

# Global Handheld Gimbal Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Handheld Gimbal market size will reach 201.52 Million USD in 2025 and is projected to reach 263.23 Million USD by 2032, with a CAGR of 3.89% (2025-2032). Notably, the China Handheld Gimbal market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A handheld gimbal is a portable stabilization device designed to provide smooth and steady footage while shooting with handheld cameras or smartphones. It utilizes a system of motors and sensors to counteract unwanted movements and vibrations, allowing users to capture professional-looking, shake-free videos and photos. Handheld gimbals often feature three-axis stabilization, compensating for pitch, roll, and yaw movements in real-time. They are commonly used in filmmaking, videography, and content creation, enabling users to achieve cinematic shots and dynamic camera movements without the need for bulky and expensive equipment. Handheld gimbals come in various sizes and designs, accommodating different camera setups and devices, and their user-friendly controls make them accessible to both professionals and enthusiasts looking to enhance the quality of their handheld video recordings.

The major global manufacturers of Handheld Gimbal include Zhiyun, DJI Tech, FEIYU TECH, Freefly, MOZA, Glidecam, Steadicam (Tiffen), Ikan, Shape, Hohem, BeStable Cam, EVO Gimbals, Snoppa, Pilotfly, Movo, PFY, SwiftCam, etc. The global players

competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Handheld Gimbal. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Handheld Gimbal market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Handheld Gimbal market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Handheld Gimbal industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Handheld Gimbal Include:

Zhiyun

DJI Tech

FEIYU TECH

Freefly

MOZA

Glidecam

Steadicam (Tiffen)

Ikan

Shape

Hohem

BeStable Cam

EVO Gimbals

Snoppa

Pilotfly

Movo

PFY

SwiftCam

Handheld Gimbal Product Segment Include:

2-Axis Handheld Gimbal

3-Axis Handheld Gimbal

Other

Handheld Gimbal Product Application Include:

Mobile Phone

SLR Camera

Other

## **Chapter Scope**

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