, and navigation in unfamiliar terrain. They allow users to track their routes, mark waypoints, and receive real-time information about their position, elevation, and movement speed. Some handheld GPS devices also offer additional features like mapping, weather updates, and connectivity to other devices. The portability and reliability of handheld GPS make them valuable tools for outdoor enthusiasts, adventurers, and professionals who require accurate navigation and location information in remote or challenging environments.

The major global manufacturers of Handheld GPS include Garmin, Magellan, Lowrance, Bushnell, DeLorme, Golf Buddy, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that

command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Handheld GPS. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Handheld GPS market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Handheld GPS market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Handheld GPS industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Handheld GPS Include:

Garmin

Magellan

Lowrance

Bushnell

DeLorme

Golf Buddy

Handheld GPS Product Segment Include:

General Handheld GPS

Wireless Intercom Handheld GPS

Digital Map Handheld GPS

Others

Handheld GPS Product Application Include:

Outdoor Sports

Outdoor Recreation

Marine Navigation

Others

## **Chapter Scope**

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